

Miracle Mile Community Improvement District

General Meeting of the Board of Directors Agenda Wednesday, January 8, 2025, 4:00 pm

Knapp Law Office – 250 Dorris Place

AGENDA

- 1. Call to Order General Session Jeffrey Gamboni, President
- 2. Roll Call Determination of Quorum Juanita Pasley, Secretary
- 3. Adoption of the Agenda *Juanita Pasley, Secretary*

Action Item

- 4. Public Comment (3-Minutes Max Per Person) Please complete comment card and deliver to Board Secretary.
- 5. Traffic Prevention & Enforcement Dodgie Vidad, Traffic Engineering & Sgt Farthing, SPD
- 6. Calidad Annual Report Tim Leach, Calidad Security Services
- 7. Ambassador Program Michael Huber, Downtown Stockton Alliance
- 8. Social Media Report Katie Siegfried, 19 Colors Marketing
- 9. City of Stockton Report *Tina McCarty*
- 10. Approval of the December 9, 2024, BOD Meeting Minutes *Juanita Pasley*, Secretary

Action Item

- 11. Finance Committee
 - a. Approval of the December and Year End 2024, Financials John Precissi, Treasurer

Action Item

- b. MMCID District360 https://district-360.com/features
- c. MMCID Grant Award
- 12. Executive Director Report Kim Byrd, Executive Director
 - a. BOD meeting dates, time & location(s)
 - b. Bank card signatures, if necessary
- 13. Installation of 2025 Board of Directors Jeffrey Gamboni, 2024 Board President
 - a. Conflict of interest & whistleblower acknowledgements
- 14. Elections of the 2025 Board Officers

Action Item

- a. President
- b. Vice President
- c. Treasurer
- d. Secretary

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

- 15. Appointment of the 2025 Board Committee Chairs
 - a. Finance (Treasurer)
 - b. Bylaws
 - c. Civil Sidewalk
 - d. Economic Development
 - e. Events & Promotions
 - f. Adhoc Asset Management
 - g. Adhoc ED Selection
 - h. Adhoc \$20m Capital Improvement
- 16. Committee Assignments
 - a. Finance (Treasurer)
 - b. Bylaws
 - c. Civil Sidewalk
 - d. Economic Development
 - e. Events & Promotions
 - f. Adhoc Asset Management
 - g. Adhoc ED Transition
 - h. Adhoc \$20m Capital Improvement
- 17. District Reports
 - a. Bylaws
 - b. Civil Sidewalk
 - c. Economic Development
 - d. Events & Promotions
 - e. Adhoc Asset Management
 - f. Adhoc ED Transition
 - g. Adhoc \$20m Capital Improvement
- 18. Director Requests / Announcements
- 19. Next Meeting: February 12, 2025, 4:00 pm @ MMCID Conference Room

20. Adjournment Action Item

Brown Act: All MMCID Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5.

Public Comments: The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to three minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the agenda.

Accessibility: If you require special assistance to participate in the meeting, notify Kim Byrd at 209-481-1843 or via email at info@stocktonmiraclemile.com at least 48-hours prior to the meeting.

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT ANNUAL MEETING OF THE BOARD OF DIRECTORS

MINUTES OF THE MEETING

Wednesday, December 11, 2024, at 4:00pm Creperie Le Pompon 2319 Pacific Avenue, Stockton, CA 95204

PRESENT: Kim Byrd, Juanita Pasley, Jeff Gamboni, John Precissi, Tammy Nguyen, Lisa Whirlow, Jason Laurenti, Rex Dhatt, Yonie Young, Manuel Guizar, Brian Wright, Jean Callahan (arrived 4:10pm)

ABSENT: Jovie Lor

GUESTS: Angela Rugani, Clem Lee, Alexandra Long (Mr. Otto's Bookstore), Tina McCarty (COS), Frank Barrow, Mario Enriquez, Blake Smallie, Susan Lenz, Paul Canepa, Carlos Villapudua

- 1. Call to Order General Session Meeting called to order at 4:06pm by Jeff Gamboni, Board President
- 2. **Public Comment (3-Minutes Max Per Person):** *Please complete comment card and deliver to Board Secretary.* Alexandra Long introduced herself as she will be taking over Mr. Otto's Bookstore next month. Frank Barrow introduced himself as the STAART ambassador, here to answer any questions anyone may have. He explained the program and its goal of helping businesses in San Joaquin County with the reporting of theft.
- 3. Approval of the November 13, 2024, BOD Meeting Minutes Juanita Pasley, Board Secretary

MOTION to approve Minutes of November 13, 2024:

Motion: Rex Dhatt Second: Manuel Guizar Vote: 9/10 Abstentions: 1

Motion Approved

- 4. **Finance Committee -** John Precissi, Treasurer
 - a. Approval of the MMCID November Financials: Usual expenditures. Waiting to close out Car Show with one more sponsorship. Had to refund \$225 from Havana Nights for a double charged item.

