

PUBLIC NOTICE
MIRACLE MILE IMPROVEMENT DISTRICT
BOARD OF DIRECTORS GENERAL MONTHLY MEETING

DATE: TUESDAY, September 13, 2022, **TIME:** 4:00PM
PLACE: ZOOM Video Conference (copy & paste into browser)
<https://zoom.us/j/92053431854?pwd=aitvbkRaZVZQbzZDVWNLZmpKQWM5UT09>
or via telephone 1-669-900-9128, **Meeting ID:** 920 5343 1854, **Password:** 522606
TO: **MMID Board Members:** Tina Wells Lee, Lisa Whirlow, Manuel Guizar, Rachele Turner, Jean Callahan, Julie Cosgrove, Rex Dhatt, Jeff Dundas, Jeff Gamboni, Juanita Pasley, Nicole Snyder, Tanya Watters, Yonie Young

GENERAL MEETING REQUIREMENTS:

Brown Act: All MMID Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5. Virtual online meetings are permitted via the Governor's [Executive Order N-29-20](#). Continued use of modified teleconference rules approved, by the MMID Board October 13, 2021, pursuant AB316.

Public Comments: The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to five minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the Agenda.

AGENDA

1. Call to Order Open Session – *Tina Wells Lee, Board President*
2. Public Comments
3. Minutes of the August 9, 2022, General Board Meeting – **(ACTION)**
4. August 2022 Financial Statements – *Kim Byrd* **(ACTION)**
5. ARPA Chamber & District Grant **(ACTION)**
 - a. Miracle Mile Banner Pole Retrofit
 - b. NVR Camera Hardware & Installation Bids
6. New District Dumpster & Garbage Service **(ACTION)**
7. Brown Act Requirement – AB361 **(ACTION)**
8. Executive Director Report – *Kim Byrd*
 - a. State Funding \$7M – Pedestrian Safety Enhancements
 - b. RFPs for FY 2023
9. City of Stockton Announcements & Project Updates – *Nicole Snyder*
10. Standing Committees Reports
 - a. Events & Promotions – *Juanita Pasley*
 - b. Improvement – *Jeff Gamboni*
 - c. Security – *Jeff Dundas*
11. Board Member Requests/Announcements

Adjournment

Next MMID Board of Directors General Meeting Scheduled Tuesday, October 11, 2022
If any accommodations are needed, please contact info@stocktonmiraclemile.com.
Requests should be made as soon as possible, but at least 24 hours prior to the scheduled meeting.

**MIRACLE MILE IMPROVEMENT DISTRICT
GENERAL MEETING BOARD OF DIRECTORS**

**MINUTES OF THE MEETING
Tuesday, August 19, 2022
Virtual Meeting - Zoom Video Conference**

PRESENT: Tina Wells Lee, Lisa Whirlow, Rex Dhatt, Julie Cosgrove, Jeff Dundas, Jeff Gamboni, Jean Callahan, Yonie Young
Executive Director - Kim Byrd, BOD Manuel Guizar @ 4:28, Rachele Turner @ 4:36

ABSENT: Juanita Pasley, Nicole Snyder, Tanya Watters

GUEST: Leslie Sanchez

1. **Meeting Called to Order** at 4:06PM – *Tina Wells Lee, Board President*
2. **Public Comments** - None
3. **Draft District Establishment Bylaws** – Marco Li Mandri, New City America
Mr. Li Mandri was unavailable. Topic tabled to next MMID Board Meeting, September 13.
4. **Minutes of the July 12, 2022, General Board Meeting**
MOTION to approve Minutes of July 12, 2022
Motion: Lisa Whirlow **Second:** Jeff Dundas **Vote:** 6/6 **Abstentions:** Rex Dhatt, Jeff Dundas, not present
Motion Approved
5. **June 2022 Financial Statements** – *Kim Byrd*
Discussion: Standard expenses for the month of July, nothing out of the ordinary to report. The City of Stockton will be invoiced for the 2nd Assessment payment, in the amount of \$85,201.61
MOTION to approve June 2022 Financial Statements
Motion: Jeff Dundas **Second:** Yonie Young **Vote:** 8/8 **Abstentions:**
Motion Approved
6. **Brown Act Requirement – AB361**
MOTION to approve AB361 until January 2024
Motion: Julie Cosgrove **Second:** Lisa Whirlow **Vote:** 8/8 **Abstentions:**
Motion Approved

