

PUBLIC NOTICE
MIRACLE MILE IMPROVEMENT DISTRICT
BOARD OF DIRECTORS GENERAL MONTHLY MEETING

DATE: Wednesday, September 8, 2021

TIME: 4:00PM

PLACE: ZOOM Video Conference: <https://zoom.us/92053431854>

or via telephone 1-669-900-9128, Meeting ID: 920 5343 1854, Password: 522606

TO: **Miracle Mile Improvement District Board Members:** Kim Byrd, Lisa Whirlow, Yonie Young, Tina Wells Lee, Jeff Dundas, Jeff Gamboni, Manuel Guizar, Kevin Hernandez, Mike Klocke, Nadja King, Nicole Snyder, Tanya Watters

GENERAL MEETING REQUIREMENTS:

Brown Act: All Miracle Mile Improvement District Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5. Virtual online meetings are permitted via the Governor's [Executive Order N-29-20](#).

Public Comments: The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to five minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the Agenda.

AGENDA

1. Call to Order Open Session – *Kim Byrd, Board President*
2. Public Comments
3. Presentation: Stockton Land Use Inconsistency Update – *Tristan Osborn*
4. Minutes of the August 11th, 2021 General Board Meeting (ACTION)
5. August 2021 Financial Statements – *Tina Wells Lee, Treasurer (ACTION)*
6. PBID Renewal Report - *Kim Byrd*
7. City of Stockton Announcements & Project Updates – *Nicole Snyder*
8. Standing Committees Discussion
 - a. Executive Committee - *Kim Byrd*
 - b. Security – *Jeff Dundas & Tanya Waters*
 - c. Improvement – *Jeff Gamboni & Kevin Hernandez*
 - d. Events & Promotions – *Nadja King & Nicole Snyder*
 - e. Policies & Procedures – *Manuel Guizar & Nadja King*
9. Board Member Requests/Announcements
 - a. Board Member Request: Crosswalks & Enhanced Safety – *Kevin Hernandez*
10. Adjournment

Next MMID Board of Directors General Meeting Scheduled October 13th, 2021

If any accommodations are needed, please contact info@stocktonmiraclemile.com. Requests should be made as soon as possible, but at least 24 hours prior to the scheduled meeting.

**MIRACLE MILE IMPROVEMENT DISTRICT
GENERAL MEETING BOARD OF DIRECTORS
MINUTES OF THE MEETING**

Wednesday, August 11, 2021

Virtual Meeting-Zoom Video conference

PRESENT: Kim Byrd, Yonie Young, Jeffrey Gamboni; Nicole Snyder (5:28pm exited meeting), Tina Wells Lee; Lisa Whirlow; Jeff Dundas, Lisa Whirlow, Kevin Hernandez, Tanya Watters, Manual Guizar; Nadja King (5:01pm exited meeting)

ABSENT: Helena Monica, Mike Klocke; **GUESTS:** Mike Huber, DSA

Call to Order Open Session – 4:06 pm by President, Kim Byrd

Public Comments – No public comments

Motion to approve Minutes of July 14, 2021 General Meeting

Motion: Tina Wells Second: Manual Guizar Vote: 12/12 Motion carried None abstained

Motion to approve July 2021 Financial Statements - Tina Wells Lee, Treasurer

Motion: Jeff Dundas Second: Kevin Hernandez Vote: 12/12 Motion carried None abstained

Adjourn Open Session

Call to order Closed Session

Adjourn Closed Session 5:06pm

Call to Order Open Session 5:06pm

Report of Closed Session Action Taken – No action taken

PBID Renewal Report

City of Stockton Announcements & Project Updates

- Stockton Entrepreneurship Grants, selection committee met at the end of July, funding recommendations were submitted for City's approval.
- Kick off meeting held for the Economic Development Strategic Action Plan last week and is under way, the consultants will be working with key stakeholders for the first steps in the process.
- Planning a Business Walk for September, looking for volunteers
- 2nd installment assessments, invoice needed
- Harding Way: \$94,381, Wish list requested, Useful life - capital items only