MOTION to approve November 2024 Financials:

Motion: John Precissi Second: Jason Laurenti Vote: 11/11 Abstentions: 0 Motion Approved

b. Approval of 2025 MMCID Budget: Minor changes on event income. Event income, camera monitoring will be \$57K for 2025. More income will need to be raised. There is a bit of carryover of funds. Interest income on the SJ assessments was \$400. A CD has been opened with a rate of 3.5%. We will be swapping out the reserve account for a money market account. The rest is standard: Ambassador program, waste management, and camera monitoring. There is a bit of carryover for the camera program (Phase 3).

MOTION to approve MMCID 2025 Budget:

Motion: Jean Callahan Second: Juanita Pasley Vote: 11/11 Abstentions: 0

Motion Approved

c. Approval of the dissolution of the MMID 501(c)6: With the transition to MMCID, we are ready to transfer over. There is a small sum of \$289 left over.

MOTION to approve the dissolution of the MMID 501(c)6:

Motion: Jean Callahan Second: Juanita Pasley Vote: 11/11 Abstentions: 0

Motion Approved

5. Approve 2024-2025 Slate of Nominees for MMCID Board of Directors:

FIVE (5) Property Owner Director Seats

- a. Property Owner Kim Byrd
- b. Property Owner Kevin Dougherty
- c. Property Owner Jeff Gamboni
- d. Property Owner John Precissi
- e. Property Owner Angela Rugani
- f. Property Owner Yonie Young

TWO (2) Community Director Seats

- a. Toribio Cano Business Owner: Majestic Barber
- b. Carlos Garcia Business Owner: Thai Me Up
- c. Kenda Keo Business Owner: Blush Bar
- d. Jason Laurenti Business Representative: Ave on the Mile
- e. Clem Lee Community Non-Resident
- f. Tammy Nguyen Business Owner: Cocoro, Ululani's, and El Chilango Chido

MOTION to approve the 2024-2025 Slate of Nominees for MMCID Board:

Motion: Manuel Guizar Second: Jean Callahan Vote: 11/11 Abstentions: 0

Motion Approved

6. Election of the 2024-2025 Term Directors:

Election results: Property Owner Director Seats

- a. Kim Byrd
- b. Kevin Dougherty
- c. Jeff Gamboni
- d. John Precissi
- e. Yonie Young

Election results: Community Director Seats

- f. Clem Lee
- g. Tammy Nguyen

MOTION to approve the 2024-2025 Term Directors:

Motion: Jean Callahan Second: Manuel Guizar Vote: 11/11 Abstentions: 0

Motion Approved

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

7. Director Requests / Announcements -

a. STAART Program – Frank introduced himself (STAART), Chief Policy Officer. The program started in February. Retail theft is an epidemic that is affecting SJ County. There has been more than \$20,000,000 reported in theft. STAART encourages citizens to take their part in eradicating theft. You can download the app and submit it incidents. Once submitted, it will then go to the merchant's account. There is a \$2,000 grant available for businesses to get cameras for their businesses.

Blake stated that the process to apply is very easy and all business owners should be encouraged. The goal is, once a business is approved, they try to get the installation completed within a week.

City Of Stockton report: Carrie shared that the council acted on 12/3/24 and there is a grant agreement on the way.

Jeff thanked Carlos Villapudua and the Ad Hoc committee for their work this year for the MMCID.

8. Next Meeting:
Joint Board of Directors General Meeting
January 8, 2024, at 4:00pm.
Location TBD

9. **Adjournment** – Motion to adjourn made by Juanita Pasley @ 5:01pm, seconded by Jason Laurenti.