4:09PM *Jeff Gamboni joins meeting*

7. **Executive Director Report** – *Kim Byrd*
 - a. District Advocacy Update: SUSD Board Meeting today to garner support from SUSD to vote in favor of intent of formation of the Miracle Mile Community Improvement District ballot.
 - b. ARPA Chamber & District Grant: Meeting scheduled next week to discuss our submission and if it is feasible or meets grant requirements. \$100k grant designed for chambers and districts such as ours. Focus on Banner Pole retrofit and Security Camera hardware and installation.
 - c. UOP Welcome Back Event: Scheduled for Thursday, August 25th from 6 to 9pm. 35 participating merchants will welcome returning students with a music DJ, 10% student discounts and extending a warm welcome to the Miracle Mile. Festive balloons, Miracle Mile canvas totes and chances to win Miracle Mile merchant gift cards, to merchants of their choice. Come out and welcome our visitors.
 9. **City of Stockton Announcements & Project Updates** – *Nicole Snyder*
No report.
 10. Standing Committees Reports
 - a. **Events & Promotions** – *Juanita Pasley*
Merchant Mixer, new location being sought.
 - b. **Improvement** – *Jeff Gamboni*
Planting at Tuxedo set for Tuesday, August 23 at 8:15am, to spruce up the area in preparation of the UOP Welcome Back event. Anyone available is welcome to join in. Julie indicated that Jason Laurenti and Kevin Hernandez might be available to assist.
- 4:29PM *Manuel Guizar joins meeting*
- c. **Security** – *Jeff Dundas*

SPOT, Short meeting, Camera Proposals are being accepted for MMID. Walk-through with Police Chief McFadden to introduce the new chief to the Miracle Mile. Impromptu introduction to some of our Miracle Mile merchants. Our new chief is creating Community Advisory Board (CAB), seeking MMID involvement.

4:37PM Rachele Turner joins meeting

Board Member Requests/Announcements – Manuel Guizar expressed concerns about the number of vehicles making left turns out of the La Palma parking lot, (going against the flow of traffic), creating a hazard. No RIGHT TURN suggested. Also, the island at Tuxedo Court, between Pacific Avenue and Beverly Place is unlawfully being utilized as parking. Suggested that the curb be painted to indicate “no parking”, as such. Kim reported that Stockton Public Works has been in contact relative illegal and unsafe parking at Tuxedo Court. The City plans to paint the curbing. Kim will follow-up with the City on the requests.

Motion to adjourn at 4:42PM by Jeff Gamboni

Next MMID Board of Directors General Meeting Scheduled Tuesday, September 13, 2022

Respectfully submitted by Kim Byrd, Executive Director



Board of Directors Report

Miracle Mile Improvement District
Monthly Financials

Prepared by
MMID Finance Committee

Prepared on
September 11, 2022

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Financial Report Highlights

Income Notes

- General Assessments: Invoice submitted to the City of Stockton for remaining 2022 General Assessment in the amount of \$85,201.61
- Other Non-Assessed Income: \$10k committed from S. Lenz. Ms. Lenz has been contacted for an update on funds. \$30k anticipated from San Joaquin County as part of the "Road to Recovery".

Expense Notes

- Nothing unusual to report

Balance Sheet

As of August 31, 2022

	Total
ASSETS	
Current Assets	
Bank Accounts	
F&M Checking	40,267.75
F&M Emergency Reserve x619	18,008.91
F&M Savings x719	1,006.19
Total Bank Accounts	59,282.85
Total Current Assets	59,282.85
Fixed Assets	
Accumulated Depreciation	-1,526.01
Fixed Asset Furniture	1,526.01
Total Fixed Assets	0.00
TOTAL ASSETS	\$59,282.85
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening Balance Equity	0.02
Retained Earnings	93,006.66
Net Income	-33,723.83
Total Equity	59,282.85
TOTAL LIABILITIES AND EQUITY	\$59,282.85

