

A large, stylized number '20' is centered on the page. The number is filled with a dark blue, textured background that resembles a road or a night sky. The number has a thick black outline. The background of the entire page is a solid, bright yellow.

STRATEGIC PLANNING SESSION & BOARD RETREAT



...

01

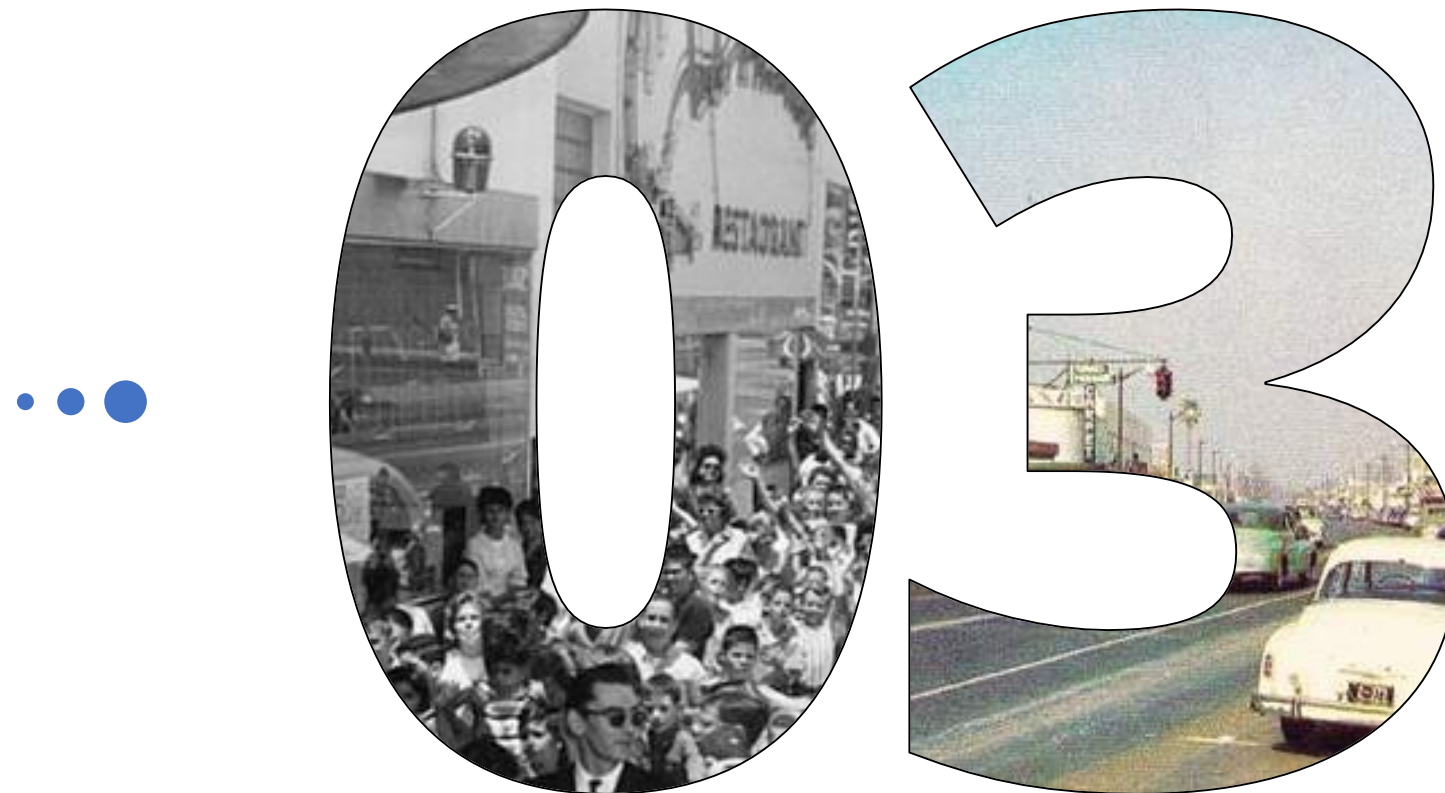
CALL
TO
ORDER





INTRODUCTIONS





BOARD TRAINING

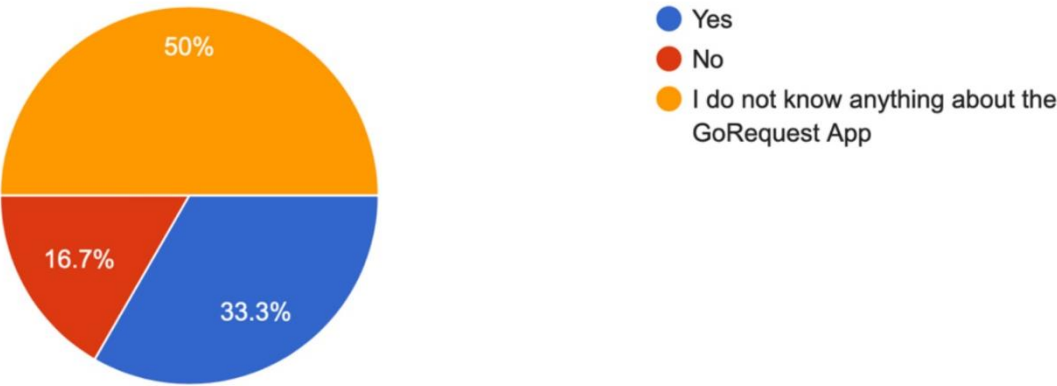




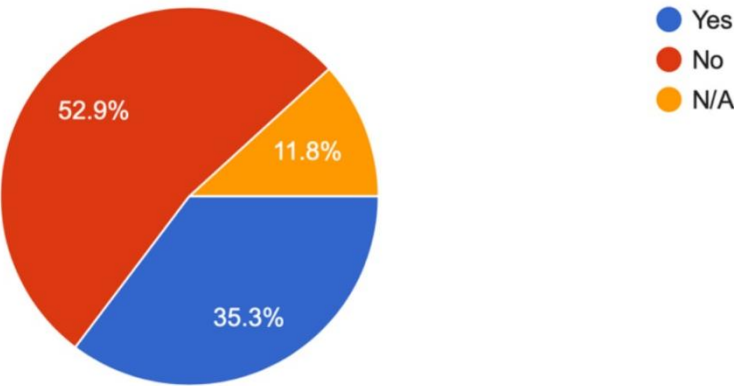
MAINTENANCE & IMPROVEMENTS



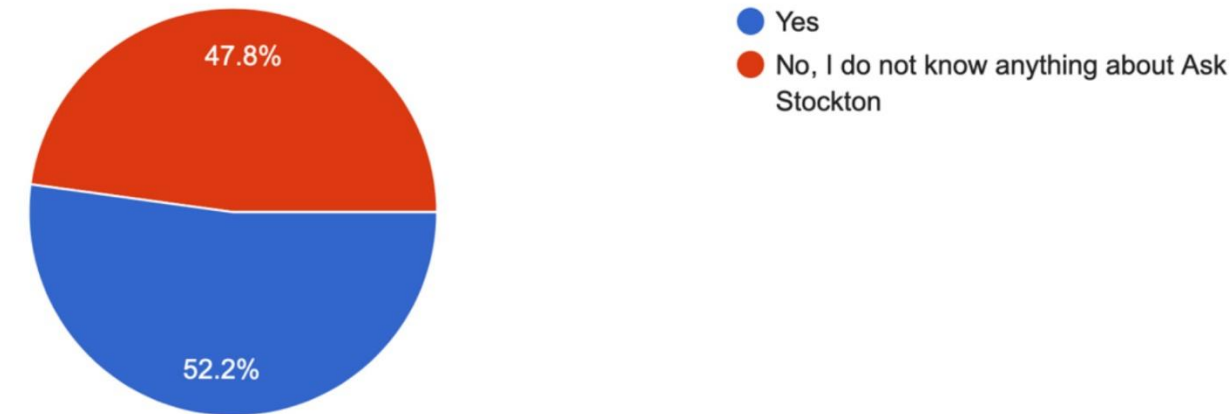
Maintenance - Do you have the GoRequest App
24 responses