Financial Report

Miracle Mile Community Improvement District For the period ended December 31, 2024



Prepared by

Finance Committee

Prepared on

January 2, 2025

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Statement of Financial Position

As of January 1, 2025

	Total
ASSETS	
Current Assets	
Bank Accounts	
F&M - CD Account	22,000.00
F&M Checking x0801	31,637.22
F&M Reserve x5901	15,402.01
Total Bank Accounts	69,039.23
Total Current Assets	69,039.23
Fixed Assets	
Dorris Place - Land Purchase	10,000.00
Total Fixed Assets	10,000.00
TOTAL ASSETS	\$79,039.23
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening balance equity	1,844.96
Retained Earnings	77,194.27
Net Revenue	
Total Equity	79,039.23
TOTAL LIABILITIES AND EQUITY	\$79,039.23

Statement of Activity by Month

December 2024

	Total
REVENUE	
Total Revenue	
GROSS PROFIT	0.00
EXPENDITURES	
CIVIL SIDEWALK	
Enhanced Service Programs	
Maintenance Ambassador	6,626.82
Repair & maintenance supplies	231.91
Safety Ambassador	6,431.25
Safety Service Calls	525.00
Security Camera Monitoring	7,330.00
Waste Management	931.83
Total Enhanced Service Programs	22,076.81
Security Camera Hardware	11,829.87
Total CIVIL SIDEWALK	33,906.68
District Identity	
Event Expenses	
Holiday Sip & Shop Expense	1,658.30
Total Event Expenses	1,658.30
Social Media Contractor	1,500.00
Website & Email Services	191.76
Total District Identity	3,350.06
DISTRICT MANAGEMENT & ADMINISTRATION	
Contract Management Services	3,322.24
License and Permits	28.00
Office/General Administrative	
Google Workspace	28.80
Meeting Expense	419.70
Office Supplies	57.00
Phone & Internet Service	29.13
QuickBooks	235.00
Total Office/General Administrative	769.63
Professional Fees	
Bookkeeping	500.00
Legal	96.18
Total Professional Fees	596.18
Total DISTRICT MANAGEMENT & ADMINISTRATION	4,716.05
Dorris Place Acquisition	
Dorris Place Expense	1,000.00

Miracle Mile Community Improvement District

5/13

	Total
Total Dorris Place Acquisition	1,000.00
Total Expenditures	42,972.79
NET OPERATING REVENUE	-42,972.79
NET REVENUE	\$ -42,972.79