Profit and Loss by Month

January - August, 2022

	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Total
INCOME									
ASSESSMENT INCOME									
Assessed Properties					95,679.50				95,679.50
COS Assessment					20,270.85				20,270.85
SUSD Assessment					19,829.04				19,829.04
Total ASSESSMENT INCOME				20,270.85	115,598.54				135,779.39
NON-ASSESSED INCOME									
Event Income	1,100.00	1,080.00	1,280.00	1,300.00	1,370.00	1,180.00	140.00	840.00	8,290.00
Event Pop-Up Nights									
Total Event Income	1,100.00	1,080.00	1,280.00	1,300.00	1,370.00	1,180.00	140.00	840.00	8,290.00
Interest Income			2.45			1.53			3.98
Net Restitution		0.00	0.00	175.00	-175.00	0.00			0.00
Other Non-Assessed Income									30,000.00
Total NON-ASSESSED INCOME	1,100.00	31,080.00	1,282.45	1,475.00	1,195.00	1,181.53	140.00	840.00	38,293.98
Total Income	1,100.00	31,080.00	1,282.45	21,745.85	116,793.54	1,181.53	140.00	840.00	174,073.37
GROSS PROFIT	1,100.00	31,080.00	1,282.45	21,745.85	116,793.54	1,181.53	140.00	840.00	174,073.37
EXPENSES									
ADMINISTRATION									
Contract Services Mgmt		2,252.00				3,584.26	3,600.64	3,061.24	21,031.48
Contractor - Management				3,040.94	2,456.30	1,419.17		-112.59	1,306.59
Taxes									0.00
Total Contract Services Mgmt		2,252.00		3,040.94	2,456.30	5,013.43	3,600.64	2,948.65	22,338.07
Operational Costs									
Bank Fees or Merchant Fees	32.80	32.52	34.84	38.90	41.23	36.32	4.06	25.26	245.93
Dues, Subscriptions & Memberships		25.50	13.50	13.50	262.50	12.00			327.00
Liability Insurance			2,452.55						2,452.55
Meeting Expense					35.41	65.32	112.62		233.35
Office Supplies						368.18			368.18
Phone & Internal Service	29.13	29.13	29.13	29.13	29.13	29.13	29.13	29.13	233.04
Postage & Mailing Service					254.85				466.85
Storage Lease	309.00	309.00			1,000.00			212.00	1,618.00
Total Operational Costs	370.93	396.15	2,550.02	61.33	1,623.12	830.95	145.81	286.39	5,944.80
Professional Services									
Accounting	385.52	830.00	330.00	430.00	355.05	1,005.00	342.50	150.00	3,829.07
Total Professional Services	385.52	830.00	330.00	430.00	355.05	1,005.00	342.50	150.00	3,829.07
Total ADMINISTRATION									
Total ADMINISTRATION	756.45	3,488.15	5,876.12	3,582.47	4,638.47	6,546.38	4,088.95	3,985.05	32,112.04
ENHANCED MAINTENANCE									
Contractor - Maintenance	4,293.16	4,293.14	4,443.14	4,343.14	4,343.14	4,343.14	4,343.14	4,343.14	34,745.14
Repair & Maintenance Supplies				126.05		650.00			776.05
Waste Management	380.20	380.20	449.20	380.20	380.20	380.20	380.20	380.20	3,110.60
Total ENHANCED MAINTENANCE	4,673.36	4,673.34	4,892.34	4,949.39	4,723.34	5,073.34	4,723.34	4,723.34	38,631.79
ENHANCED SECURITY									
ENHANCED SECURITY									0.00