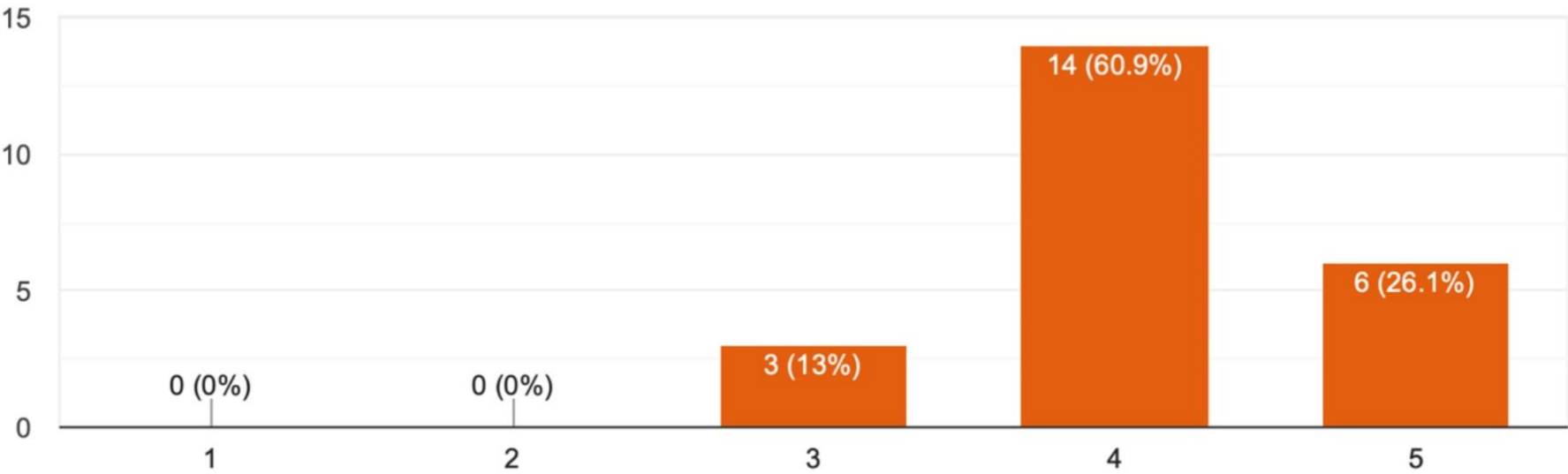
Maintenance - If yes, have ever used the GoRequest App?
17 responses



Maintenance - Are you familiar with Ask Stockton.com
23 responses



Maintenance - How are they doing?
23 responses



Maintenance - Any Suggestions for Improvement?
6 responses

Flashing caution lights on utility vehicles, for safety and visabilty.
Sidewalks are badly cracked on our block. Not sure what can be done.
What can WE do to better up keep? We need pressure washing on Pacific and back entrances.
Merchants do their part too
?
Maintenance is good. Wish the sidewalk/curb appeal was more attractive. Better Landscaping
permaculture would help beautification.



WHAT ARE OUR MAINTENANCE & IMPROVEMENT OBJECTIVES FOR 2020?



...

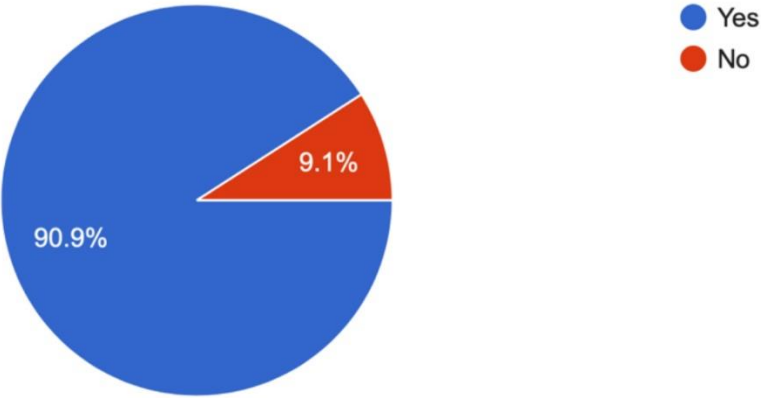
05

SAFETY & SECURITY



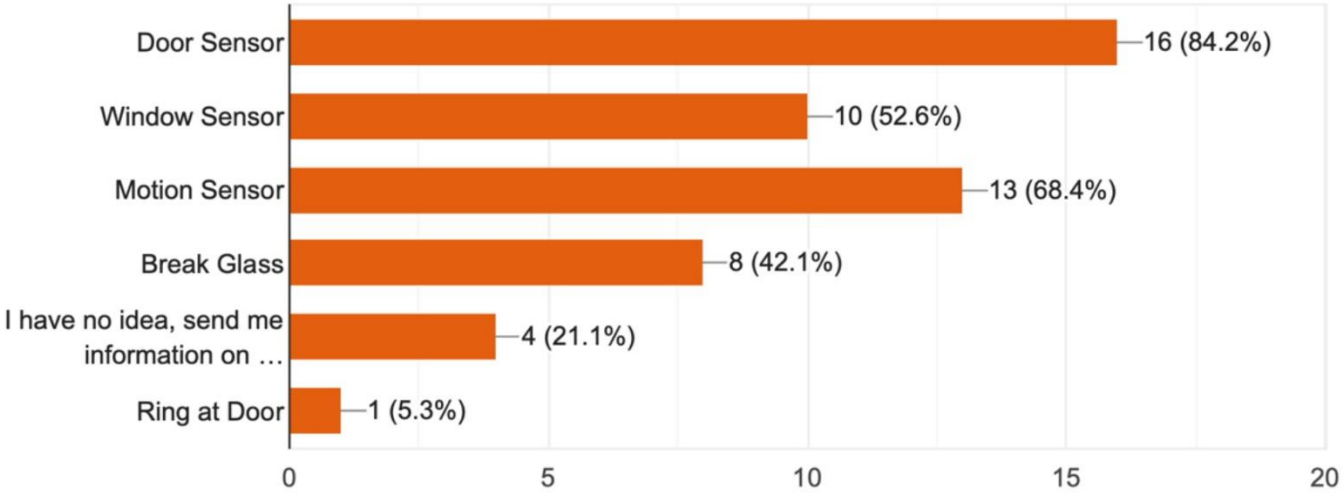
Security - Do you have an alarm system?

22 responses



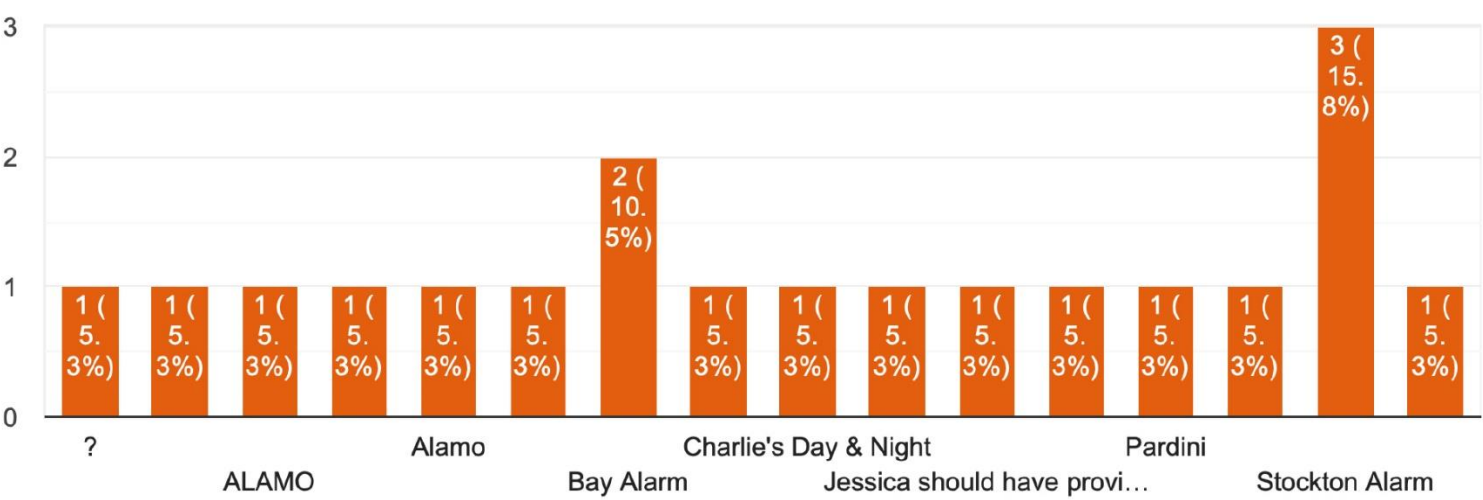
Security - Is your Alarm System (SPD Compliant)?