Standing Committees Discussion

- a) Policies & Procedures – Manuel Guizar & Nadja King: -procedures will be discussed and requesting more input from Board members.
- b) Security – Jeff Dundas & Tanya Waters: QR code removal; transients are the biggest issue in our location.
- c) Improvement – Jeff Gamboni & Kevin Hernandez: Next meeting: Aug 25th-focus at Tuxedo Ct.
- d) Events & Promotions – Nicole Snyder, Nadja King

Board Member Requests/Announcements

Kim asked that Go Requests be utilized by board members when issues are noticed in the district. The City app is for requesting work orders from code enforcement to hazards. Squeaky wheel gets attention.

Motion to Adjourn 5:40pm: Motion: Kevin Hernandez

Next MMID Board of Directors General Meeting scheduled September 8, 2021.

Minutes Submitted by Secretary, Yonie Young



Board of Directors Report

Miracle Mile Improvement District
Monthly Financials

Prepared by
MMID Finance Committee

Prepared on
September 6, 2021

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Balance Sheet

As of August 31, 2021

| | Total |
|-------------------------------------|--------------------|
| ASSETS | |
| Current Assets | |
| Bank Accounts | |
| F&M Checking | 62,488.31 |
| F&M Emergency Reserve x619 | 18,003.51 |
| F&M Savings x719 | 15,002.62 |
| Total Bank Accounts | 95,494.44 |
| Total Current Assets | 95,494.44 |
| Fixed Assets | |
| Accumulated Depreciation | -1,526.01 |
| Fixed Asset Furniture | 1,526.01 |
| Total Fixed Assets | 0.00 |
| TOTAL ASSETS | \$95,494.44 |
| LIABILITIES AND EQUITY | |
| Liabilities | |
| Total Liabilities | |
| Equity | |
| Opening Balance Equity | 33,503.69 |
| Retained Earnings | 73,863.07 |
| Net Income | -11,872.32 |
| Total Equity | 95,494.44 |
| TOTAL LIABILITIES AND EQUITY | \$95,494.44 |

