

PUBLIC NOTICE

MIRACLE MILE IMPROVEMENT DISTRICT EVENTS & PROMOTIONS COMMITTEE MEETING

DATE: Wednesday, July 21, 2021
TIME: 3:00PM
PLACE: Zoom Live Conferencing: <https://zoom.us/j/93653742795>
Dial In: (669) 900-9128
Meeting ID: 936 5374 2795
Passcode: 478791

GENERAL MEETING REQUIREMENTS:

Brown Act: All Miracle Mile Improvement District Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5. Virtual online meetings are permitted via the Governor's [Executive Order N-29-20](#).

Public Comments: The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to five minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the Agenda.

AGENDA

1. CALL TO ORDER – *Nicole Snyder & Nadja King*
2. Public Comments
3. Social Media Promotional Campaign Updates & Reports (Katie)
4. MMID Event Recap
 - a. Pop-Out Night, July 5th (Kim)
 - b. Merchant Mixer, June 24th (Nadja)
 - c. Color Me Red, White & Blue (Nadja)
5. Upcoming Event Promotion Planning
 - a. Signature Event - Car Show & Concert, September 25th
 - b. Signature Event – Holiday Sip & Shop
6. New Business/Announcements
 - a. Request: Walk Against Alzheimer's, October 2021
7. Next Events & Promotions Committee Meeting Date, August 25, 2021 @ 3:00pm
8. Adjournment