19 responses



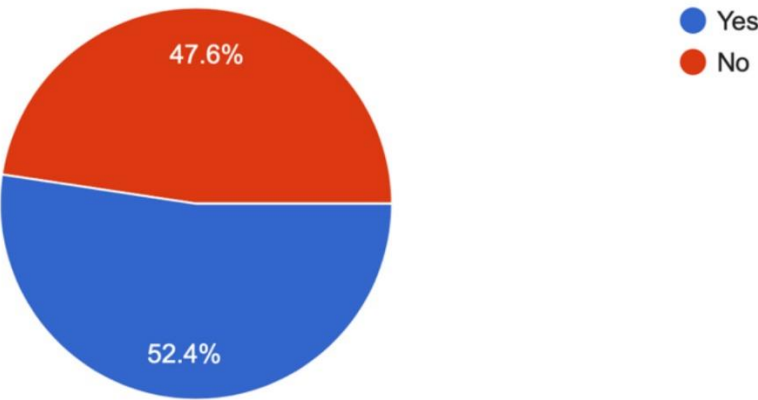
Security - If yes, my alarm system company is:

19 responses



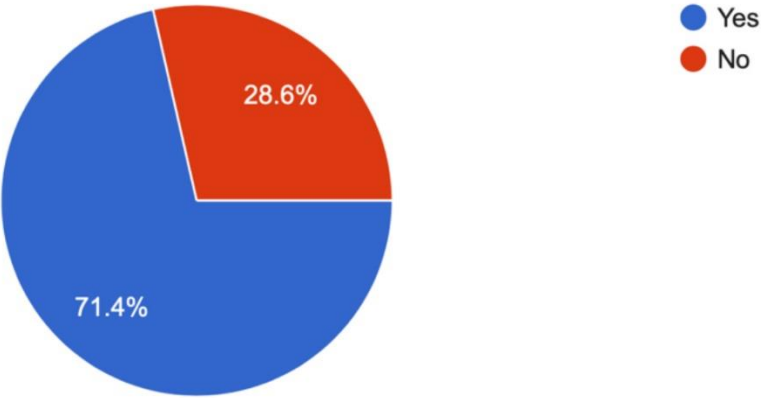
Security - Do you have a Video Camera System?

21 responses



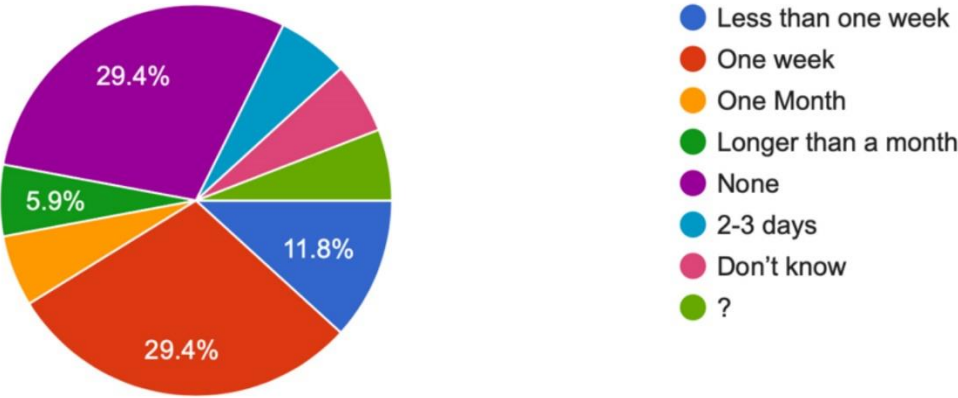
Security - Do you have Alarm System Monitoring?

21 responses

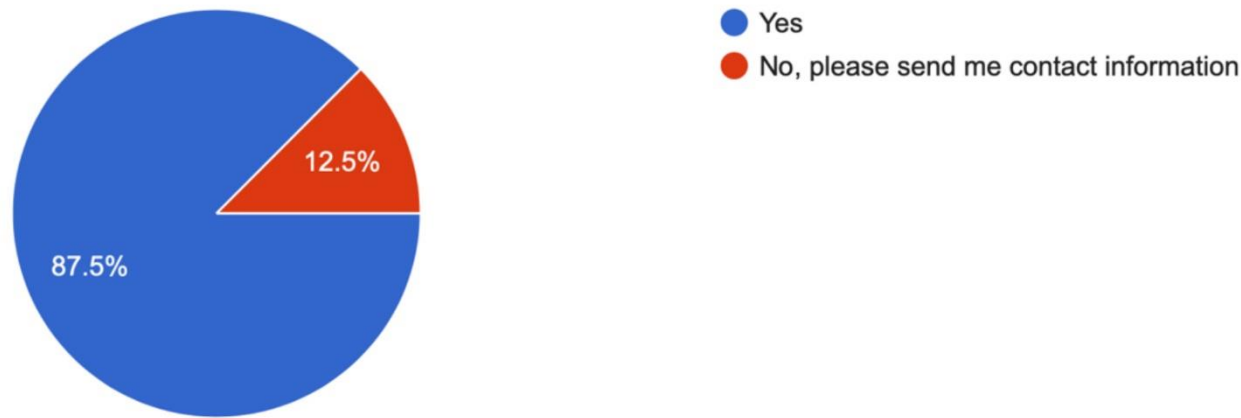


Security - Video retrieval storage access?

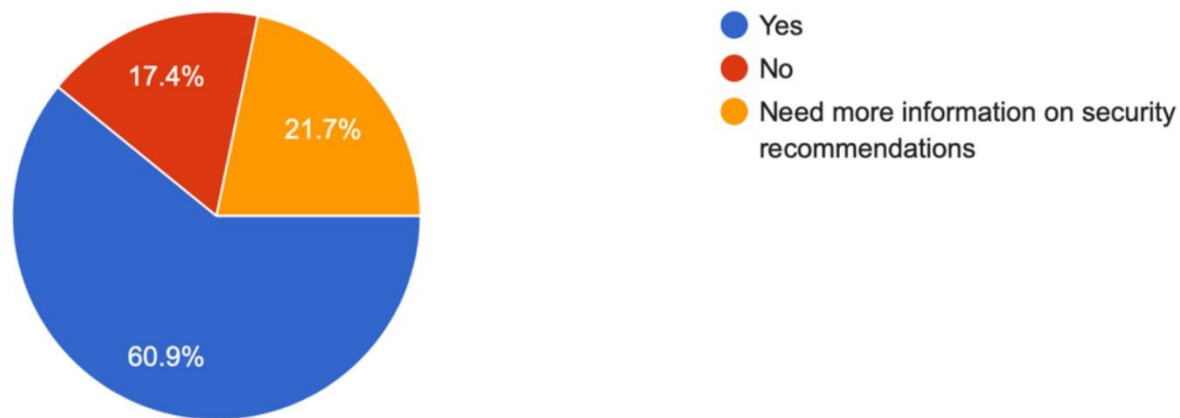
17 responses



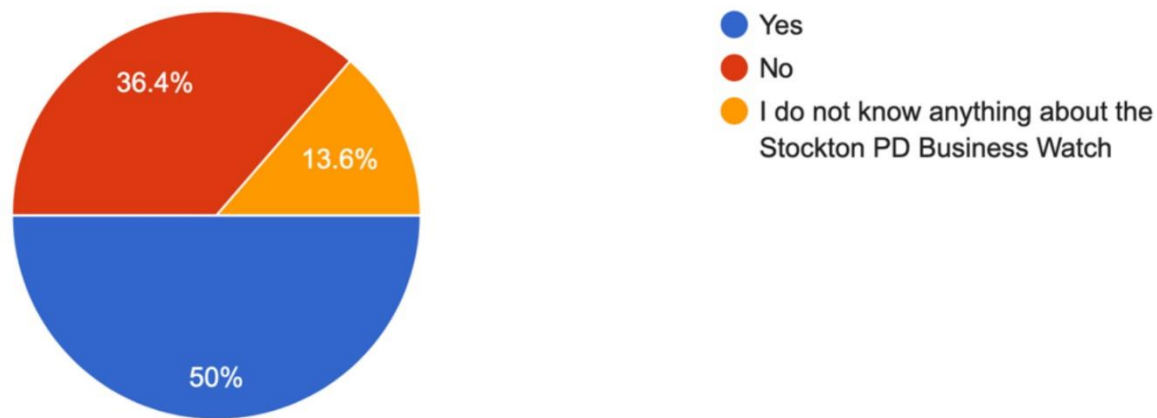
Security - Do you know how to contact MMID Security?
24 responses



Security - Do you keep your lights on at night, as recommended by SPD?
23 responses



Security - Are you a SPD Business Watch Participant?
22 responses



Security - If not attending, why not?

