

# PUBLIC NOTICE

## MIRACLE MILE IMPROVEMENT DISTRICT EVENTS & PROMOTIONS COMMITTEE MEETING

**DATE:** Tuesday, March 15, 2022  
**TIME:** 4:00PM  
**PLACE:** Zoom Live Conferencing:  
<https://us06web.zoom.us/j/87213789090?pwd=eEJSNzIGQmFNVHBnMGpJU3VVbllwZz09>  
**Dial In:** (669) 900-9128  
**Meeting ID:** 872 1378 9090  
**Passcode:** 790675

### **GENERAL MEETING REQUIREMENTS:**

**Brown Act:** All Miracle Mile Improvement District Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5. Virtual online meetings are permitted via the Governor's [Executive Order N-29-20](#).

**Public Comments:** The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to five minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the Agenda.

### **AGENDA**

1. CALL TO ORDER – *Juanita Pasley*
2. Introductions
3. MMID Promotions 2022 Calendar & Planning
  - a. Signature Event – En Blanc
  - b. Signature Event - Car Show & Concert
  - c. Signature Event – Holiday Sip & Shop Signature MMID Events
  - d. Pop-Up Nights & Mile Market
  - e. Merchant Events
4. Social Media Promotional Campaign Updates & Reports (Katie)
5. New Business/Announcements
6. Next Events & Promotions Committee Meeting Date, April 19<sup>th</sup> @ 4pm
7. Adjournment