

PUBLIC NOTICE
MIRACLE MILE IMPROVEMENT DISTRICT
BOARD OF DIRECTORS GENERAL MONTHLY MEETING

DATE: 4:00PM, TUESDAY, October 11, 2022
PLACE: ZOOM Video Conference (copy & paste into browser)
<https://zoom.us/j/92053431854?pwd=aitvbkRaZVZQbzZDVWNLZmpKQWM5UT09>
or via telephone 1-669-900-9128, **Meeting ID:** 920 5343 1854, **Password:** 522606
TO: **MMID Board Members:** Tina Wells Lee, Lisa Whirlow, Manuel Guizar, Rachele Turner, Jean Callahan, Julie Cosgrove, Rex Dhatt, Jeff Dundas, Jeff Gamboni, Juanita Pasley, Nicole Snyder, Tanya Watters, Yonie Young

GENERAL MEETING REQUIREMENTS:

Brown Act: All MMID Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5. Virtual online meetings are permitted via the Governor's [Executive Order N-29-20](#). Continued use of modified teleconference rules approved, by the MMID Board October 13, 2021, pursuant AB316.

Public Comments: The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to five minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the agenda.

AGENDA

1. Call to Order Open Session – *Tina Wells Lee, Board President*
2. Public Comments
3. Minutes of the September 13, 2022, General Board Meeting – *(ACTION)*
4. September 2022 Financial Statements – *Tina Wells Lee (ACTION)*
5. Consent to Disclose to Insurance Policy to Trip/Fall Plaintiff – *(ACTION)*
6. Brown Act Requirement – AB361 *(ACTION)*
7. Executive Director Report – *Kim Byrd*
 - a. District Funding
 - i. State of California – Pedestrian Safety Enhancements
 - ii. San Joaquin County – PBID Renewal Contribution
 - iii. City of Stockton – Capital Improvements
 - iv. ARPA Chamber & District Grant
 - b. Board Nominations
 - c. Security Camera and Monitoring RFPs
 - d. MMCID Next Steps
8. City of Stockton Announcements & Project Updates – *Nicole Snyder*
9. Standing Committees Reports
 - a. Events & Promotions – *Juanita Pasley*
 - b. Improvement – *Jeff Gamboni*
 - c. Security – *Jeff Dundas*
10. Board Member Requests/Announcements

Adjournment

Next MMID Board of Directors General Meeting Scheduled Tuesday, November 8, 2022

*If any accommodations are needed, please contact info@stocktonmiraclemile.com.
Requests should be made as soon as possible, but at least 24 hours prior to the scheduled meeting.*

**MIRACLE MILE IMPROVEMENT DISTRICT
GENERAL MEETING BOARD OF DIRECTORS**

**MINUTES OF THE MEETING
Tuesday, September 13, 2022
Virtual Meeting - Zoom Video Conference**

PRESENT: Tina Wells Lee, Lisa Whirlow, Jeff Dundas, Jeff Gamboni, Manuel Guizar, Juanita Pasley, Nicole Snyder, Yonie, Young, Julie Cosgrove

Executive Director - Kim Byrd, Tanya Watters

ABSENT: Jean Callahan, Rachelle Turner, Rex Dhatt

GUEST:

1. **Meeting Called to Order** at 4:05PM by Tina Wells Lee, Board President

2. **Public Comments** - None

3. **Minutes of the August 9, 2022, General Board Meeting**

MOTION to approve Minutes of August 9, 2022

Motion: Jeff Gamboni **Second:** Manuel Guizar **Vote:** 4/4 **Abstentions:** Juanita Pasley, Tanya Waters, Nicole Snyder (Absent in August)

Motion Approved

4. **August 2022 Financial Statements – Kim Byrd**

Ms. Cosgrove joins @ 4:10pm

Review of the MMID Board Financials. Invoice submitted to the City of Stockton for the 2nd General Assessment payment in the amount of \$85,201.60. Lisa Whirlow has followed up with Councilwoman Lenz on the committed \$10k, check is expected any day now. The \$30k ask from the SJC Board of Supervisors, is underway and pending SJC Board approval.

MOTION to approve August 2022 Financial Statements

Motion: Jeff Gamboni **Second:** Juanita Pasley **Vote:** 8/8 **Abstentions:** None

5. ARPA Chamber & District Grant

Discussed the two recommended use of the funds as originally requested of the City.