Scheduling
Im busy those mornings, but I could change my schedule around
Attended BW meeting in November. Has different perspective. SPD could come at it from a business perspective. Does not relate to raw data, prefers visual representation and trending. Suggests POD cast approach to get more engagement.
It's hard to make Tuesdays when we work... Even Nadja can't make it most mornings.
I don't know when meetings are. New to the Miracle Mile
My son goes when possible
Too early in the morning.
Until the association hires security from 12:00 AM to 6:00AM when 95% of all crime, what's the point. Wednesday through Sunday early mornings.
?



WHAT ARE OUR SAFETY & SECURITY
OBJECTIVES FOR 2020?



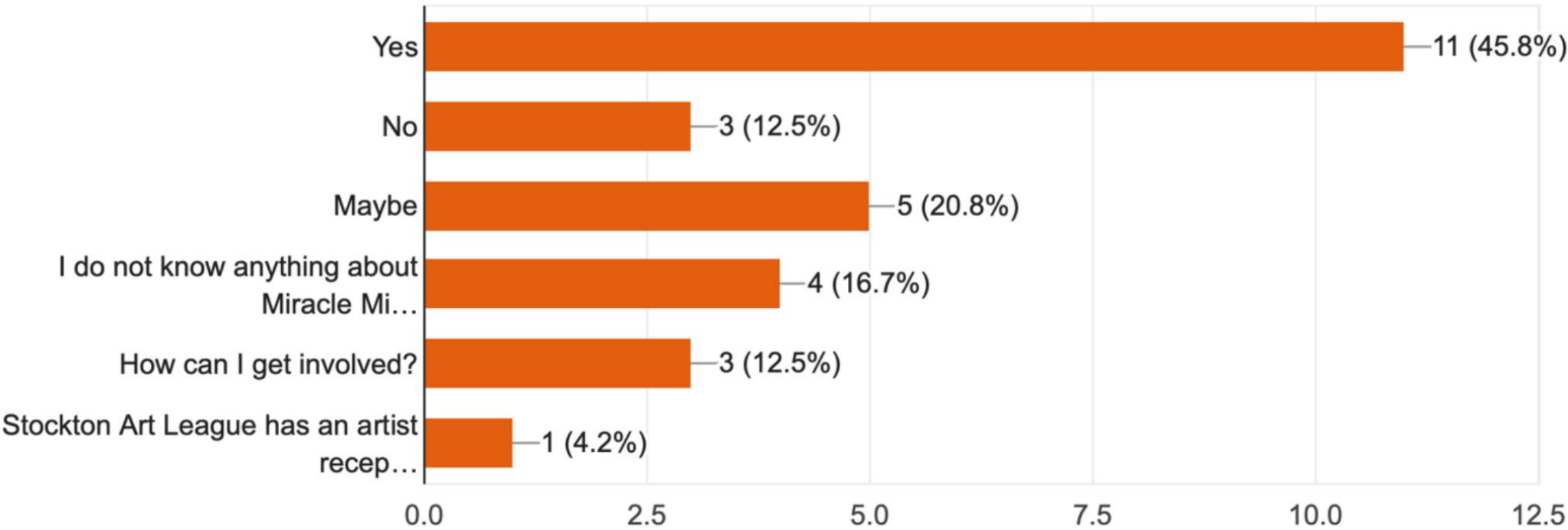


EVENTS & PROMOTIONS



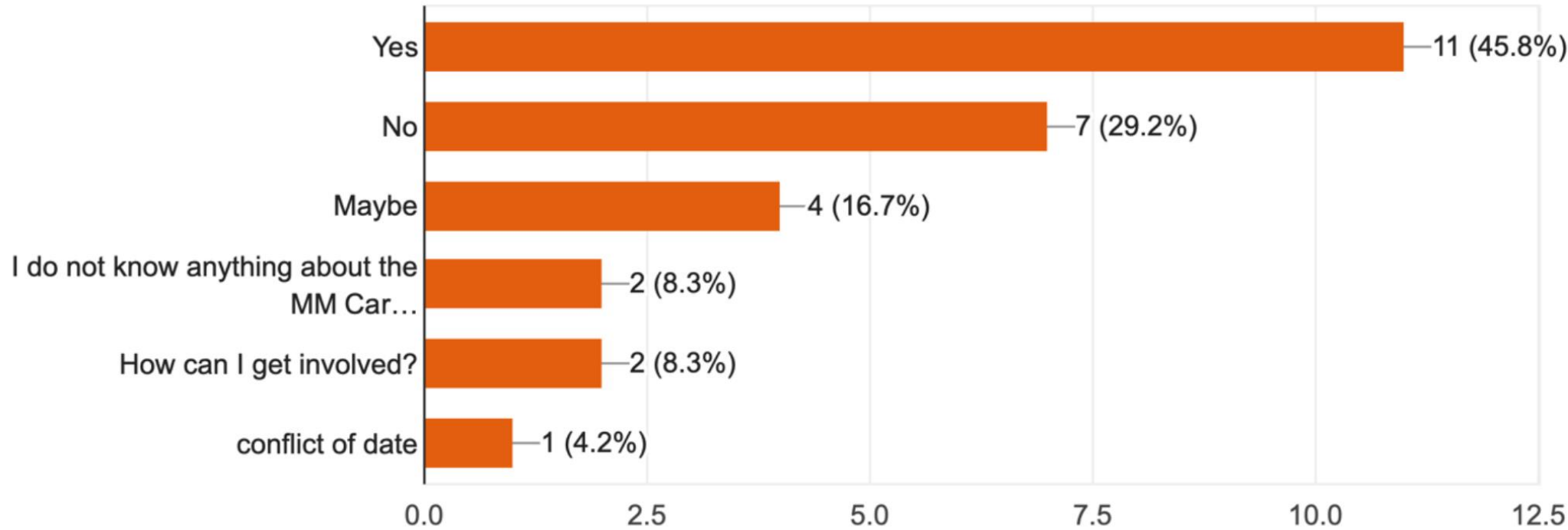
Event Participation - MM En Blanc, Jun 13

24 responses



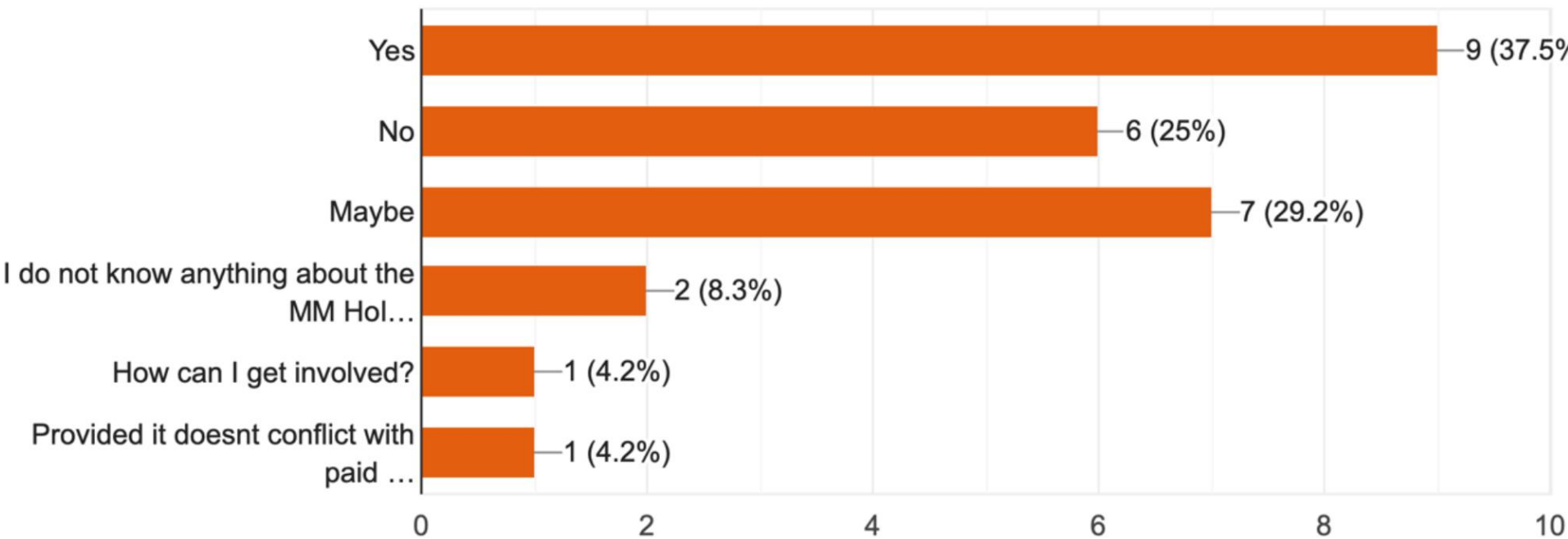
Event Participation - MM Car Show & Concert, Sep 26