Profit and Loss by Month

January - August, 2021

| | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Total |
|--|-----------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|------------------|-------------------|
| INCOME | | | | | | | | | |
| Assessment Income | | | 115,950.37 | | | 19,828.22 | | | 135,778.59 |
| Non-Assessed Income - (Other) | | | | | | 0.00 | | | 0.00 |
| Event Income | | | | | | 0.00 | | | 0.00 |
| Event Car Show Registration | | | | | | 1,458.72 | | 1,720.00 | 1,720.00 |
| Event Pop-Up Nights | | | | | | 1,529.96 | | 2,983.68 | 2,983.68 |
| Event Sponsorship | | | | | | 2,500.00 | | 3,500.00 | 6,000.00 |
| Total Event Income | | | | | | 3,988.72 | | 6,749.96 | 10,703.88 |
| Interest Income | | | 2.32 | | | 2.47 | | | 4.79 |
| Net Realization | | 0.00 | 0.00 | | | 0.00 | 320.00 | -320.00 | 0.00 |
| RTD Maintenance Contract | | 1,200.00 | | | | | | | 1,200.00 |
| Total Non-Assessed Income - (Other) | | 1,200.00 | 2.32 | 0.00 | 0.00 | 2.47 | 4,273.72 | 6,429.96 | 11,908.47 |
| Total Income | 0.00 | 1,200.00 | 115,952.69 | 0.00 | 0.00 | 19,828.69 | 4,273.72 | 6,429.96 | 147,695.06 |
| GROSS PROFIT | | | | | | | | | |
| | 0.00 | 1,200.00 | 115,952.69 | 0.00 | 0.00 | 19,828.69 | 4,273.72 | 6,429.96 | 147,695.06 |
| EXPENSES | | | | | | | | | |
| Contract Services Mgmt | | | | | | | 17.11 | | 0.00 |
| Contractor Management Services | 5,900.00 | 8,250.00 | | | | | | | 13,750.00 |
| Workmans Comp Insurance | | | | | | | | | 17.11 |
| Total Contract Services Mgmt | 5,900.00 | 8,250.00 | | | | | 17.11 | | 13,767.11 |
| Enhanced Maintenance | | | | | | | | | 0.00 |
| Contractor - Maintenance | 5,056.33 | 5,210.08 | 5,260.08 | 5,210.00 | 5,260.00 | 5,260.08 | 60.00 | 10,530.00 | 41,846.57 |
| Infrastructure Improvement Program | | 973.17 | | 371.74 | 460.27 | 16,700.00 | | 6,000.00 | 24,505.18 |
| Repair & Maintenance Supplies | | 489.31 | 109.87 | 345.54 | 56.00 | 1,491.76 | 372.94 | 822.94 | 3,689.36 |
| Total Enhanced Maintenance | 5,056.33 | 6,672.56 | 5,369.95 | 5,827.28 | 5,776.27 | 23,451.84 | 432.94 | 17,352.94 | 70,042.11 |
| Enhanced Security | 125.00 | 6,104.09 | 6,516.00 | 9,524.00 | 6,266.00 | 6,516.00 | 6,391.00 | 6,266.00 | 47,708.09 |
| Grant Funding Distribution | | | | | | | | | 0.00 |
| Patio Lighting | | | 129.87 | | | | | | 129.87 |
| Patio Umbrella/Stands | | 438.82 | | | | | | | 438.82 |
| Total Grant Funding Distribution | | 438.82 | 129.87 | | | | | | 568.69 |
| Marketing | | | | | | | | | 490.57 |
| Advertising, Events & Promotions | 750.00 | 1,350.00 | 1,699.72 | 1,500.00 | 4,500.00 | 1,600.00 | 1,720.90 | 1,935.00 | 15,055.62 |
| Event Expenses | | | | | | | | | 0.00 |
| Event Car Show Expenses | | | | | | | | | 379.56 |
| Event License/Permit Fees | | | | | | | | | 56.50 |
| Event Supplies | | | 50.00 | | 130.80 | 88.28 | | | 269.08 |
| Total Event Expenses | | | 50.00 | | 130.80 | 88.28 | | | 705.14 |
| Website Management & Hosting | 253.26 | 109.45 | | 189.98 | | 69.00 | 19.48 | | 641.17 |
| Total Marketing | 1,003.26 | 1,459.45 | 1,749.72 | 1,689.98 | 4,630.80 | 1,757.28 | 1,798.88 | 2,995.13 | 16,892.50 |
| Operational Costs | | 38.58 | | | | | | | 38.58 |
| Dues & Subscriptions | 413.89 | 88.95 | 435.00 | 55.90 | 12.00 | 12.00 | 12.00 | 13.50 | 1,043.24 |
| Liability Insurance | | | | | 3,914.33 | | | | 3,914.33 |

| | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Total |
|------------------------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------|------------------|-------------------|
| Office Printing | | | | | | | | | 103.74 |
| Office Supplies | | 62.17 | 135.95 | 137.86 | 77.06 | 26.68 | 87.52 | 96.85 | 594.69 |
| Phone/Internet | 29.12 | 29.12 | | | | 74.34 | 174.12 | | 232.36 |
| Postage | | 131.22 | 149.62 | | | | | 188.00 | 468.84 |
| Storage Lease | 209.00 | 209.00 | 209.00 | 229.00 | 229.00 | 229.00 | 229.00 | 229.00 | 1,772.00 |
| Travel/Gas/Parking | | | | 1.00 | | | | | 1.00 |
| Total Operational Costs | 692.01 | 659.04 | 829.57 | 423.76 | 4,232.39 | 342.02 | 602.64 | 627.35 | 8,168.78 |
| Paid Renewal Expense | | | | | | | 365.42 | | 365.42 |
| Professional Services | | | | | | | 70.00 | 223.75 | 0.00 |
| Accounting | 100.93 | 1,125.00 | 140.00 | 70.00 | 70.00 | 70.00 | 70.00 | 223.75 | 1,869.68 |
| Legal | | 175.00 | | | | | | | 175.00 |
| Total Professional Services | 100.93 | 1,300.00 | 140.00 | 70.00 | 70.00 | 70.00 | 70.00 | 223.75 | 2,044.68 |
| Total Expenses | 12,499.53 | 24,793.96 | 14,895.11 | 17,695.02 | 20,975.46 | 32,197.14 | 9,575.89 | 27,175.17 | 159,557.39 |
| NET OPERATING INCOME | -12,499.53 | -23,563.96 | 101,417.58 | -17,695.02 | -20,975.46 | -12,308.45 | -5,302.27 | -20,745.21 | -11,872.32 |
| NET INCOME | \$ -12,499.53 | \$ -23,563.96 | \$ 101,417.58 | \$ -17,695.02 | \$ -20,975.46 | \$ -12,308.45 | \$ -5,302.27 | \$ -20,745.21 | \$ -11,872.32 |