	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Total
Contractor - Security	6,266.00	7,444.00	8,671.00	2,912.00	6,129.00	9,051.00	8,705.50	5,419.00	54,597.50
Total ENHANCED SECURITY	6,266.00	7,444.00	8,671.00	2,912.00	6,129.00	9,051.00	8,705.50	5,419.00	54,597.50
MARKETING									0.00
Branding and Management	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,512.00	12,012.00
Website Hosting & Services	460.03					1.50	121.26	1.50	584.29
Total Branding and Management	1,960.03	1,500.00	1,500.00	1,500.00	1,500.00	1,501.50	1,621.26	1,513.50	12,596.29
Event Expenses									0.00
Event UOP Welcome Back								1,775.73	1,775.73
Event Marketing & Advertising									51.00
Total Event Expenses	51.00	1,561.00	1,500.00	1,500.00	1,500.00	1,501.50	1,621.26	1,775.73	1,826.73
Total MARKETING	1,960.03	1,561.00	1,500.00	1,500.00	1,500.00	1,501.50	1,621.26	3,289.23	14,423.02
RESERVE & SPECIAL FUNDING									0.00
District Renewal Expense	8,000.00	8,000.00	8,000.00	12,032.85	8,000.00	8,000.00	8,000.00	8,000.00	68,032.85
Total RESERVE & SPECIAL FUNDING	8,000.00	8,000.00	8,000.00	12,032.85	8,000.00	8,000.00	8,000.00	8,000.00	68,032.85
Total Expenses	21,655.84	25,156.49	28,889.46	24,946.71	24,787.81	30,475.22	27,139.05	24,736.62	207,797.20
NET OPERATING INCOME	-20,555.84	5,923.51	-27,657.01	-3,100.86	91,515.73	-29,239.89	-26,999.05	-23,956.62	-38,723.83
NET INCOME	\$ -20,555.84	\$ 5,923.51	\$ -27,657.01	\$ -3,100.86	\$ 91,515.73	\$ -29,239.89	\$ -26,999.05	\$ -23,956.62	\$ -38,723.83

2022 Budget vs. Actuals - Budget YTD

January - August, 2022

	Actual	Budget	over Budget	Total % of Budget
INCOME				
ASSESSMENT INCOME				
Assessed Properties	95,679.50	181,280.09	-85,600.59	52.78 %
COS Assessment	20,270.85	20,270.87	-0.02	100.00 %
SUSD Assessment	19,829.04	19,829.04	0.00	100.00 %
Total ASSESSMENT INCOME	135,779.39	221,380.00	-85,600.61	61.33 %
NON-ASSESSED INCOME				
Event Income		0.00	0.00	
Event Pop-Up Nights	8,290.00		8,290.00	
Total Event Income	8,290.00	0.00	8,290.00	
Interest Income	3.98	4.00	-0.02	99.50 %
Other Non-Assessed Income	30,000.00	164,381.00	-134,381.00	18.25 %
Total NON-ASSESSED INCOME	38,293.98	164,385.00	-126,091.02	23.30 %
Total Income	174,073.37	385,765.00	-211,691.63	45.12 %
GROSS PROFIT	174,073.37	385,765.00	-211,691.63	45.12 %
EXPENSES				
ADMINISTRATION				
Contract Services Mgmt				
Contractor - Management	21,031.48	40,707.32	-19,675.84	51.67 %
Taxes	1,306.59		1,306.59	
Total Contract Services Mgmt	22,338.07	40,707.32	-18,369.25	54.87 %
Operational Costs				
Bank Fees or Merchant Fees	245.93		245.93	
Dues, Subscriptions & Memberships	327.00	254.89	72.11	128.29 %
Liability Insurance	2,452.55	4,340.00	-1,887.45	56.51 %
Meeting Expense	233.35	380.00	-146.65	61.41 %
Office Printing		250.00	-250.00	
Office Supplies	368.18	200.00	168.18	184.09 %
Phone & Internet Service	233.04	280.00	-46.96	83.23 %
Postage & Mailing Service	466.85	480.00	-13.15	97.26 %
Storage Lease	1,618.00	929.00	689.00	174.17 %
Total Operational Costs	5,944.90	7,113.89	-1,168.99	83.57 %
Professional Services				
Accounting	3,829.07	3,960.00	-130.93	96.69 %
Legal		1,500.00	-1,500.00	
Total Professional Services	3,829.07	5,460.00	-1,630.93	70.13 %
Total ADMINISTRATION	32,112.04	53,281.21	-21,169.17	60.27 %
ENHANCED MAINTENANCE				
Contractor - Maintenance	34,745.14	34,345.54	399.60	101.16 %

