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EXECUTIVE DIRECTOR

Kim Byrd

221 Tuxedo Court, Ste B

P.O. Box 4016

Stockton, CA 95204

info@stocktonmiraclemile.com

a 501(c)3 Non-Profit Organization
TAX ID 88-4363487

April 11, 2023

Miracle Mile Community
Improvement District
PO Box 4016
Stockton, CA 95204



Dear Potential Sponsor,

The Miracle Mile is excited to announce that it will host Miracle Mile En Blanc on June 24, from 6:00 pm to 10:00 pm. The 2019 event was a huge success, join us and support our continued efforts to enhance Miracle Mile by becoming a sponsor. Miracle Mile En Blanc is our local interpretation of an event that has been held around the world for the past 30+ years. It will be an evening of local entertainment and dining on international food from various Miracle Mile restaurants where every guest is dressed head-to-toe in all white. The event will take place in the middle of the street at the intersection of Tuxedo Court & Beverly Place and will feature a stage with musical entertainment as well as silent auction and raffle prizes. This is a fundraising event for the district and all event proceeds this year will go towards our beautification goals.

Come for the great food, stay for the fun! Support the Miracle Mile beautification efforts through your sponsorship of this year's event. Our general beautification efforts will help improve Miracle Mile with such projects including the creation of public space, adding seating, art installations, improved lighting efforts, replanting various landscape planters, additional garbage cans and the like.

Miracle Mile En Blanc is a great opportunity for your company to support these worthy efforts and at the same time receive valuable exposure. We have several sponsorship opportunities available (see attached) and thank you in advance for your consideration.

For more information or to make your generous commitment of support please contact me on my cell at **209.481.1843** or via email at director@stocktonmiraclemile.com

Event details can be found on our website at <https://stocktonmiraclemile.com/enblanc/>

Thank you in advance for your support!

Kimberly Byrd

Kimberly Byrd
Executive Director
209.481.1843

MIRACLE MILE EN BLANC

2023 EVENT SPONSORSHIP OPPORTUNITIES

\$3,500 - Title Sponsor

- Exclusive sponsorship available in partnership with the Miracle Mile
- Top billing and logo on all printed marketing material (posters, programs, etc.)
- Two (2) banners (provided by sponsor) to be placed on stage and in prominent location.
- Ten (8) complimentary tickets to the event for you and your guests to sit together at VIP table location with table signage recognizing your company.
- VIP table is larger with deluxe padded chairs.
- Twenty (20) complimentary drink tickets for the event
- VIP parking close to the event
- VIP early check in (5:30pm) and admission into the event.
- Inclusion in our social media posts on Facebook & Instagram
- Top listing and link of your business on the Miracle Mile website

\$2,500 - Major Sponsor

- Logo on all printed marketing material (posters, programs, etc.)
- One (1) banner (provided by company) in prominent location.
- Eight (8) complimentary tickets to the event for you and your guests to sit together at a prime table location with table signage recognizing your company.
- Sponsor table is larger with deluxe padded chairs.
- VIP parking close to the event
- Recognition in all media public relations
- Inclusion in our social media posts on Facebook & Instagram
- Listing and link of your business on the Miracle Mile website

\$1,500 - Table Sponsor

- Logo on printed materials (sponsorship programs, etc.)
- Eight (8) complimentary tickets to the event for you and your guest to sit together at prime table location with table signage recognizing your company.
- Sponsor table is larger with deluxe padded chairs.
- Listing and link of your business on the Miracle Mile website

\$500 - Supporting Sponsor

- Name listed on printed material (sponsorship signs, programs, etc.)
- Listing and link of your business on the Miracle Mile website

Other Sponsorship Opportunities – Raffle, Silent Auction & In-Kind Donations

- Name listed on printed material (sponsorship signs, programs, etc.)
- Listing and link of your business on the Miracle Mile website

MIRACLE MILE EN BLANC

2023 EVENT SPONSORSHIP FORM

As a sponsor for the Miracle Mile En Blanc 2023 event, I will have the satisfaction of knowing that I am making a difference in our community with my contribution, I agree to the following conditions:

- My organization will provide sponsorship funding on or before May 30th, 2023.
- My organization will provide a digital copy of our logo, which will be used in promotional materials and to recognize our generous contribution.
- If my sponsorship level includes display of banners, I will make them available to the Miracle Mile Community Improvement District by June 15, 2023.

SPONSORSHIP LEVEL:

_____ Title Sponsor (\$3,500) *Exclusive sponsorship, contact us prior to submission.*

_____ Major Sponsor (\$2,500)

_____ Table Sponsor (\$1,500)

_____ Supporting Sponsor (\$500)

_____ Other Sponsorship/Support (please describe)

SPONSOR INFORMATION:

Name: _____ Title: _____

Organization: _____

Cell/Text: _____ E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT & CONTRIBUTION!

Please Make Check Payable To:

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

PO BOX 4016 STOCKTON, CA 95204

OR

Call Kim at 209.481.1843 to arrange to process a credit card payment.

501(c)3 Non-Profit Organization

(Tax Id #88-4363487)