Budget vs. Actuals - 2021 YTD BUDGET

January - August, 2021

| | Actual | Budget | over Budget | Total % of Budget |
|--|-------------------|-------------------|-------------------|----------------------|
| INCOME | | | | |
| Assessment Income | 135,776.59 | 221,380.08 | -85,603.49 | 61.33 % |
| Non-Assessed Income - (Other) | | | | |
| Event Income | | 0.00 | 0.00 | |
| Event Car Show Registration | 1,720.00 | | 1,720.00 | |
| Event Pop--Up Nights | 2,983.68 | | 2,983.68 | |
| Event Sponsorship | 6,000.00 | | 6,000.00 | |
| Total Event Income | 10,703.68 | 0.00 | 10,703.68 | |
| Interest Income | 4.79 | 3.94 | 0.85 | 121.57 % |
| RTD Maintenance Contract | 1,200.00 | | 1,200.00 | |
| Total Non-Assessed Income - (Other) | 11,908.47 | 3.94 | 11,904.53 | 302,245.43 % |
| Total Income | 147,685.06 | 221,384.02 | -73,698.96 | 66.71 % |
| GROSS PROFIT | 147,685.06 | 221,384.02 | -73,698.96 | 66.71 % |
| EXPENSES | | | | |
| Contract Services Mgmt | | | | |
| Contractor Management Services | 13,750.00 | 44,000.00 | -30,250.00 | 31.25 % |
| Workmans Comp Insurance | 17.11 | | 17.11 | |
| Total Contract Services Mgmt | 13,767.11 | 44,000.00 | -30,232.89 | 31.29 % |
| Enhanced Maintenance | | | | |
| Contractor - Maintenance | 41,848.57 | 41,600.00 | 248.57 | 100.60 % |
| Infrastructure Improvement Program | 24,505.18 | 50,000.00 | -25,494.82 | 49.01 % |
| Repair & Maintenance Supplies | 3,688.36 | 800.00 | 2,888.36 | 461.05 % |
| Total Enhanced Maintenance | 70,042.11 | 92,400.00 | -22,357.89 | 75.80 % |
| Enhanced Security | 47,708.09 | 48,000.00 | -291.91 | 99.39 % |
| Grant Funding Distribution | | | | |
| Patio Lighting | 129.87 | | 129.87 | |
| Patio Umbrellas/Stands | 438.82 | | 438.82 | |
| Total Grant Funding Distribution | 568.69 | | 568.69 | |
| Marketing | 490.57 | | 490.57 | |
| Advertising, Events & Promotions | 15,055.62 | 7,200.00 | 7,855.62 | 209.11 % |
| Event Expenses | | 0.00 | 0.00 | |
| Event Car Show Expenses | 379.56 | | 379.56 | |
| Event License/Permit Fees | 56.50 | | 56.50 | |
| Event Supplies | 269.08 | | 269.08 | |
| Total Event Expenses | 705.14 | 0.00 | 705.14 | |
| Website Management & Hosting | 641.17 | 350.00 | 291.17 | 183.19 % |
| Total Marketing | 16,892.50 | 7,550.00 | 9,342.50 | 223.74 % |
| Operational Costs | 38.58 | | 38.58 | |

