



2019 EVENT

F.A.Q.

WHAT IS “MIRACLE MILE EN BLANC”?

MIRACLE MILE EN BLANC (MMEB) IS OUR LOCAL VERSION OF A WORLDWIDE EVENT THAT HAS BEEN IN EXISTENCE FOR OVER 30 YEARS. TRADITIONALLY IT IS A PRIVATE PARTY WHERE GUESTS MUST ARRIVE WEARING ALL BRIGHT WHITE (NOT OFF WHITE, TAN, BEIGE, EGGSHELL, ETC) AND ENJOY AN EVENING OF DINING AND ENTERTAINMENT IN AN ICONIC PUBLIC SPACE.

WHAT MAKES MMEB DIFFERENT FROM TRADITIONAL DINER EN BLANC EVENTS?

TRADITIONAL “DEB” EVENTS ARE HELD AT A SECRET LOCATION WHERE EACH GUEST IS REQUIRED TO BRING THEIR OWN TABLE, CHAIRS, LINENS, DECORATIONS, PLATES, SILVERWARE, ETC AND A PICNIC STYLE MEAL FOR THEIR PARTY/GROUP. THE ONLY THING PROVIDED FOR IS THE LOCATION AND ENTERTAINMENT. OUR INTERPRETATION IS IN THE FORM OF AN INTERNATIONAL FOOD DINING EXPERIENCE FEATURING SEVERAL MIRACLE MILE RESTAURANTS. THE LOCATION WILL BE KNOWN IN ADVANCE AND ALL NECESSARY ITEMS WILL BE PROVIDED SO THAT YOU CAN SIMPLY ARRIVE IN YOUR ALL WHITE DRESS ATTIRE AND ENJOY AN EXCEPTIONAL EXPERIENCE WITHOUT HAVING TO BRING ANYTHING.

WHERE IS THE LOCATION FOR MMEB AND WHAT DAY/TIME? WHAT ARE THE TICKET DETAILS? SPONSORSHIPS?

MMEB 2019 WILL BE HELD IN THE MIDDLE OF THE STREET, AT THE INTERSECTION OF TUXEDO COURT & BEVERLY PLACE ON SATURDAY, JUNE 8TH FROM 6PM-10PM. LIMITED TICKETS ARE GOING TO BE MADE AVAILABLE FOR SALE ON APRIL 29TH @ 7:00PM ON EVENTBRITE FOR \$60/GUEST. EVENT SPONSORSHIP PACKAGES ARE ALSO AVAILABLE.

IS THERE AN AGE LIMIT FOR THE EVENT? WILL THERE BE ALCOHOL SERVED? CAN WE BRING OUR OWN?

THERE ISN'T A 21-YEAR-OLD OR OLDER AGE LIMIT FOR THE EVENT, HOWEVER THIS IS AN ADULT THEMED EVENING SO EVERYONE SHOULD BE 18 YEARS OR OLDER. WE WILL HAVE BEER, WINE AND MIXED DRINKS AVAILABLE FOR PURCHASE AT OUR NO-HOST BAR. IT IS ILLEGAL FOR YOU TO BRING ANY OUTSIDE FOOD OR DRINKS INTO THE EVENT SPACE, THERE WILL BE STOCKTON PD CHECKING BAGS PRIOR TO ENTRY.

WHAT KIND OF ENTERTAINMENT WILL THERE BE AT MMEB?

WE WILL HAVE A STAGE SETUP WITH A COUPLE ARTISTS/BANDS PERFORMING DURING THE EVENING. WE PLAN TO HAVE A LARGE BACKDROP DISPLAY ALLOWING EVERYONE TO TAKE PICTURES WITH. WE WILL HAVE A SILENT AUCTION AND RAFFLE WITH NUMEROUS GREAT ITEMS & ARE MAKING PLANS FOR OTHER ENTERTAINMENT.

IS THIS A FUNDRAISING EVENT? WHO IS THE BENEFACTOR?

THIS IS A FUNDRAISING EVENT FOR THE MMID, SOME PROCEEDS WILL GO TOWARDS BEAUTIFICATION EFFORTS THROUGHOUT THE MIRACLE MILE. WE ALSO HAVE A VISION & PLAN (WE JUST APPLIED FOR A \$2M+ PROP 68 GRANT) TO RENOVATE AND CREATE A COMMUNITY EVENTS PLAZA AT TUXEDO COURT SO SOME PROCEEDS FROM THIS EVENT WILL GO TOWARDS OUR EFFORTS TO GET THAT PROJECT “SHOVEL READY”.