				Total
	Actual	Budget	over Budget	% of Budget
Repair & Maintenance Supplies	776.05		776.05	
Waste Management	3,110.60	2,983.35	127.25	104.27 %
Total ENHANCED MAINTENANCE	38,631.79	37,328.89	1,302.90	103.49 %
ENHANCED SECURITY				
Contractor - Security	54,597.50	46,819.28	7,778.22	116.61 %
Total ENHANCED SECURITY	54,597.50	46,819.28	7,778.22	116.61 %
MARKETING				
Branding and Management	12,012.00	15,166.68	-3,154.68	79.20 %
Website Hosting & Services	584.29	585.38	-1.09	99.81 %
Total Branding and Management	12,596.29	15,752.06	-3,155.77	79.97 %
Event Expenses				
Event UOP Welcome Back	1,775.73		1,775.73	
Event Marketing & Advertising	51.00		51.00	
Total Event Expenses	1,826.73		1,826.73	
Total MARKETING	14,423.02	15,752.06	-1,329.04	91.56 %
RESERVE & SPECIAL FUNDING				
District Renewal Expense	68,032.85	62,402.00	5,630.85	109.02 %
Other Special Projects		94,381.00	-94,381.00	
Total RESERVE & SPECIAL FUNDING	68,032.85	156,783.00	-88,750.15	43.39 %
Total Expenses	207,797.20	309,964.44	-102,167.24	67.04 %
NET OPERATING INCOME	-33,723.83	75,800.56	-109,524.39	-44.49 %
NET INCOME	\$ -33,723.83	\$ 75,800.56	\$ -109,524.39	-44.49 %

2022 Budget vs. Actuals - Budget Total

January - December 2022

	Actual	Budget	over Budget	Total % of Budget
INCOME				
ASSESSMENT INCOME				
Assessed Properties	95,679.50	181,280.09	-85,600.59	52.78 %
COS Assessment	20,270.85	20,270.87	-0.02	100.00 %
SUSD Assessment	19,829.04	19,829.04	0.00	100.00 %
Total ASSESSMENT INCOME	135,779.39	221,380.00	-85,600.61	61.33 %
NON-ASSESSED INCOME				
Event Income		10,000.00	-10,000.00	
Interest Income	3.98	8.00	-4.02	49.75 %
Other Non-Assessed Income	30,000.00	164,381.00	-134,381.00	18.25 %
Total NON-ASSESSED INCOME	30,003.98	174,389.00	-144,385.02	17.21 %
Total Income	165,783.37	395,769.00	-229,985.63	41.89 %
GROSS PROFIT	165,783.37	395,769.00	-229,985.63	41.89 %
EXPENSES				
ADMINISTRATION				
Contract Services Mgmt				
Contractor - Management	23,922.78	61,061.00	-37,138.22	39.18 %
Total Contract Services Mgmt	23,922.78	61,061.00	-37,138.22	39.18 %
Operational Costs				
Dues, Subscriptions & Memberships	327.00	665.00	-338.00	49.17 %
Liability Insurance	2,452.55	12,500.00	-10,047.45	19.62 %
Meeting Expense	233.35	500.00	-266.65	46.67 %
Office Printing		250.00	-250.00	
Office Supplies	368.18	250.00	118.18	147.27 %
Phone & Internet Service	262.17	420.00	-157.83	62.42 %
Postage & Mailing Service	466.85	525.00	-58.15	88.92 %
Storage Lease	1,618.00	1,330.00	288.00	121.65 %
Total Operational Costs	5,728.10	16,440.00	-10,711.90	34.84 %
Professional Services				
Accounting	4,054.07	5,160.00	-1,105.93	78.57 %
Legal		1,500.00	-1,500.00	
Total Professional Services	4,054.07	6,660.00	-2,605.93	60.87 %
Total ADMINISTRATION	33,704.95	84,161.00	-50,456.05	40.05 %
ENHANCED MAINTENANCE				
Contractor - Maintenance	39,088.28	51,518.34	-12,430.06	75.87 %
Waste Management	3,110.60	4,475.00	-1,364.40	69.51 %
Total ENHANCED MAINTENANCE	42,198.88	55,993.34	-13,794.46	75.36 %
ENHANCED SECURITY				
Contractor - Security	57,458.50	70,228.94	-12,770.44	81.82 %