| | | | | Total |
|------------------------------------|----------------------|--------------------|----------------------|--------------------|
| | Actual | Budget | over Budget | % of Budget |
| Dues & Subscriptions | 1,043.24 | 1,250.00 | -206.76 | 83.46 % |
| Liability Insurance | 3,914.33 | 3,500.00 | 414.33 | 111.84 % |
| Meeting Expense | | 680.00 | -680.00 | |
| Office Printing | 103.74 | 950.00 | -846.26 | 10.92 % |
| Office Supplies | 594.69 | 650.00 | -55.31 | 91.49 % |
| Phone/Internet | 232.36 | 320.00 | -87.64 | 72.61 % |
| Postage | 468.84 | 200.00 | 268.84 | 234.42 % |
| Rent & Lease | | 2,800.00 | -2,800.00 | |
| Storage Lease | 1,772.00 | 800.00 | 972.00 | 221.50 % |
| Travel/Gas/Parking | 1.00 | | 1.00 | |
| Total Operational Costs | 8,168.78 | 11,150.00 | -2,981.22 | 73.26 % |
| PBID Renewal Expense | 365.42 | | 365.42 | |
| Professional Services | | | | |
| Accounting | 1,869.68 | 1,818.00 | 51.68 | 102.84 % |
| Consulting Fees | | 500.00 | -500.00 | |
| Legal | 175.00 | | 175.00 | |
| Total Professional Services | 2,044.68 | 2,318.00 | -273.32 | 88.21 % |
| Total Expenses | 159,557.38 | 205,418.00 | -45,860.62 | 77.67 % |
| NET OPERATING INCOME | -11,872.32 | 15,966.02 | -27,838.34 | -74.36 % |
| NET INCOME | \$ -11,872.32 | \$15,966.02 | \$ -27,838.34 | -74.36 % |

Budget vs. Actuals - 2021 TOTAL BUDGET

January - December 2021

| | Actual | Budget | over Budget | Total % of Budget |
|--|-------------------|-------------------|--------------------|----------------------|
| INCOME | | | | |
| Assessment Income | 135,776.59 | 221,380.08 | -85,603.49 | 61.33 % |
| Non-Assessed Income - (Other) | | | | |
| Event Income | | 10,000.00 | -10,000.00 | |
| Interest Income | 4.79 | 7.92 | -3.13 | 60.48 % |
| Total Non-Assessed Income - (Other) | 4.79 | 10,007.92 | -10,003.13 | 0.05 % |
| Total Income | 135,781.38 | 231,388.00 | -95,606.62 | 58.68 % |
| GROSS PROFIT | 135,781.38 | 231,388.00 | -95,606.62 | 58.68 % |
| EXPENSES | | | | |
| Contract Services Mgmt | | | | |
| Contractor Management Services | 13,750.00 | 66,000.00 | -52,250.00 | 20.83 % |
| Total Contract Services Mgmt | 13,750.00 | 66,000.00 | -52,250.00 | 20.83 % |
| Enhanced Maintenance | | | | |
| Contractor - Maintenance | 41,908.57 | 62,400.00 | -20,491.43 | 67.16 % |
| Infrastructure Improvement Program | 24,505.18 | 50,000.00 | -25,494.82 | 49.01 % |
| Repair & Maintenance Supplies | 3,688.36 | 1,200.00 | 2,488.36 | 307.36 % |
| Total Enhanced Maintenance | 70,102.11 | 113,600.00 | -43,497.89 | 61.71 % |
| Enhanced Security | 47,708.09 | 72,000.00 | -24,291.91 | 66.26 % |
| Marketing | | | | |
| Advertising, Events & Promotions | 15,055.62 | 10,800.00 | 4,255.62 | 139.40 % |
| Event Expenses | | 5,000.00 | -5,000.00 | |
| Website Management & Hosting | 641.17 | 350.00 | 291.17 | 183.19 % |
| Total Marketing | 15,696.79 | 16,150.00 | -453.21 | 97.19 % |
| Operational Costs | | | | |
| Dues & Subscriptions | 1,043.24 | 1,400.00 | -356.76 | 74.52 % |
| Liability Insurance | 3,914.33 | 10,300.00 | -6,385.67 | 38.00 % |
| Meeting Expense | | 1,000.00 | -1,000.00 | |
| Office Printing | 103.74 | 1,350.00 | -1,246.26 | 7.68 % |
| Office Supplies | 594.69 | 850.00 | -255.31 | 69.96 % |
| Phone/Internet | 232.36 | 480.00 | -247.64 | 48.41 % |
| Postage | 468.84 | 240.00 | 228.84 | 195.35 % |
| Rent & Lease | | 4,200.00 | -4,200.00 | |
| Storage Lease | 1,772.00 | 1,200.00 | 572.00 | 147.67 % |
| Total Operational Costs | 8,129.20 | 21,020.00 | -12,890.80 | 38.67 % |
| Professional Services | | | | |
| Accounting | 2,107.18 | 2,118.00 | -10.82 | 99.49 % |
| Consulting Fees | | 500.00 | -500.00 | |
| Total Professional Services | 2,107.18 | 2,618.00 | -510.82 | 80.49 % |
| Total Expenses | 157,493.37 | 291,388.00 | -133,894.63 | 54.05 % |