24 responses



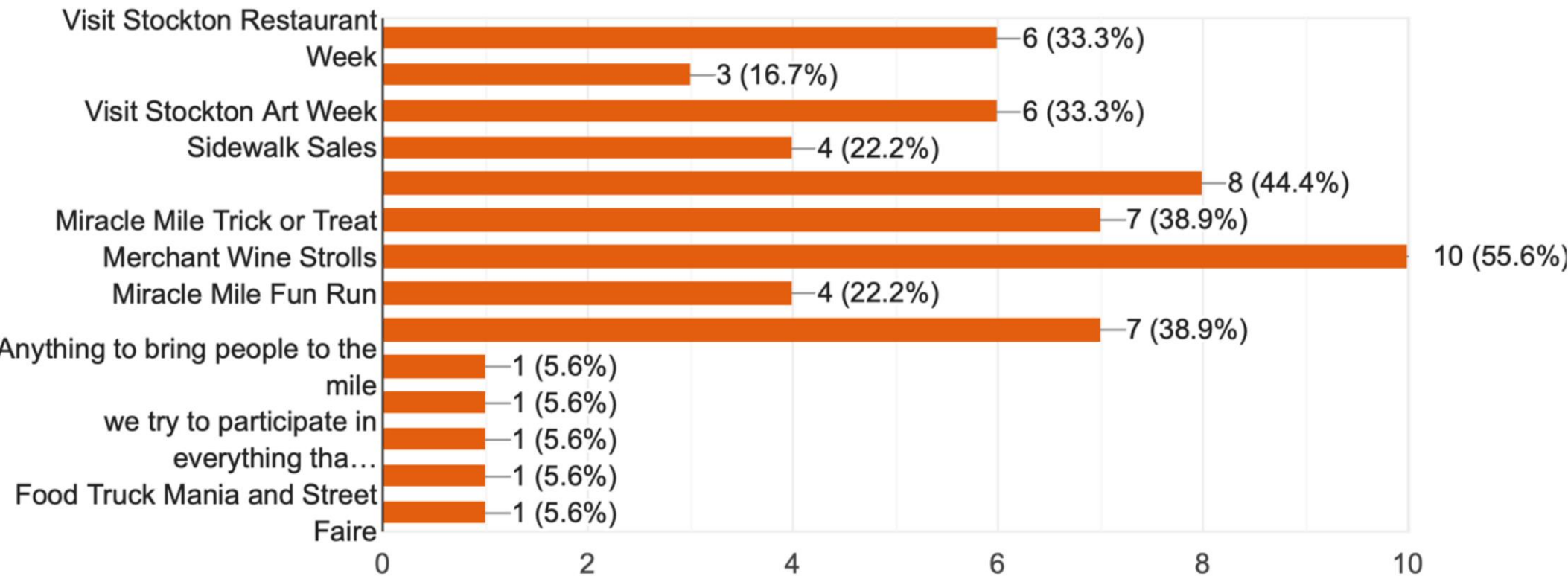
Event Participation - MM Holiday Sip & Shop, Nov 28 (also Shop Small Saturday)

24 responses



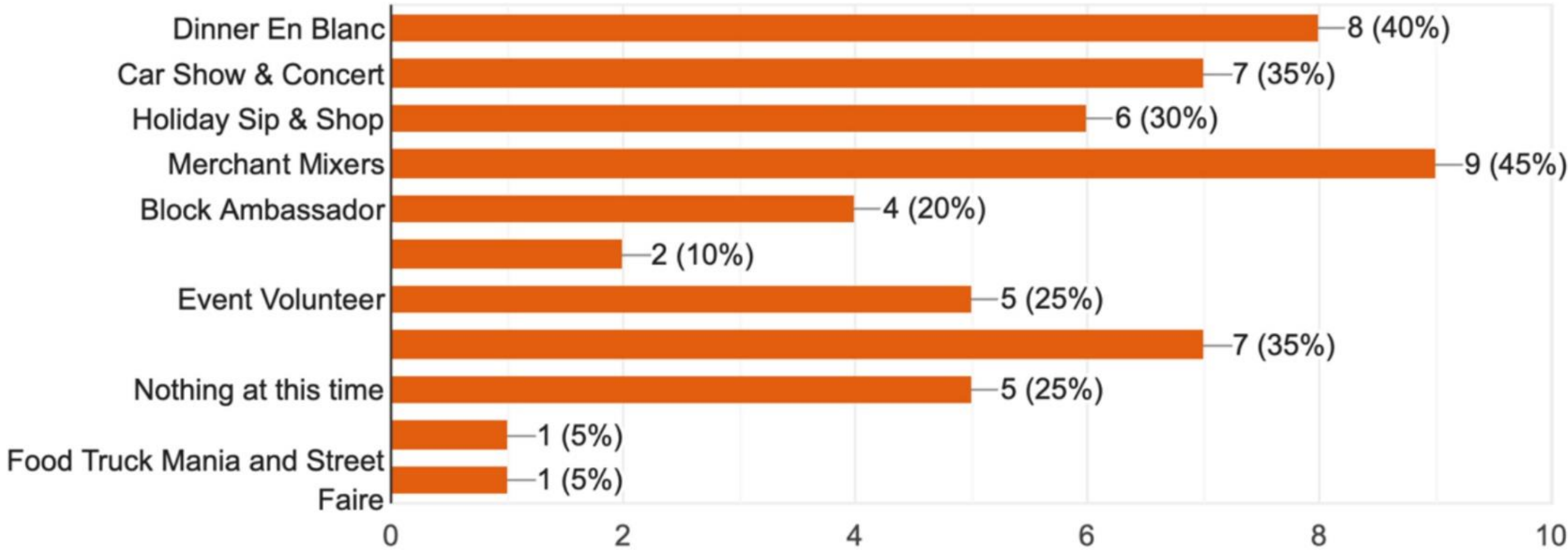
Event Participation - Any Other Events of Interest