				Total
	Actual	Budget	over Budget	% of Budget
Total ENHANCED SECURITY	57,458.50	70,228.94	-12,770.44	81.82 %
MARKETING				
Branding and Management	13,523.99	22,750.00	-9,226.01	59.45 %
Website Hosting & Services	584.29	725.00	-140.71	80.59 %
Total Branding and Management	14,108.28	23,475.00	-9,366.72	60.10 %
Total MARKETING	14,108.28	23,475.00	-9,366.72	60.10 %
RESERVE & SPECIAL FUNDING				
District Renewal Expense	68,032.85	62,402.00	5,630.85	109.02 %
Other Special Projects		94,381.00	-94,381.00	
Total RESERVE & SPECIAL FUNDING	68,032.85	156,783.00	-88,750.15	43.39 %
Total Expenses	215,503.46	390,641.28	-175,137.82	55.17 %
NET OPERATING INCOME	-49,720.09	5,127.72	-54,847.81	-969.63 %
NET INCOME	\$ -49,720.09	\$ 5,127.72	\$ -54,847.81	-969.63 %

AB 361: Brown Act Guidelines

The Governor signed AB 361 in September to allow organizations to continue to use modified rules for teleconferencing during the pandemic. AB 361 took effect October 1, 2021.

Renewal every 30 days: this is a reminder that to continue hosting virtual meetings in accordance with AB 361, boards must renew the findings listed in the requirements below every 30 days.

Requirements for Hosting Virtual Meetings

Under AB 361, local agencies may continue to host virtual meetings under relaxed Brown Act restrictions. However, local agencies must meet various requirements:

First, there must be an active gubernatorial state of emergency. Then, either:

- (A) state or local health officials have recommended or imposed social distancing measures; or**
- (B) the legislative body has determined (or is meeting to determine) by majority vote that meeting in person would pose an “imminent risk” to the health and safety of those attending.**

After 30 days of invoking AB 361 and every 30 days thereafter, the local agency must reconsider the circumstances and make the following specified findings by majority vote to continue meeting virtually under the modified requirements:

First, the gubernatorial state of emergency must still be in effect. Then, the local agency **must make a finding that it has considered or reconsidered the circumstances of the state of emergency**. The local agency must then find either that:

- (A) there continues to be a direct impact on the ability to safely meet in person; or**
- (B) state or local officials are actively imposing or recommending social distancing measures.**

Rules for Virtual Meetings

In general, local agencies must give notice and provide an opportunity to the public to attend and comment at virtual meetings. If the virtual meeting technology is disrupted, the meeting must stop until public access is restored. Public comments may not be limited to only those submitted in advance - local agencies must allow an opportunity for live, direct public comment.

**Executive Director Report
July 2022**

<p>DISTRICT RENEWAL</p>	<p>NEXT City Council Meeting – MM CID Balloting & Acceptance Tuesday, September 13 @ 5:30pm Location: City Hall</p> <p>Ballots continue to be received by the City. Several ballot replacements have been requested and delivery facilitated through the MMID. Final balloting and acceptance for the establishment of the Miracle Mile Community Improvement District will be decided at City Council Tuesday, September 13.</p> <p>Once resolution of formation is accepted the following items still to be completed:</p> <ul style="list-style-type: none"> • San Joaquin County Assessment report due to SJC immediately • The contract finalization between the City and the MMCID • New Budget for MMCID for 2023 • Establish MMCID as 501c3 • Close out MMID business FY 2022 • Statement of Information - Name Change, if any • Update all official business dealing, contracts to commence January 1, 2023 <p>For additional District Renewal Information available on the MMID Website:</p> <p>PROPOSED Management District Plan: https://stocktonmiraclemile.com/wp-content/uploads/2019/04/PROPOSED-CID-Management-District-Plan-2023.pdf</p> <p>Assessment Engineer’s Report 2022: https://stocktonmiraclemile.com/wp-content/uploads/2019/04/CID-Engineers-Report-04-20-22.pdf</p> <p>2021 Annual Report: https://stocktonmiraclemile.com/wp-content/uploads/2019/02/MMID-Annual-Report-2021.pdf</p>
<p>Compliance & Operations</p>	<p>INSURANCE RENEWAL: Received D&O policy quote from Dietrich Insurance. D&O and Liability/Umbrella policies have been set to renew/expire on September 14, each year.</p> <p>2021: General Liability & Umbrella 2021 - \$3,914.33 D&O (Directors & Officers) 2021 - \$7,915.88 2021 Total: \$11,830.21</p> <p>2022: General Liability & Umbrella - \$6,295.68 (includes \$2,381.35 pro-rated amount for 3/24/22 to 9/14/22) D&O (Directors & Officers) - \$7930.75 2022 Total: \$14,226.43 (Budget \$12,500), for \$1,726.43 or 13.8% over budget</p> <p>SJC 2023 ASSESSMENT REPORTING: With newly established organization, Miracle Mile Improvement Association (MMIA) is to review and provide documentation to the San Joaquin County Assessor office to prepare for the tax billing. Previously, such documentation was submitted to the City, and passed along to the County. The tight timeline, given the push in the balloting process, will require immediate reporting once ballot count is successful and voted to approve formation complete.</p>