| | Actual | Budget | over Budget | Total % of Budget |
|----------------------|---------------|---------------|-------------|----------------------|
| NET OPERATING INCOME | -21,711.99 | -60,000.00 | 38,288.01 | 36.19 % |
| NET INCOME | \$ -21,711.99 | \$ -60,000.00 | \$38,288.01 | 36.19 % |

Notes to the Financial Statements

Note: Non-accessed Funds, \$40k carried over from 2020, are subject to project allocation.

MMID - COMMITTEE REPORTS
August 2021

| | |
|---|--|
| <p>Executive:</p> | <p>Miracle Mile “Wish List”: Status Submitted to the City for consideration. No official news as of this report, September 6, 2021</p> <ul style="list-style-type: none"> • Parking Lot Resurfacing, Flashing Cross Walks, Tivoli Lighting, NVR Security Camera Pilot Program, Tree replacement along classic Mile & Concrete sidewalk repairs <p>COS - 2nd Assessment Billing: Final invoice submitted in the amount of \$85,201.69, pending payment.</p> <p>D&O Insurance Renewal: Pending finalization. An increase of approximately \$1k anticipated, unless the MMID wishes to increase its’ deductible from \$15k to \$25k. Another example of the rising costs across affecting the MMID across all service lines.</p> <p>Welcome New Merchants: The Lush Studio – https://stocktonmiraclemile.com/directory/the-lush-studio/ The Pacific Resiliency Center - https://stocktonmiraclemile.com/directory/the-pacific-resiliency-center-for-psychology-wellness-and-the-arts/</p> <p>RAD Card: Currently 30 merchants accepting the RAD Card https://stocktonmiraclemile.com/rad-card-on-the-miracle-mile/</p> <p>Website Enhancements: Mile Business section will be dedicated to board, merchant and property owner resources. Continues to be a work in progress.</p> <p>Marketing Billboard: Scheduled install set for early September and will run through early December. Graphic design services provided by Rampant Creative.</p> |
| <p>PBID Renewal Steering Committee</p> | <p>Latest Property Roll, including additional data elements as requested by Kristin Lowell, provided by the San Joaquin County Assessor’s Office. First Steering Committee meeting with contractor Kristin Lowell, scheduled for September 7th @ 12pm via Zoom. Draft survey pending feedback from committee prior to distribution to stakeholders. The survey will help determine the levels of service and budget for the upcoming renewal term 2023 – 2032.</p> <p>PBID services survey will be distributed to stakeholders the week of September 13, including property owners, business owners and residents. Surveys will be delivered via Constant Contact and Post Cards and will have two weeks to complete.</p> |
| <p>Improvement Committee</p> | <p>Safety Measures and Requests In light of the tragic accident in front of the AVE, Kevin Hernandez and Jeff Gamboni attended COS Planning meeting to bear to light the need for additional safety measures within the district. Particular attention being required within the walk-able foot print. The lighted cross-walk bump out plans were provided to the city, including the Mayor and Susan Lenz. Kim has been in weekly contact with Susan Lenz and working with Lt. Smith in SPD Traffic. Increase motorcycle radar presence to assist with slowing down drivers. Crosswalk re-stripping request are now in the works. The addition of a temporary “Your Speed Is” was installed at the SW corner of Tuxedo and Pacific.</p> <p><i>Parking Lot Planters:</i> Concrete curbing & planter repairs complete. Additional attention necessary where curbing replaced existing planters to address the elevation of the displaced soil.</p> |

