



2019 BOARD OF DIRECTORS

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Board President

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Board Member

Nicole Snyder
Board Member

Michael Klocke
Board Member

Matthew P. Grizzle
MMID Executive Director
Office: 209.623.1144
Mobile: 209.740.9070
Matthew@StocktonMiracleMile.com



July 1st, 2019

Matthew P. Grizzle
Miracle Mile Improvement District
PO Box 4016
Stockton, CA 95204

Dear Potential Sponsor,

This year, on September 28th, we are wrapping up the summer by bringing back an amazing event from last year, The Miracle Mile Car Show & Concert! Last year over 2,000 guests enjoyed the classic cars on display and musical performance by The Mike Torres Band. This year, we are striving to make the event even bigger and better. We are closing down Pacific Avenue through the center of the district and will have multiple stages set up throughout the event footprint. This is a fundraising and free general-admission community event in which all event proceeds this year will go towards Miracle Mile holiday decorations and general beautification/improvement efforts.

The Miracle Mile Classic Car Show & Concert is a great opportunity for your company to support these worthy efforts and at the same time receive valuable exposure. We have several sponsorship opportunities available and thank you in advance for your consideration.

All sponsors for this event will benefit from the following:

- Likely thousands of free general admission event attendees and hundreds of car show registrations.
- Online marketing through our Miracle Mile website & e-blasts, Facebook, Instagram and Eventbrite pages.
- Print marketing through various publications.
- Radio marketing on local stations.
- E-Blast marketing via several different associations/programs.
- Magazine, newspaper, TV, photography & video coverage prior to, during and after the event.

See attached sponsorship package options for full details. Custom and/or in-kind packages are also available upon request. Please contact me at the MMID office (209.623.1144), on my mobile (209.740.9070) or via email matthew@stocktonmiraclemile.com for more information or to make your generous commitment of support.

Best Regards,



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2019 EVENT SPONSORSHIP OPPORTUNITIES

\$1,500 – Title Sponsor

- One (1) exclusive sponsorship available in partnership with the Miracle Mile
- Top billing and logo on all printed marketing material (posters, programs, signs, maps, etc.)
- Extra-large logo on event t-shirts
- Logo on car show dash plaques (given out to all car show entries)
- Branded car show trophy, you will get to select the winner and give out the trophy
- One (1) 10'x20' vendor booth space to be setup in main entertainment/concert area
- Four (4) spaces to display vehicles (if auto dealership, car club, etc.)
- Two (2) banners (provided by company) to be placed on stage and in prominent location
- Four (4) event t-shirts
- VIP parking close to the event
- Top recognition in all media public relations
- Inclusion in our social media posts on Facebook, Instagram & Twitter
- Top logo listing and link of your business on the Miracle Mile website event page

\$750 – Auto Dealership Sponsor

- Logo on all printed marketing material (posters, programs, signs, maps, etc.)
- Large logo on event t-shirts
- One (1) 10'x10' vendor booth space to be setup in main entertainment/concert area
- One (1) banner (provided by company) in prominent location
- Two (2) spaces to display vehicles.
- Two (2) event t-shirts
- Recognition in all media public relations
- Inclusion in our social media posts on Facebook, Instagram & Twitter
- Logo listing and link of your business on the Miracle Mile website event page

\$500 – Major Sponsor

- Logo on all printed marketing material (posters, programs, signs, maps, etc.)
- Medium logo on event t-shirts
- One (1) 10'x10' vendor booth space to be setup in car show footprint area
- One (1) banner (provided by company) in prominent location
- Two (2) event t-shirts
- Recognition in all media public relations
- Inclusion in our social media posts on Facebook, Instagram & Twitter
- Logo listing and link of your business on the Miracle Mile website event page



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MIRACLE MILE CAR SHOW & CONCERT

2019 EVENT SPONSORSHIP FORM

As a sponsor for the Miracle Mile Car Show & Concert event, I will have the satisfaction of knowing that I am making a difference in our community with my contribution. I agree to the following conditions:

- My organization will provide sponsorship funding by September 1st, 2019.
- My organization will provide a digital copy of our logo, which will be used in promotional materials and to recognize our generous contribution.
- If my sponsorship level includes display of banners, I will make them available to the Miracle Mile Improvement District by September 21st, 2019.

SPONSORSHIP LEVEL:

_____ Title Sponsor (\$1,500) ~ Exclusive Sponsorship Level Please Contact Us ASAP

_____ Dealership Sponsor (\$750) _____ Major Sponsor (\$500)

_____ Other Sponsorship/Support (Please Describe) _____

SPONSOR INFORMATION:

Name: _____ Title: _____

Organization: _____

Phone: _____ E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT & CONTRIBUTIONS!

Please Make Check Payable To:
MIRACLE MILE IMPROVEMENT DISTRICT
PO BOX 4016 STOCKTON, CA 95204
www.StocktonMiracleMile.com