2023 DISTRICT SERVICE RFPS

In anticipation of successful renewal, RFPs (Request for Proposals) will be requested for all major service lines, including Maintenance, Security and Marketing. RFP requests will be prepared and sent by the end of August, requesting responses by end of September. 2023 Draft budget

ARPA CHAMBER & DISTRICT GRANT

Met with city staff to discuss proposed projects for feasibility and review city requirements:

- **LIGHTING \$40k**
It has been determined that the Tivoli Light project would need be feasible, given the age of the light poles, concerns from the city of their use and the overall timeline for project completion. This item has been removed for consideration, at this time.
- **SECURITY CAMERA SYSTEM \$50k**
Still pending vendor quote response. Equipment and installation of a scalable NVR Camera System from Harding to Castle Streets. A security camera system will help small business mitigate further loss through property damage and theft. The impact of crime negative impacts the recovery process. Requested estimated proposals from two vendors for evaluation and consideration.
- **BANNER POLE RETROFIT \$10k**
Quotes requested/received for the retrofit of Poles located at the corner of Pacific and Pine Street. The use of the banner poles will allow the MMID to market district events and merchant services, with over 60k impressions per day. Estimates requested from two general contractors and calculations needed from engineer, Mike Smith.

PME Dumpster for MMID Waste Management

For the past 4-1/2 years, the MMID has been able to share in the use of PME’s dumpster (located at Harding and Madison). We’ve shared in the bill cost 50/50, paying \$380.20 per month. As of September 2, Karen Carlson reached out to provide two-week notice, ending our arrangement, effective Friday, September 16. Working with Mike Huber (DSA), in locating an alternative location to support our own dumpster. We believe the city lot, located between Alder and Walnut, would be suitable. Working on quotes from both Waste Management and Republic Services. Looking at a 4-yard dumpster, and frequency of pickup, still TBD.

Harding Way Project

Harding Way Funds: \$94,380.98 – (PLANNING)

Requirements for funding: Execute an agreement with the city approved by Council with a staff report to include invoices of costs that are capital in nature.


Include in agreement: State one-time funding source, with documentation and MMID is responsible to replace and maintain items purchased.

Quotes obtained and are being evaluated. Mountain Landscape is the only respondent, to date.

- Crepe Myrtle trees for empty tree wells.
- Installation of much needed garbage cans.
- Updates to the Harding Way entrance median
- Fill Tree Belt (between sidewalk and street) with Stabilized DG and/or pavers/stamped concrete at Corner of Pacific & Harding Way

Walk-through of Harding Way, along with Mountain Landscape and Jeff Gamboni, to identify and fully document scope. Vendor to re-quote.

Update: Vendor gathering required documentation and re-quoting project with updates. No update from primary vendor as of 7/10/22. Outreach and walk through of Harding Way with Silva Landscaping