| | |
|---------------------------------------|---|
| | <p>Planter Repair/Replacement Project:</p> <ul style="list-style-type: none"> • <i>Parking Lot Planters:</i> Concrete curbing areas sloped and cleared of debris, weeds and some foliage for new landscaping. Services provided by RTW. • <i>Irrigation:</i> Pending outside estimates. COS requires back flow units in each of the parking lots. City estimates cost of back flow units is \$2,500 per unit. Will explore commercial vendors for additional quotes. • <i>Masonry Planters:</i> Following the repairs, two planters in Lot J (behind Seoul Soon Dubu) were damaged on two separate occasions. Marco Pires has repaired one and the other to be repaired soon. Received on painting estimate • <i>Landscaping:</i> design pending from Jeff Gamboni <p>Harding Way:</p> <ul style="list-style-type: none"> • COS to provide the remaining fund amount. Funds will be managed by Economic Development and provided to the MMID based on reimbursement. The committee will prepare a prioritization list. • Banner maintenance scheduled for the weekend of September 17th. We will assist Hospice with their banners as well, and share in the rental cost. • Tuxedo Court Cleanup. A clean up and new plantings at Tuxedo occurred on September 2nd, by Jeff and Yonie! |
| <p>Events & Promotions</p> | <p>MMID Past Events Report Out Pop Up collected close to \$5,080 since May</p> <p>Pop-Out Night, July & August very slow. Polling of merchants for October, to determine if final for the season should stand or cancel. Recommendation for future, to avoid the summer months, due to excessive heat. Perhaps host in April/May and September/October.</p> <p>Signature Event - Car Show & Concert, September 25th:</p> <ul style="list-style-type: none"> • All budgeted sponsorships committed and/or received. \$9k received Major donors include Cal Water, Iacopi & Lenz, Chase Chevrolet, Visit Stockton and “Friends of the Mile” from Bank of Stockton, Hammer Head Security and Dietrich Insurance. • Car Registrations currently at 70 (128 in 2019) • Permit/License and Final PD review will be concluded on September 8 • All major rentals secured: Porta Potties, Beer Garden Fencing & Fork Lift • Donated services: Antonini Freight Express will donate K-Rails and pick up/ delivery. Curtis Brazelton will set the K-rails in place at time of street closure. • Volunteers – looking good, and requesting board participation, if possible. https://stocktonmiraclemile.com/looking-for-a-few-good-volunteers/ • Staffing – DSA to provide clean-up and assist with set up and take down. Hammer Head Security will provide (at a discounted rate) security services. • COS Showmobile booked and entertainment will be provided by Network <p>Signature Event – Holiday Sip & Shop: Mark your calendar for Saturday, November 20th</p> <p>Upcoming Activities on the Mile:</p> <ul style="list-style-type: none"> • Every Wednesdays – Market on the Mile (5 – 8pm) Whirlow's Parking Lot • September 15 – 3rd Thursday – Stockton Cruise Night (6 – 8pm) Castle to Walnut • September 17 – Heart walk 9/17/21 Nicole will send Kim contact • September 18 - Final 4th Sunday – Brunch, Booze & Market (11 – 3pm) Behind Black Rabbit • October 6th Final 1st Wednesday – Pop-Out Night (5 – 8pm) • October 17th Walk Against Alzheimer’s, pending confirmation |
| <p>Security</p> | <p>Hammerhead & SPD Business Watch Stats (not available as of September 6th)</p> |