1. A formalization of the RFP for Camera Hardware and Installation is underway. Board members volunteered to participate in the process are Julie Cosgrove, Lisa Whirlow, Yonie Young, Jeff Dundas and Manuel Guizar. Kim will distribute the RFP and schedule presentations based on vendor availability.
2. Miracle Mile Banner Pole Retrofit quote has been provided by Diede Construction

The board discussed the California state funding request for pedestrian safety, as submitted by the MMID earlier this year. Rumor has it, the MMID will be awarded \$7m. Nicole indicated that she was not yet aware of the funding award. Lisa suggested that the MMID should proposed 10% for the MMID to administer. Can we negotiate with the city, given the resources required for a capital improvement project? No official word has been received by the state, but it was suggested we negotiate with the city that district be closely engaged, and influential in decision making process. Pedestrian safety has been on the districts “wish list” for years, if not a decade. Concerns were expressed around the city’s ability to move quickly and to appropriately allocate funds specifically earmarked for the Miracle Mile. Kim will reach out to Assemblyman Villapudua’s office for confirmation of funding and further details around the expected funding.

6. New District Dumpster & Garbage Service

PME has been sharing its dumpster with the MMID for the past four years. PME has provided a two-notice to terminate the arrangement, given recent issues with the dumpster. DSA personnel have reported that the dumpsters were too full, and on several occasion unable to use. Kim reached out to both Waste Management and Republic Services for the district’s own dumpster. Based on quotes received, it is we can expect a reduction in our actual waste management cost, by approximately 10-15%. Kim will execute contract services with provider to ensure continued coverage.

7. Brown Act Requirement – AB361 (ACTION)

MOTION to approve the continuation for virtual meetings per AB361

The continuation of virtual meeting, as allowed by Brown Act AB361, given Governor Newsom's COVID state of emergency. Kim reminded the board that we have not conducted a strategic planning session, since before COVID, and recommended calendaring the event. She will reach out to Jean to see if we can schedule something at the Alumni House, as done the last couple of sessions.

Motion: Manuel Guizar **Second:** Jeff Dundas **Vote:** 8/8 **Abstentions:** None

8. Executive Director Report – *Kim Byrd*

1. State Funding – Pedestrian Safety Enhancements. As mentioned earlier, the MMID's ask to the state for pedestrian safety enhancement improvements, through Assemblyman Villapudua's office may be yielding a result. On February 24, 2022, the MMID submitted its formal request for \$20m to address safety concerns within our district boundary. Rumor has it, that the MMID will be awarded \$7m towards our initiative. This has not been confirmed and is not official. Kim will reach out to Assemblyman Villapudua's office for confirmation of funding and further details around the expected funding.
2. RFPs for FY 2023 will be initiated for Security, Maintenance, and social media. Vendors will be invited to participate in the request for proposal process, to evaluate services best suited to serve the districts needs, within the budget allowed.
3. District Renewal Update. Today the City Clerk will open, and tally ballots received in support and opposition of the districts request to re-establish as a Community Improvement District. The balloting will take place during tonight's City Council meeting and results will be announced. Kim will be in attendance for the balloting and will report on the final count.

9. City of Stockton Announcements & Project Updates – *Nicole Snyder*

Nicole reported that the district invoice for the final assessment was received on 9/7 and will be processed. Harding Way Landscape Improvement documentation is needed to complete the review and initiate the approval process. Due to lack of response by vendors participating in the RFP process has delayed the project. The project is a relatively low dollar project and that is believed to contribute to the lack of response.

10. Standing Committees Reports

1. Events & Promotions – Juanita Pasley reported that there will be no car show this year and the committees focus will be on a Fall event, Harvest Fest. Harvest Fest is scheduled to take place on Saturday, October 29 and details are being worked out. There is a commitment from a farmer, we'll include family focused fun with pumpkins and possibly a jump house for the kids. It was also reported that the inaugural UOP Welcome Back event, was a great success. Attended by UOP students and President Callahan and his wife, Jean. The UOP event team did an amazing job, true professionals. Miracle Mile "Pacific Partner" merchants received window clings, indicating 10% discount to those students and faculty when presented with their UOP identification. Kim reported that Mike Herman, the UOP Athletics Director is working with us on an additional marketing opportunity for Miracle Mile Merchants. With four (4) \$25 gift certificates, merchants will be featured on the UOP website, game/event recognition, special Miracle Mile "nights", along with merchant special mentions. A great opportunity
2. Improvement – Jeff Gamboni reported that he would like plant and spruce at Tuxedo Court. It appears that a leak at Tuxedo needs to be addressed. Kim will contact Leobardo to see if he can investigate. Next Improvement Committee meeting is Wednesday, September 28th at 4pm
3. Security – Jeff Dundas reported on the Business Watch meeting from earlier today. A significant uptick in issues, report 4xs as many cases as reported on last month. The Security Committee will be participating in the RFP process and selection. Most times images provided are not clear enough to make a facial identification. Any camera program will need to address. Additional members invited to participate in the process. Yonie, Julie and Manuel offered to participate.