	<p>occurred on June 29. In addition, scope and design plans were provided to Silva Landscaping for quoting purposes.</p>
<p>Maintenance & Repairs</p>	<p>ASK Stockton – Requests & Status:</p> <p>August 1: Trash - Dumped City Right-of-Way Location: 3024 Pacific Ave, Stockton Description: illegally dumped material Reason Closed: In response to your repair request, the work has been completed. We thank you for taking the time to inform us of this problem. We depend on citizens to keep us informed of issues. Please contact us If you need additional information or notice further problems.</p>
<p>Events & Promotions</p>	<p>UOP Welcome Back Event Thursday, August 23 @ 6:00 – 9:00pm Location: Castle to Walnut Streets</p> <p>UOP Welcome Back Event. In partnership with the University, the event was hosted on the Miracle Mile, with 35 participating merchants. Students were shuttled to/from UOP, received a cool Miracle Mile canvas bag and was welcomed by UOP’s alumna DJ and the MMID visitor’s booth.</p> <p>Students were encouraged to visit participating merchants, by getting their passports stamped. Each stamp entered them into a drawing to win Miracle Mile gift card/certificates, of the students’ choice.</p> <p>Gift Card Winners for Stamped Passport Raffle: Jaclyn Dang - The Lush Studio Leanne Hamilton - Starbucks Tatyana - Cuppajo Coffee Joanna Hughes - Cuppajo Coffee Namorrah Ward - Cuppajo Coffee Alice Green - Bill’s Music BrookeLynn Sigle - La Palma Mexican Cuisine Zhao Do - N9ne Huey Chan - Seoul Soon Dubu</p>  <p>The map, titled 'WELCOME BACK!', shows the Miracle Mile area from Alpine Ave to Walnut St. It lists 35 participating merchants, including Go Falafel Greek Food, El Chilango Chido, Edge Nutrition, Delta Awards, Mr. Otto's Bookstore, Majestic Barbershop, Bellissima, The Lush Studio, Puffy's Mercantile Thrift, With Garden Flair, Cuppajo Coffee Cart, Domino's Pop-Up, Hidden Gem, Cena Luna, Moore's Martial Arts, N9NE, JR Clothing, Whirlow's, Taps Barrel House, Stockton Art League, Starbucks, and Starbucks. It also features a 'UNIVERSITY OF THE PACIFIC' logo and a note: '= 10% off w/ Pacific ID'. A QR code and social media handles (@miraclemile209, #miraclemilestockton) are also present.</p>
<p>Security & Business Watch</p>	<p>MEETING & WALK-THROUGH WITH NEW POLICE CHIEF MCFADDEN. Lisa, Tina and I met with Chief McFadden, Joey Silva, Tori Verber-Salazar, Susan Lenz, and Paul Canepa. Welcoming new police chief and introducing the Miracle Mile and some of its unique issues were discussed. A good first meeting, resulting in discussion to include the Miracle Mile to serve on Chief McFadden’s Community Advisory Board. Follow-up meeting scheduled for August 17th.</p>

Hammer Head Call for Service Stats	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022 06/1 - 6/15	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022
Alarm Response												
Homeless Removal	9	14	43	39	38	16						
Noise Complaint				1	1							
Suspicious Person	5	1	1		4	4						
Suspicious Vehicle		2	1		2							
Other	1											
Total												
Calls for Service	15	17	45	40	45	20						
SPD Business Watch Stats	Jan 2022 12/13	Feb 2022 01/10	Mar 2022 2/07	Apr 2022 3/07	May 2022 4/11	Jun 2022 5/09	Jul 2022 6/13	Aug 2022 7/11	Sep 2022 8/09	Oct 2022 9/13	Nov 2022 10/07	Dec 2022 11/08
Calls for Service Timeframe	- 01/09	- 02/08	- 3/06	- 4/10	- 5/08	- 6/12	- 7/10	- 8/07	- 9/12	- 10/06	- 11/07	- 12/12
Homicide	0	0	0	1	0	0	0	0	0	0	0	0
Sexual Assault	0	0	0	0	0	0	0	0	0	0	0	0
Robbery	2	2	2	0	2	1	1	1	1	2	0	2
Aggravated Assault	1	1	0	0	0	2	3	0	1	4	1	3
Burglary	1	6	4	6	1	5	0	1	5	4	1	3
Vehicle Theft	0	0	1	0	1	1	0	0	0	0	0	0
Burglary – Auto	1	1	3	1	0	4	1	1	0	0	0	0
Theft	0	3	0	1	2	4	2	3	2	5	3	6
Arson	0	0	0	1	0	0	0	0	0	0	0	1
Vandalism	1	2	3	3	3	1	3	1	3	6	7	5
Total	6	15	13	14	10	18	10	7	12	21	12	20
Trespass Calls							12	18				
Special Checks								24				
Vehicle Stops								5				
Citations			17					21				
Calls for Service	tech error	211	172	331	247	306	276	243	339	339	123	299