18 responses

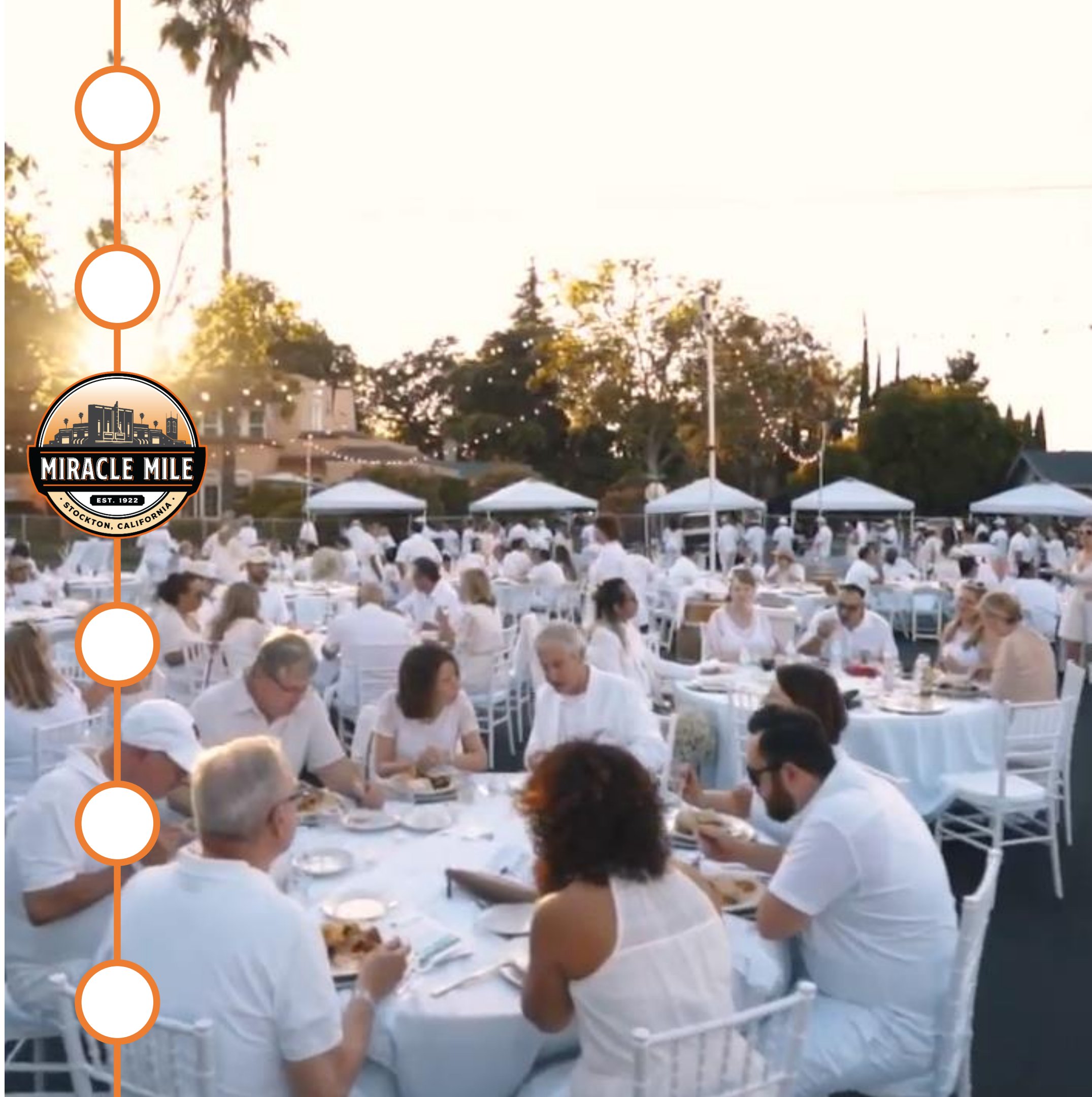


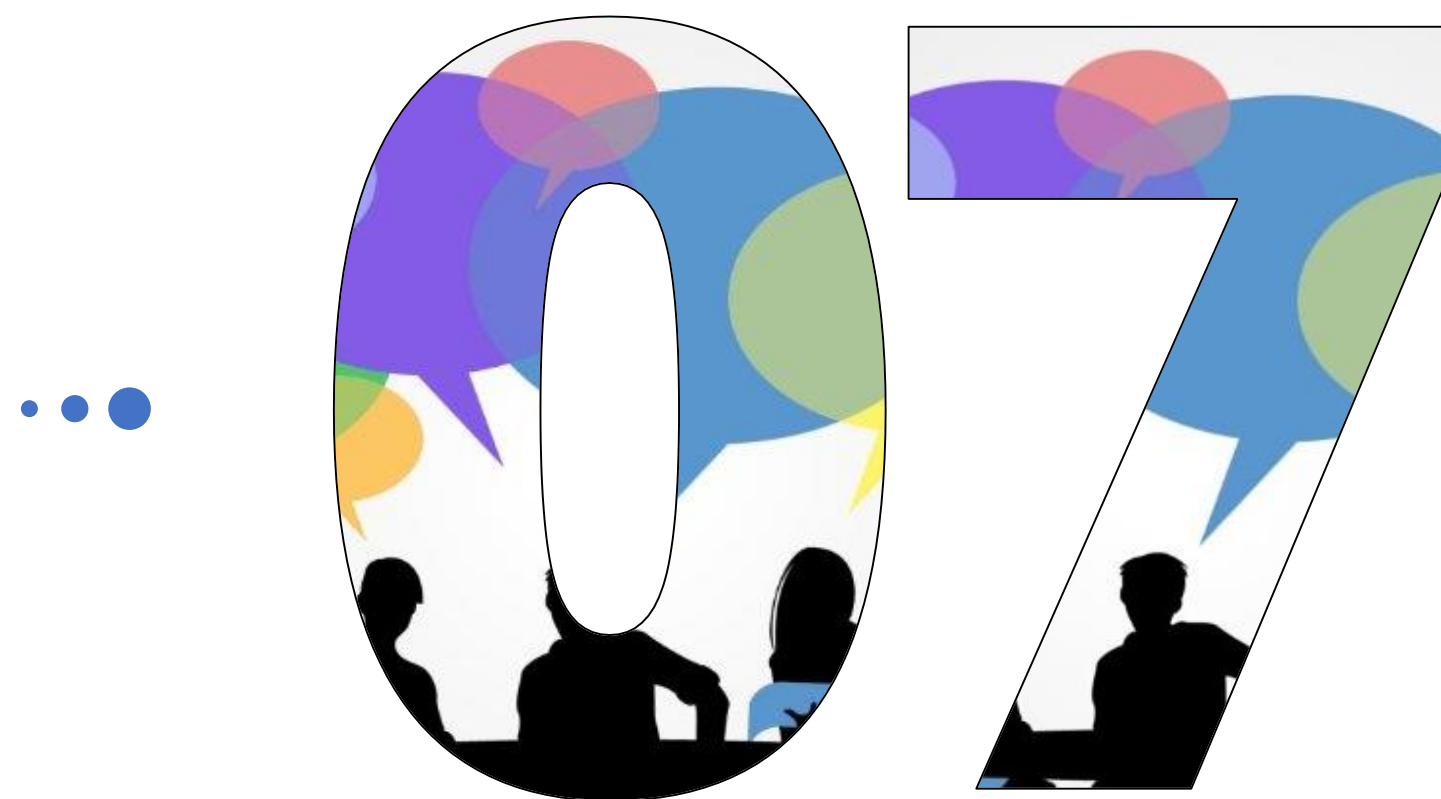
Willing to get involved?

20 responses



WHAT ARE OUR EVENTS & PROMOTIONS
OBJECTIVES FOR 2020?