11. Board Member Requests/Announcements – Juanita asked about the vacancy at the Hubba Hubba/Cobra Chai building. Outreach to Property Management to determine plans for the location and to request a cleanup of the Hubba Hubba window, to help improve the overall appearance. Tina suggested that we consider planning for a Strategic Planning meeting in October/November, with location and date options to be evaluated along with Board member retention and recruitment efforts.

Adjournment

Motion Jeff Dudas at 5:25pm

Next MMID Board of Directors General Meeting Scheduled Tuesday, October 11, 2022

If any special accommodations are needed, please contact info@stocktonmiraclemile.com.

Requests should be made as soon as possible, but at least 24 hours prior to the scheduled meeting.

Respectfully submitted by Kim Byrd, Executive Director



Board of Directors Report

Miracle Mile Improvement District
Monthly Financials

Prepared by
MMID Finance Committee

Prepared on
October 10, 2022

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Financial Report Highlights

Income Notes

- Assessed Income: \$85,201.61 remaining income received.
- Other Non-Assessed Income: \$30k invoiced to San Joaquin County for MMCID Establishment contribution.
- Other Non-Assessed Income: \$10k committed from S. Lenz. Ms. Lenz has been contacted for an update on funds

Expense Notes

- Nothing unusual to report

Balance Sheet

As of September 30, 2022

	Total
ASSETS	
Current Assets	
Bank Accounts	
F&M Checking	101,739.31
F&M Emergency Reserve x619	18,008.91
F&M Savings x719	1,006.19
Total Bank Accounts	120,754.41
Total Current Assets	120,754.41
Fixed Assets	
Accumulated Depreciation	-1,526.01
Fixed Asset Furniture	1,526.01
Total Fixed Assets	0.00
TOTAL ASSETS	\$120,754.41
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening Balance Equity	0.02
Retained Earnings	93,006.66
Net Income	27,747.73
Total Equity	120,754.41
TOTAL LIABILITIES AND EQUITY	\$120,754.41

Profit and Loss by Month

January - September, 2022

	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
INCOME										
ASSESSMENT INCOME										
Assessed Properties					99,679.50				89,201.61	180,881.11
COS Assessment				20,270.95					20,270.95	20,270.95
SUSD Assessment					19,829.04				19,829.04	19,829.04
Total ASSESSMENT INCOME				20,270.95	119,508.54				89,201.61	220,981.00
NON-ASSESSED INCOME										
Event Income	1,100.00	1,080.00	1,280.00	1,300.00	1,370.00	1,180.00	140.00	840.00	900.00	9,190.00
Event Pop-Up Nights										0.00
Total Event Income	1,100.00	1,080.00	1,280.00	1,300.00	1,370.00	1,180.00	140.00	840.00	900.00	9,190.00
Interest Income			2.45			1.53				3.98
Net Restitution		0.00	0.00	75.00	-175.00	0.00		0.00		-150.00
Other Non-Assessed Income				30,000.00						30,000.00
Total NON-ASSESSED INCOME	1,100.00	31,080.00	1,282.45	1,475.00	1,195.00	1,181.53	140.00	840.00	900.00	39,193.98
Total Income	1,100.00	31,080.00	1,282.45	21,745.95	118,703.54	1,181.53	140.00	840.00	89,101.61	280,174.98
GROSS PROFIT	1,100.00	31,080.00	1,282.45	21,745.95	118,703.54	1,181.53	140.00	840.00	89,101.61	280,174.98
EXPENSES										
ADMINISTRATION										
Contract Services Mgmt		2,262.00	3,016.10	3,040.94	2,456.30	3,584.26	3,600.64	3,061.24	2,891.30	23,922.78
Contractor - Management						1,419.17		-112.58		1,306.59
Taxes										0.00
Total Contract Services Mgmt		2,262.00	3,016.10	3,040.94	2,456.30	5,013.43	3,600.64	2,948.66	2,891.30	25,229.37
Liability Insurance			2,452.55							7,930.75
Liability Insurance Officers/Directors										10,383.30
Bank Fees or Merchant Fees	32.80	32.52	34.84	38.90	41.23	36.32	4.06	25.26	3,351.58	3,351.58
Dues, Subscriptions & Memberships		25.50	13.50	13.50	262.50	12.00		27.00	27.00	272.93
Meeting Expense					35.41	85.32	112.62		195.29	327.00
Office Supplies						368.18				368.18
Phone & Internet Service	29.13	29.13	29.13	29.13	29.13	29.13	29.13	29.13	29.13	262.17
Postage & Mailing Service					254.85					466.85
Storage Lease	309.00	309.00			1,000.00			212.00		1,618.00
Total Liability Insurance Officers/Directors	370.93	396.15	77.47	61.53	1,623.12	530.95	145.81	266.39	3,603.00	7,095.35
Professional Services								150.00		4,054.07
Accounting	385.52	830.00	330.00	430.00	356.05	1,005.00	342.50	85.00	225.00	85.00
Accounting/QuickBooks										85.00
Total Professional Services	385.52	830.00	330.00	430.00	356.05	1,005.00	342.50	235.00	225.00	4,139.07
ENHANCED MAINTENANCE										
Contractor - Maintenance	4,293.16	4,293.14	4,443.14	4,343.14	4,343.14	4,343.14	4,343.14	4,343.14	4,343.14	39,088.28
Repair & Maintenance Supplies				126.05		650.00				776.05
Waste Management	380.20	380.20	449.20	380.20	380.20	380.20	380.20	380.20	3,300.70	3,300.70
Total ENHANCED MAINTENANCE	4,673.36	4,673.34	4,892.34	4,849.39	4,723.34	5,373.34	4,723.34	4,723.34	4,593.34	43,165.03

