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Kim Byrd

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April 21, 2022

To: Property Owners in the Miracle Mile Business Improvement District
Re: Update on the Renewal of the Improvement District

Dear Property Owner:

In the next four months the Miracle Mile Board of Directors will complete the following steps toward the establishment of the Miracle Mile Community Benefit District by:

1. Working with New City America in preparing a new Management District Plan to the City to reestablish the Miracle Mile Business Improvement District, referred in the future as the Miracle Mile Community Improvement District (MMCID) (mid-April).
2. Seeking City approval of the new Management Plan (late-May).
3. Initiating and completing a petition drive to demonstrate that the Property Owners in the Miracle Mile support the balloting and renewal process (April – May).
4. Working with City staff to ensure that ballots are sent to the proper individuals or authorized representatives of the properties within the proposed renewal area (May – June).
5. Ensuring that the ballots are returned to the City within the forty-five (45) day period after the mail ballots have been issued (July).

We have all experienced the devastating impact of COVID on our businesses, property rentals and the surrounding neighborhoods. We know the Miracle Mile has emerged from COVID stronger than ever.

We ask that you pay close attention to the process listed above and contact us should you have any questions about the renewal plan, the services to be funded and new initiatives the Board is planning for the near future.

We know that the Miracle Mile has experienced many challenges, but we are confident that our renewal efforts and the continued growth of the Miracle Mile will benefit everyone involved including the property owners and their tenants, our neighborhood, and the City of Stockton.

Please feel free to reach out to me at the following e-mail address and phone number, should you have any questions and/or concerns.

Sincerely,

Kim Byrd
Executive Director
info@stocktonmiraclemile.com
209-481-1843

cc: Miracle Mile Board of Directors