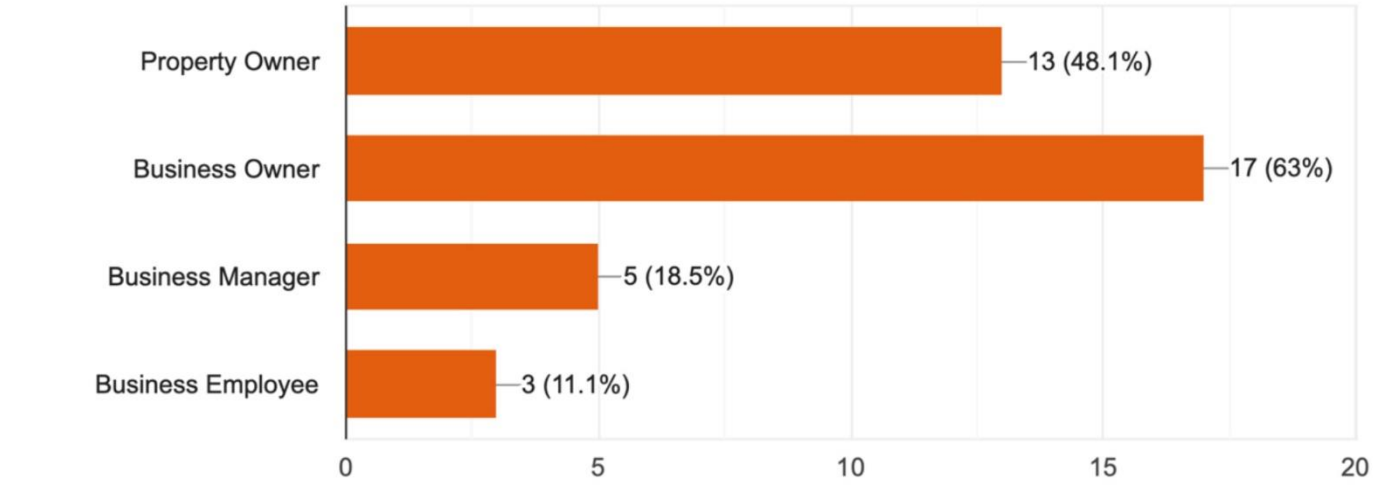




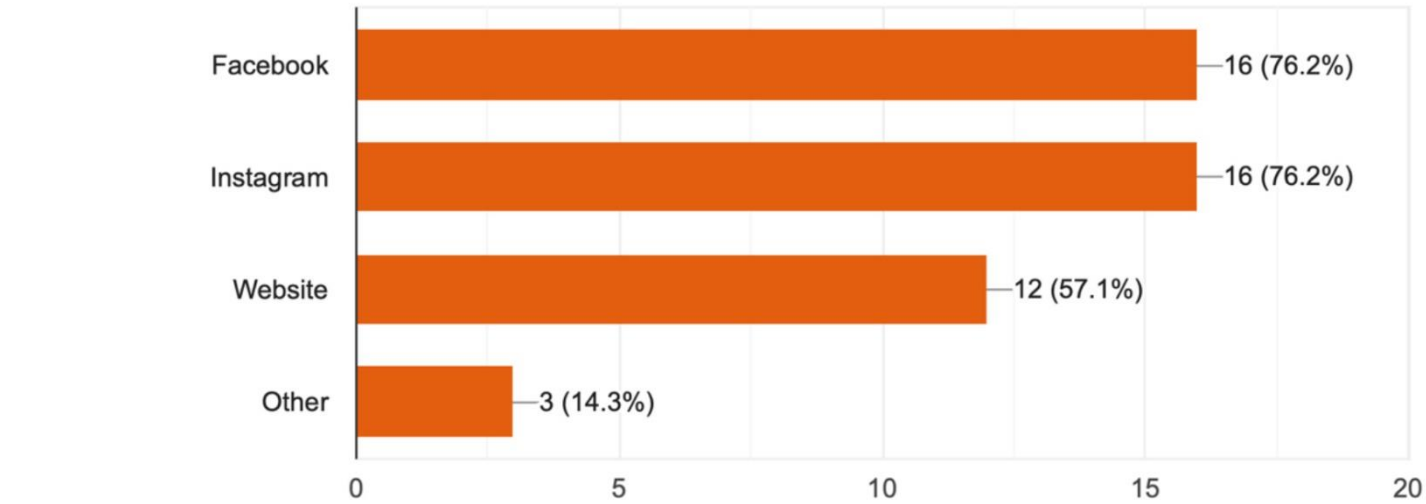
MERCHANT & PROPERTY OWNER ENGAGEMENT



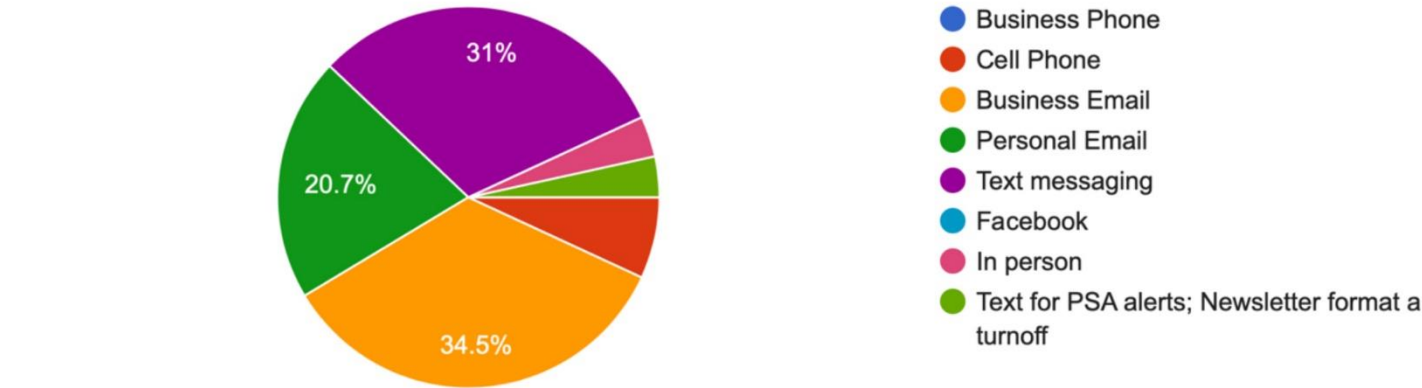
Your Role
27 responses



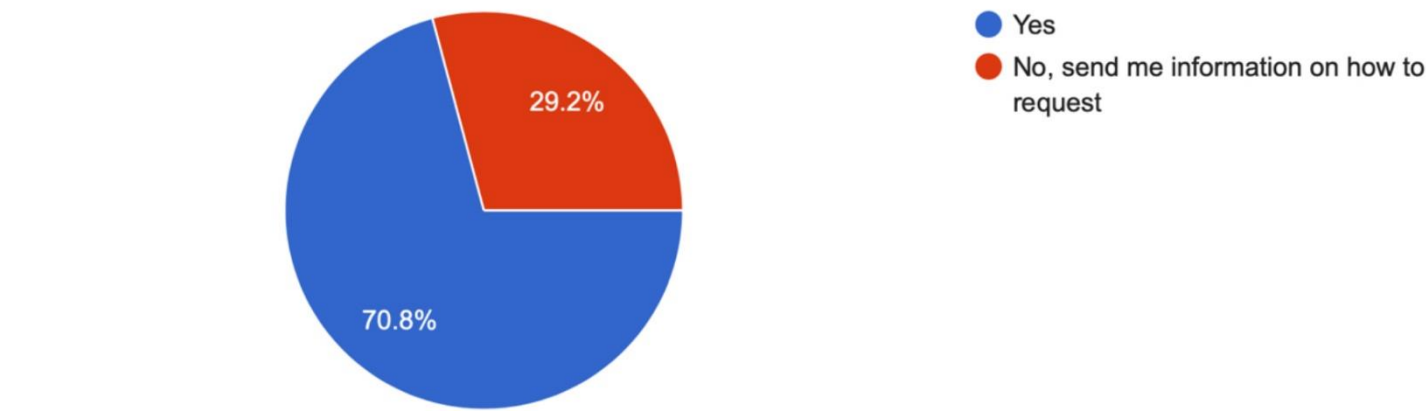
The Social Media platforms you manage:
21 responses



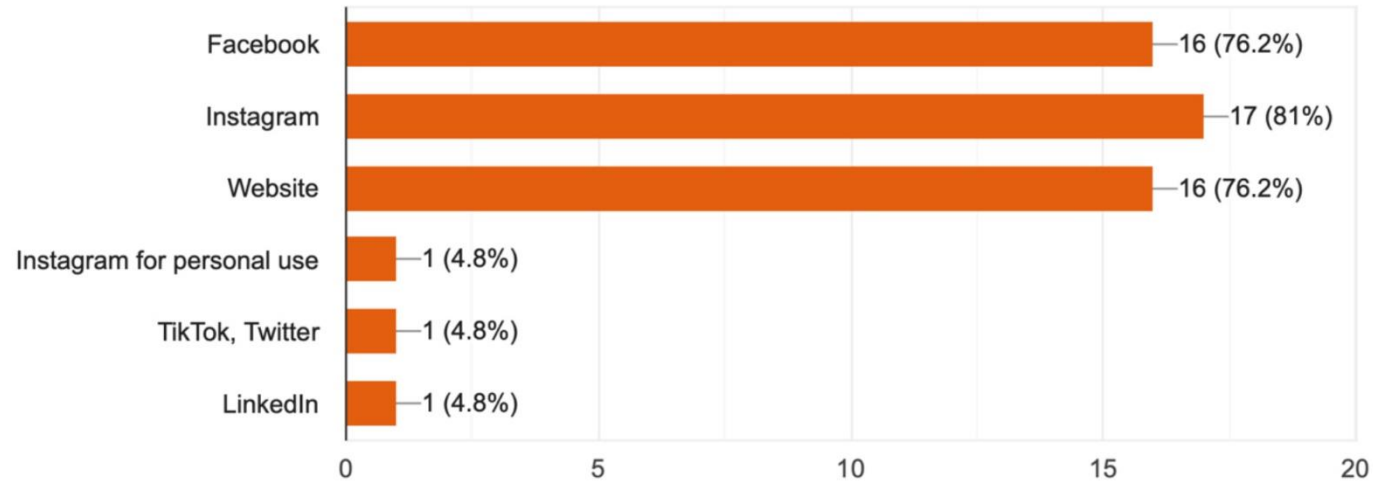
What is your preferred method of communication
27 responses



