

Miracle Mile Holiday Parade

2026 Inaugural Parade · Sponsorship Opportunities

Sponsorship levels are scaled to organization size so every corridor partner can participate. The Founding Partnership is a single, exclusive position reserved for one anchor institution.

GOLD SPONSOR

\$10,000

- Listed as sponsor on the parade website
- Dedicated social media post
- One 2' x 2' logo banner (provided by sponsor) at the announcers' area
- Several Public Announcement mentions during the parade
- 12 VIP seats in the bleachers
- Included in the first set of floats to be displayed
- An entry into the parade

SILVER SPONSOR

\$5,000

- Listed as sponsor on the parade website and social media
- One 2' x 2' logo banner (provided by sponsor) at the announcers' area
- Several Public Announcement mentions during the parade
- 6 VIP seats in the bleachers
- An entry into the parade

REINDEER SPONSOR

\$3,000

- Listed as sponsor on the parade website and social media
- One 2' x 2' logo banner (provided by sponsor) at the announcers' area
- Public Announcement mention during the parade
- 4 VIP seats in the bleachers
- An entry into the parade

CANDY CANE SPONSOR

\$1,000

- Listed as sponsor on the parade website and social media
- Public Announcement mention during the parade
- 2 VIP seats in the bleachers
- An entry into the parade

Miracle Mile Community Improvement District · Stockton, California

Sponsorship Contact:

Kailani Haro
Executive Director
kailani@stocktonmiraclemile.com
209-639-3506