

The Miracle Mile Community Improvement association is being established as a consortium of property and business owners within Stockton’s historical Midtown area. It encompasses a 22-block area along Pacific Avenue and is located within San Joaquin County. The purpose of this Association is to provide and manage supplemental services and keep the historical district alive by improving the environment, image enhancement and a program of installing and upgrading physical amenities throughout the Miracle Mile and neighboring blocks. All services to be provided by the Association are designed to contribute to the cohesive commercial and historical residential fabric and to ensure economic success and vitality and beautification of the area. The assessed parcels in the district will specifically benefit through meeting the Board of Directors goals: to improve homeless initiatives, sanitation, beautification, landscaping, and to attract new and retain existing businesses and services, and ultimately to increase commerce and improve the economic viability of each individual assessed parcel.

The purpose of establishing this Association is to provide and manage supplemental services and improvements for this important, and cultural neighborhood including landscaping, beautification, marketing, district identity, safety, and administration services, programs, and improvements. The Association is a unique benefit assessment district that will enable the property owners and businesses working as a unit, to fund needed property and business-related improvement programs, services, and programs above what is provided by the City of Stockton. The Miracle Mile Community Improvement Association is a separate nonprofit entity, created, organized, and operated exclusively for charitable purposes with no ability to exercise a power that is in the exclusive province of the government itself. The organization qualifies for exemption under Section 1.501 (c)(3)1 (d)(2) of the Income Tax Regulations which provides that the term (charitable) be used in its generally accepted legal sense and includes activities that lessen of the burdens of government, maintain public works, lessen neighborhood tensions, and combat community deterioration and juvenile delinquency, all benefits to the overall community.

The activities listed will be planned and operated by the Association and volunteers from the community. Services that require professionals, specific expertise or organization will be sought from the community.

- Regular sidewalk sweeping
- Pressure wash sidewalks from pet and human wastes
- Graffiti removal
- Empty existing trash cans
- Removal of transient discards
- Tree trimming and vegetation maintenance (over and above city services)
- Weed abatement
- Public Art
- Street banner programs
- Litter and illegal dumping removal