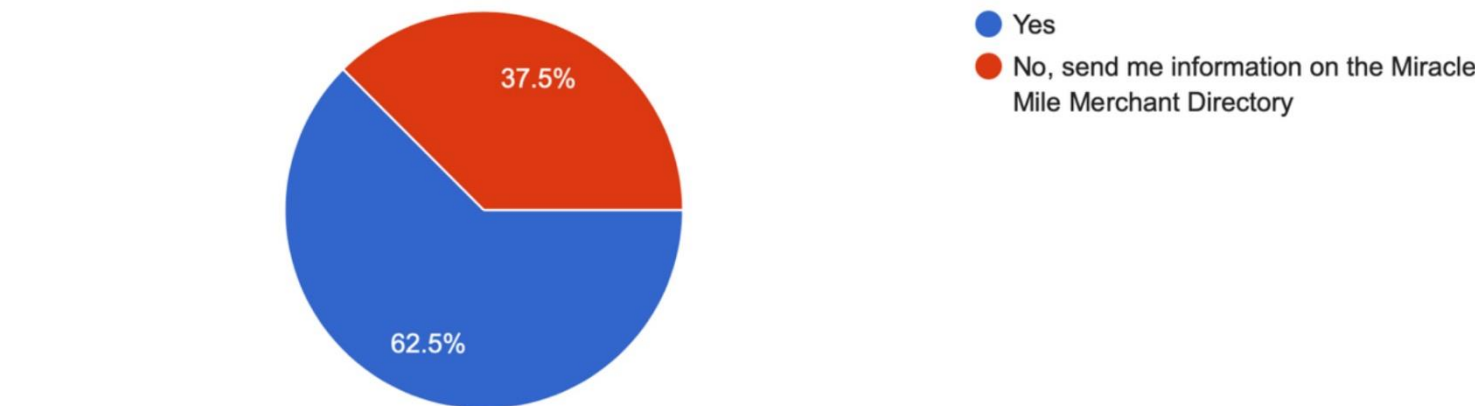
Did you know you can request events/posts be shared through MMID social media outlets
24 responses



Business Social Media Platforms Used
21 responses



Is your information correct on the Merchant Directory on the MMID website ?
24 responses



Any additional district initiatives or suggestions for board consideration?

11 responses

19

I don't know all of the info about the alarm we have ADT & it's great

Create a Saturday Farmers Market within the proposed tuxedo plaza

If budget allows, more "visibility" branding on the Mile, so folks know they are in the district.

our website is now www.fatcitybrewbbq.com and we have 33 beers on tap (recently changed)

Prefer non-alcohol events

Have promotions and events in order before taking it to the merchants to participate. No one likes to get involved in "ideas". Please have ALL details in order before sending out emails. Merchants will participate if they want. All you can do as the board is to provide enough information and not get frustrated with people not participating. During sip and stroll events, please let the retail merchants know that their pours need to be smaller. It really affects restaurants because we have "to put with" drunk people coming in and getting mad that can not serve them. the retail shops don't want to have left over wine at their establishment so they overpour. It's more of a burden than a help. thanks

consider a facade district make over to create a wow when visiting the mile as seen in other communities

A nice designed sign that specifies No Overnight Camping - No Loitering - No Begging. Let them understand that they will be promptly removed by Stockton Police Dept.

no

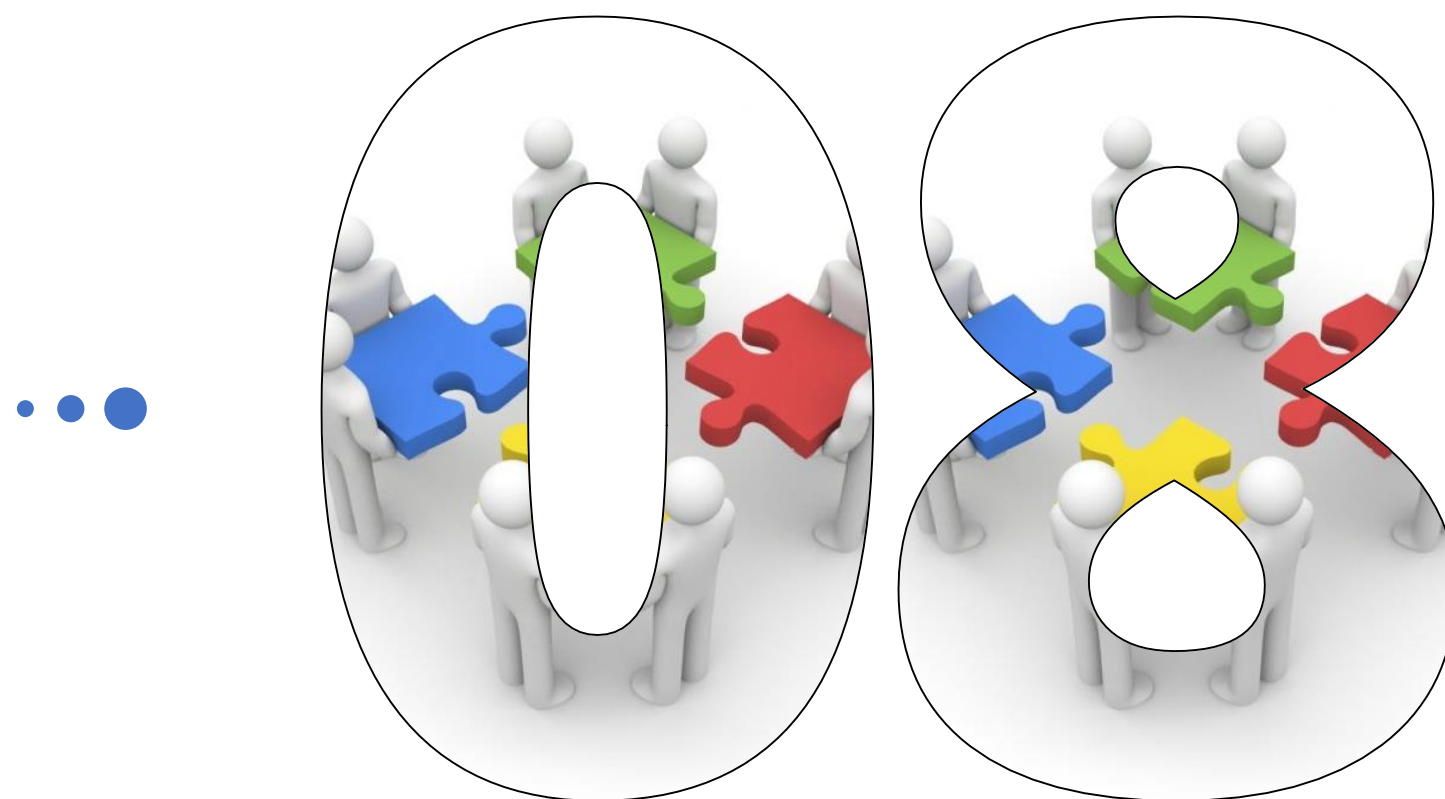
We need more visual brightness to the Mile (murals, lights, marketing attraction) to get vehicles to stop and shop from morning until night.

More security at night than day



HOW CAN WE GAIN GREATER
ENGAGEMENT FROM MERCHANTS &
PROPERTY OWNERS?





OPEN DISCUSSION

ARE THERE ANY ADDITIONAL OBJECTIVES
WE SHOULD WORK ON FOR THIS YEAR
OR NEXT?





RECAP &
CLOSING
REMARKS



[illegible]

A stylized illustration of a city skyline in the background. In the foreground, a white briefcase with a handle is shown, containing a gear icon. Below the briefcase is a white screwdriver icon. The entire scene is set against a dark, cloudy sky.





ADJOURNMENT

OUR MISSION STATEMENT

MMID BOARD OF DIRECTORS



**The Mission of the
organization is to foster
the economic vitality,
value and appeal of the
Miracle Mile.**