Total Event Expenses Social Media Contractor	UOP Welcome Back Expense (WOW)	Stockton Cruise Night Expense	Holiday Sip & Shop Expense	Total Havana Nights Expense	Square Merchan	Havana Nights Expense	Total Car Show	Square Processi	Event Insurance	Event Expenses	Banner Program	District Identity	Total CIVIL SIDEWALK	Security Camera Hardware	Waste Management	Security Camera Monitoring	Safety Service Calls	Safety Ambassador	Repair & maintenance supplies	Enhanced Safety (Hammer Head)	Enhanced Service Programs	CIVIL SIDEWALK	EXPENDITURES	GROSS PROFIT	Total NON-ASSESSED INCOME	NOIH-ACCESSED IIICOINE	Non-Accessed Income	Net Restitution	Light Pole Banner Contribution	Interest Income	Stockton Cruise Night	Total Event - Havana Nights	Event - Havana	Event - Havana I	Event - Havana I	Event - Havana	Event - Havana Nights	Total Car Show & Concert	Vendor pop-ups	Sponsorship	Drink ticket sales	Car Show & Concert	Event Income	NON-ASSESSED INCOME	Total ASSESSMENT INCOME	SUSD Assessment	COS Assessment	ASSESSMENT INCOME	REVENUE
X B	k Expense (WOW)	ht Expense	Expense	ghts Expense	Square Merchant Processing - Havana Nites	ense	Total Car Show & Concert Expense	Square Processing Fee - Car Show	I Expense					vice riograms		onitoring			oe supolles	lammer Head)	grams				DINCOME	NOT-ACCESSED INCOME - OCC Property Lax - Interest Earned	Non-Accessed Income - SJC Camera Program Non-Accessed Income - SJC Property Tax - Interest Earned		tribution		jn	vana Nighta	Event - Havana Nights Donor Donation	Event - Havana Nights Beverage Sales	Event - Havana Nichts - Ticket Sales	Event - Havana Nights - Silent Auction Sales	hts	8. Concert			-	a		m	NCOME				
1,500.00											200.00		39,825.37	25,365,78	432.30				o, Tourist	8,592.25				102,572.40	160.00			160.00																	102,412.40	102,412.40			
1,500.00													19,327.22	13,327.22	432.30				0,100001	7,409.88				329.00	160.00			-160.00																	489.00	489.00			
1,500.00													10,819.80	10,818,00	432.30			4,952.50	w/Touched	5 435 00				198.90	198.90					i di	198.90							198.90				198.90							
1,500.00													40,434.24	25,889,26	432.30	1,165.00	1,032.50	6,431.25	4,700,000	5 493 03				0.00	3																								
2,238.25		141.00		2,097.25	175.15	1,922.10							15,431.33	1,508.50	575.33	1,315.00	717.50	5,880.00	0,700,000	n 49n 00				109,598.32	12,000.00					il	12,000,00	12,000.00	500.00		11,300.00	-									91,598.32	91,598.32			
21,177.87 1,500.00				21,177.67	946.73	20,230.94					220.00		15,489.41	10,489.41	432.30	2,315.00	710.50	6,431.25	165.36	5 435 00				64,001.86	84,001.88			0.00	8,000.00	colonian	58.001.86	56,001.86	400.00	16,754.86	11,800,00	6,347.00	0.00												
13,405.99 1,500.00		141.00		13,284.99	4.70	13,260.29					55.00		32,128.61	16,387.03	575.33	2,915.00	385.00	6,431.25	o,noooo	5 A95 00				630.00	890.00						630,00	630.00			500 00	130.00													
2,843.10	2,086.13	355.00		201.97		201.97					9,493.07		16,321.84	16,321.84	1,115.59	2,815.00	525.00	6,431.25	670000	5 A35 00				55,485.20	34,863.00	#83.00	28,000.00			d	8.400.00	6,400.00			0,400.00										20,622.20	20,622.20			
843.47 1,500.00	297.47	288.00					58.00		88	5	2,800.00		15,884.25	10,884.20	580.50	2,915.00	472.50	6,431.25	0,700,000	A 495 00				8,500.00	8,500.00					operator	7,000.00							1,500.00				1,500.00							
4,980.21							4,980.21	600.07	4,300.14				23,082.74	4.516.00	1,167.89	3,665.00	455.00	6,725.25	512.60	8				39,459.56	16,955.00					ideocoo	16.955.00	10,000.00			10,000.00			6,955.00	1,465.00	500.00	1,250.00				22,504.58		22,504.56		
14,288.53	1,774.90	6,698.74					5,814.89	į	108.18	E 700 71	776.42		17,931.75	17,361.76	887.00	3,565.00	507.50	6,431.25	500.00	200				56.00	56.00					56.00																			
1,658.30			1,658.30										33,906.68	11,829,87	931.83	7,330.00	525.00	6,431.25	231.91	8 808 80				0.00	3																								
61,035.52 18,000.00	4,158.50	7,623.74	1,658.30	36,741.88	1,126.58	35,615.30	10,853.10	600.07	108.18	0.00	13,544.49	0.00	274,583.24	85,496,44	7,994.97	28,000.00	5,330.50	62,576.50	1.409.87	16,002.13	0.00	0.00		374,831.24	197,204.76	#83.04	28,000.00	0.00	8,000.00	56.00	7,000.00	85,031.86	900.00	16,754.86	12 300 00	6,477.00	0.00	8,653.90	1,465.00	500.00	1,250.00	1,698.90	0.00	0.00	237,626.48	194,499.72	22,504.56	0.00	

