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EXECUTIVE DIRECTOR

Kim Byrd

221 Tuxedo Court, Ste B
P.O. Box 4016
Stockton, CA 95204
info@stocktonmiraclemile.com

a 501(c)3 Non-Profit Organization
TAX ID 88-4363487

April 10, 2024

Miracle Mile Community
Improvement District
PO Box 4016
Stockton, CA 95204



Dear Potential Sponsor,

The Miracle Mile is excited to announce that it will host its third outside dining event. In the spirit of Miracle Mile En Blanc, this year's event *Taste of the Mile: Havana Nights* will be held on Saturday, June 22, from 6:00 pm to 10:00 pm. With this annual event being traditionally a huge success, join us and support our continued efforts to enhance the Miracle Mile by becoming a sponsor. Taste of the Mile will be an evening of local entertainment and dining on international food from various Miracle Mile restaurants where every guest is dressed in Havana themed attire. The event will take place in the middle of the street at the intersection of Tuxedo Court & Beverly Place and will feature a stage with musical entertainment and an amazing silent auction. This is a fundraising event for the district and all event proceeds this year will go towards our community safety and beautifications goals.

Come for the great food, stay for the fun! Support the Miracle Mile efforts through your sponsorship of this year's event. Proceeds will directly will help improve Miracle Mile with such projects including public safety, the creation of public space, adding seating, art installations, improved lighting efforts, replanting various landscape planters, additional garbage cans and the like.

Taste of the Mile is a great opportunity for your company to support these worthy efforts and at the same time receive valuable exposure. We have several sponsorship opportunities available (see attached) and thank you in advance for your consideration.

For more information or to make your generous commitment of support please contact me on my cell at **209.481.1843** or via email at **director@stocktonmiraclemile.com**

Event details can be found on our website at <https://stocktonmiraclemile.com/enblanc/>

Thank you in advance for your support!

Kimberly Byrd

Kimberly Byrd
Executive Director
209.481.1843

MIRACLE MILE HAVANA NIGHTS

2024 EVENT SPONSORSHIP OPPORTUNITIES

\$5,000 - Title Sponsor

- Exclusive sponsorship available in partnership with the Miracle Mile
- Top billing and logo on all printed marketing material (posters, programs, etc.)
- Two (2) banners (provided by sponsor) to be placed on stage and in prominent location.
- Ten (8) complimentary tickets to the event for you and your guests to sit together at VIP table location with table signage recognizing your company.
- VIP table is larger with deluxe padded chairs.
- Twenty (20) complimentary drink tickets for the event
- VIP parking close to the event
- VIP early check in (5:30pm) and admission into the event.
- Inclusion in our social media posts on Facebook & Instagram
- Top listing and link of your business on the Miracle Mile website

\$2,500 - Major Sponsor

- Logo on all printed marketing material (posters, programs, etc.)
- One (1) banner (provided by company) in prominent location.
- Eight (8) complimentary tickets to the event for you and your guests to sit together at a prime table location with table signage recognizing your company.
- Sponsor table is larger with deluxe padded chairs.
- VIP parking close to the event
- Recognition in all media public relations
- Inclusion in our social media posts on Facebook & Instagram
- Listing and link of your business on the Miracle Mile website

\$1,500 - Table Sponsor

- Logo on printed materials (sponsorship programs, etc.)
- Eight (8) complimentary tickets to the event for you and your guest to sit together at prime table location with table signage recognizing your company.
- Sponsor table is larger with deluxe padded chairs.
- Listing and link of your business on the Miracle Mile website

\$500 - Supporting Sponsor

- Name listed on printed material (event program)
- Listing and link of your business on the Miracle Mile website

Other Sponsorship Opportunities – Raffle, Silent Auction & In-Kind Donations

- Name listed on printed material (event program)
- Listing and link of your business on the Miracle Mile website

MIRACLE MILE HAVANA NIGHTS

2024 EVENT SPONSORSHIP FORM

As a sponsor for the Miracle Mile "HAVANA NIGHTS" event, I will have the satisfaction of knowing that I am making a difference in our community with my contribution, I agree to the following conditions:

- My organization will provide sponsorship funding on or before May 30th, 2024.
- My organization will provide a digital copy of our logo, which will be used in promotional materials and to recognize our generous contribution.
- If my sponsorship level includes display of banners, I will make them available to the Miracle Mile Community Improvement District by June 15, 2024.

SPONSORSHIP LEVEL:

_____ Title Sponsor (\$5,000)

_____ Major Sponsor (\$2,500)

_____ Table Sponsor (\$1,500)

_____ Supporting Sponsor (\$500)

_____ Other Sponsorship/Support (please describe)

SPONSOR INFORMATION:

Name: _____ Title: _____

Organization: _____

Cell/Text: _____ E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT & CONTRIBUTION!

Please Make Check Payable To:

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

PO BOX 4016 STOCKTON, CA 95204

OR

Call Kim at 209.481.1843 to arrange to process a credit card payment.

501(c)3 Non-Profit Organization

(Tax Id #88-4363487)