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

NET REVENUE	NET OPERA	Total Exp	Total	į,	AB	Other	RESERV	Totali	Dorris	Dorris Pla	Total	Storag	ō'	Leg	CPA	Во	Profes	ď	Qu	Po.	Ph.	앜	Q#	Ме	90	Dυ	Officer	Licens	To.	Lia	Din	Insurance	Contra	DISTRIC	Total i	Websi	
UE	NET OPERATING REVENUE	Total Expenditures	Total RESERVE & SPECIAL FUNDING	Total Other Special Projects	AB 179 Improvement Project	Other Special Projects	RESERVE & SPECIAL FUNDING	Total Domis Piace Acquisition	Dorris Place Expense	Dorris Place Acquisition	Total DISTRICT MANAGEMENT & ADMINISTRATION	Storage Lease	Total Professional Fees	Legal	PA .	Bookkeeping	Professional Fees	Total Offica/General Administrative	QuickBooks	Postage & PO Box	Phone & Internet Service	Office Supplies	Office pfinting	Meeting Expense	Google Workspace	Dues, subscriptions & memberships	Office/General Administrative	License and Permits	Total insurance	Liability insurance	Directors & officers insurance	ance	Contract Management Services	DISTRICT MANAGEMENT & ADMINISTRATION	Total District Identity	Website & Email Services	
\$55,671.87	55,671.87	46,900.53	83.93	83,93	83.93						4,979.59		1,125.00		625.00	500.00		196.72	65.31	68.30	29.13	33.98											3,657.87		2,011.64	311.64	Jen 2024
\$-22,925.05	-22,925.05	29,254.05	50.00	50.00	50.00						8,376.89		1,880.00	330.00	850.00	500.00		456.03	90.00		29.13			300.90	36.00								6,240.80		1,500.00		Feb 2024
\$-18,484.98	-18,484.96	18,683.86	45.00	45.00	45.00						6,319.06		500.00			500.00		1,031.16	90.00		29.13	145.53			24.00		742.50						4,787.90		1,500.00		Mar 2024
\$-46,329.00	46,329.00	46,329.00									4,394.78		500.00			500.00		519.76	90.00		29.13		209.24		25.39	160.00		75.00					3,306.00		1,500.00		Apr 2024
\$78,481.92	78,481.92	25,116.40									5,857.82	1,200.00	500.00			500.00		166.26	108.33		29.13				28.80								3,991.56		3,827.25	89.00	May 2024
\$18,616.14	18,616.14	45,385.72									6,998.64		600.00			500.00		474.84	100.00	12.04	29.13	89.08			28.80		215.59	50.00					5,974.00		22,897.67		Jun 2024
\$-59,211.75	-63,211.75	53,841.75									6,620.39		500.00			500.00		620.39	180.65		29.13			381.81	28.80								5,500.00		15,092.75	131.76	Jul 2024
\$19,291.60	19,291.60	36,193.60									6,235.59		500.00			500.00		1,363.55	235.00	232.00	29.13	262.42	212.20		28.80	364.00							4,372.04		13,636.17		Aug 2024
\$-17,272.90	-17,272.90	25,772.90									4,923.01		500.00			500.00		564.27	235.00	73.00	29.13				28.80	198.34							3,858.74		4,965.64	22.17	Sep 2024
\$-9,975.76	-9,975.76	49,435.31						1,377.55	1,377.55		18,494.81		600.00			500.00		317.93	235.00		29.13				28.80	25.00			19,386.62	4,168.32	9,218.30		4,290.26		6,480.21		Oct 2024
\$-42,361.37	-42,361.37	42,417.37						1,450.00	1,450.00		6,470.67		500.00			500.00		385.27	235.00	42.34	29.13				28.80	50.00							5,585.40		16,564.95		Nov 2024
\$-42,972.79	-42,972.79	42,972.79						1,000.00	1,000.00		4,716.05		596.18	96.18		500.00		769.63	235.00		29.13	57.00		419.70	28.80			28.00					3,322.24		3,350.06	191.76	Dec 2024
\$-81,472.04	-81,472.04	456,303.28	178.99	178.99	178.93	0.00	0.00	3,827.55	3,827.55	0.00	84,387.22	1,200.00	7,901.18	426.18	1,475.00	6,000.00	0.00	6,859.61	1,899.29	427.68	349.56	588.01	421.44	1,102.41	315.79	797.34	958.09	153.00	19,386.62	4,168.32	9,218.30	0.00	54,886.81	0.00	83,326.34	746.33	Total

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

Budget vs. Actuals FY 2024 January - December 2024

		8,000.00	Light Pole Banner Contribution
700.00 %	8.00	56.00	Interest Income
445.47 %	22,602.00	100,685.76	Total Event Income
		7,000.00	Stockton Cruise Night
		85,031.86	Total Event - Havana Nights
		900.00	Event - Havana Nights Donor Donation
		16,754.86	Event - Havana Nights Beverage Sales
		12,300.00	Event - Havana Nights - Ticket Sales
		48,600.00	Event - Havana Nights - Sponsorship
		6,477.00	Event - Havana Nights - Silent Auction Sales
		0.00	Event - Havana Nights
		8,653.90	Total Car Show & Concert
		1,465.00	Vendor pop-ups
		500.00	Sponsorship
		1,250.00	Drink ticket sales
		3,740.00	Car registration
		1,698.90	Car Show & Concert
	22,602.00		Event Income
			NON-ASSESSED INCOME
100.20 %	237,161.00	237,626.48	Total ASSESSMENT INCOME
100.00 %	20,622.00	20,622.20	SUSD Assessment
100.24 %	194,034.00	194,499.72	SJC Assessments
100.00 %	22,505.00	22,504.56	COS Assessment
			ASSESSMENT INCOME
			REVENUE
% of Budget	Budget	Actual	
Total			

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

P.O. BOX 4016 · Stockton · California 95204 209.644.1146 · www.StocktonMiracleMile.com.

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			Total
	Actual	Budget	% of Budget
Net Restitution	0.00		
Non-Accessed Income - SJC Camera Program	28,000.00		
Non-Accessed Income - SJC Property Tax - Interest Earned	463.00		
Total NON-ASSESSED INCOME	137,204.76	22,610.00	606.83 %
Total Revenue	374,831.24	259,771.00	144.29 %
GROSS PROFIT	374,831.24	259,771.00	144.29 %
EXPENDITURES			
		1 10 100 00	

CIVIL SIDEWALK District Identity Event Expenses Banner Program Advertising Security Camera Hardware **Enhanced Service Programs** Total CIVIL SIDEWALK Enhanced Safety (Hammer Head) Car Show & Concert Expense **Total Enhanced Service Programs** Waste Management Security Camera Monitoring Safety Service Calls Safety Ambassador Repair & maintenance supplies Maintenance Ambassador Event Insurance Total Car Show & Concert Expense Square Processing Fee - Car Show 274,583.24 189,086.80 85,496.44 67,772.83 28,000.00 62,576.50 10,853.10 10,144.85 13,544.49 1,409.87 16,002.13 5,330.50 7,994.97 600.07 108.18 272,154.00 143,520.00 80,000.00 48,634.00 10,000.00 42,000.00 6,634.00 2,800.00 388.80 % 100.89% 106.87 % 120.52 % 135.44 % 66.67 %

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

274.38 %	2,500.00	1,899.29 6,859.61	QuickBooks Total Office/General Administrative
		427.68	Postage & PO Box
		349.56	Phone & Internet Service
		588.01	Office Supplies
		421.44	Office printing
		1,102.41	Meeting Expense
		315.79	Google Workspace
		ships 797.34	Dues, subscriptions & memberships
38.32 %	2,500.00	958.09	Office/General Administrative
		153.00	License and Permits
108.54 %	12,333.00	13,386.62	Total Insurance
		4,168.32	Liability insurance
		9,218.30	Directors & officers insurance
	12,333.00		Insurance
101.38 %	54,140.00	54,886.81	Contract Management Services
		NISTRATION	DISTRICT MANAGEMENT & ADMINISTRATION
295.04 %	31,632.00	93,326.34	Total District Identity
89.70 %	832.00	746.33	Website & Email Services
100.00 %	18,000.00	18,000.00	Social Media Contractor
		61,035.52	Total Event Expenses
		(WOW) 4,158.50	UOP Welcome Back Expense (WOW)
		7,623.74	Stockton Cruise Night Expense
		1,658.30	Holiday Sip & Shop Expense
		ъ 36,741.88	Total Havana Nights Expense
		g - Havana Nites 1,126.58	Square Merchant Processing - Havana Nites
		35,615.30	Havana Nights Expense
% of Budget	Budget	Actual	
Total			

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

12/13

66.95 %	\$ -121,688.00	\$-81,472.04	NET REVENUE
66.95 %	-121,688.00	-81,472.04	NET OPERATING REVENUE
119.62 %	381,459.00	456,303.28	Total Expenditures
		178.93	Total RESERVE & SPECIAL FUNDING
		178.93	Total Other Special Projects
		178.93	AB 179 Improvement Project
			Other Special Projects
			RESERVE & SPECIAL FUNDING
		3,827.55	Total Dorris Place Acquisition
		3,827.55	Dorris Place Expense
			Dorris Place Acquisition
108.64 %	77,673.00	84,387.22	Total DISTRICT MANAGEMENT & ADMINISTRATION
100.00 %	1,200.00	1,200.00	Storage Lease
105.35 %	7,500.00	7,901.18	Total Professional Fees
28.41 %	1,500.00	426.18	Legal
		1,475.00	CPA
100.00 %	6,000.00	6,000.00	Bookkeeping
			Professional Fees
% of Budget	Budget	Actual	
Total			

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

Notes

CIVIL SIDEWALK (Clean & Safe)

Enhanced Maintenance & Ambassador Services provided by Downtown Stockton Alliance (DSA)

Camera Monitoring Services provided by Calidad Security

Waste Management Service provided by Republic Services

DISTRICT IDENTITY (Marketing & Events)

Social Media Services provided by Katie Siegfried, 19 Colors Marketing

DISTRICT MANAGEMENT & ADMINISTRATION

District Management Services provided by Kim Byrd

Bookkeeping Services provided by Kim Potts

Insurance Provider is F.J. Dietrich & Co. Insurance Services

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