	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Total
ENHANCED SECURITY										0.00
Contractor - Security	6,266.00	7,444.00	8,671.00	2,912.00	6,129.00	9,051.00	8,705.50	5,419.00	2,861.00	57,458.50
Total ENHANCED SECURITY	6,266.00	7,444.00	8,671.00	2,912.00	6,129.00	9,051.00	8,705.50	5,419.00	2,861.00	57,458.50
MARKETING										0.00
Branding and Management	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,500.00	1,512.00	1,511.99	13,523.99
Website Hosting & Services	460.03					1.50	121.26	1.50	21.67	605.96
Total Branding and Management	1,960.03	1,500.00	1,500.00	1,500.00	1,500.00	1,501.50	1,621.26	1,513.50	1,533.66	14,129.95
Event Expenses										0.00
Event UOP Welcome Back		51.00							967.10	2,742.83
Event Marketing & Advertising										51.00
Total Event Expenses	1,960.03	1,551.00	1,500.00	1,500.00	1,500.00	1,501.50	1,621.26	1,775.73	967.10	2,793.83
Total MARKETING	1,960.03	1,551.00	1,500.00	1,500.00	1,500.00	1,501.50	1,621.26	1,775.73	967.10	16,923.78
RESERVE & SPECIAL FUNDING										0.00
District Renewal Expense	8,000.00	8,000.00	8,000.00	12,032.85	8,000.00	8,000.00	8,000.00	8,000.00	8,000.00	68,032.85
Total RESERVE & SPECIAL FUNDING	8,000.00	8,000.00	8,000.00	12,032.85	8,000.00	8,000.00	8,000.00	8,000.00	8,000.00	68,032.85
Total Expenses	21,655.94	25,156.49	28,989.46	24,946.71	24,787.81	30,475.22	27,139.05	24,881.82	24,546.05	232,427.25
NET OPERATING INCOME	-20,555.94	5,923.51	-27,657.01	-3,100.86	91,915.73	-28,293.89	-26,999.05	-24,041.82	61,556.56	27,747.73
NET INCOME	\$ -20,555.94	\$ 5,923.51	\$ -27,657.01	\$ -3,100.86	\$ 91,915.73	\$ -28,293.89	\$ -26,999.05	\$ -24,041.82	\$ 61,556.56	\$ 27,747.73

2022 Budget vs. Actuals - Budget YTD

January - September, 2022

	Actual	Budget	over Budget	Total % of Budget
INCOME				
ASSESSMENT INCOME				
Assessed Properties	180,881.11	181,280.09	-398.98	99.78 %
COS Assessment	20,270.85	20,270.87	-0.02	100.00 %
SUSD Assessment	19,829.04	19,829.04	0.00	100.00 %
Total ASSESSMENT INCOME	220,981.00	221,380.00	-399.00	99.82 %
NON-ASSESSED INCOME				
Event Income		5,000.00	-5,000.00	
Event Pop-Up Nights	9,190.00		9,190.00	
Total Event Income	9,190.00	5,000.00	4,190.00	183.80 %
Interest Income	3.98	6.00	-2.02	66.33 %
Net Restitution	-150.00		-150.00	
Other Non-Assessed Income	30,000.00	164,381.00	-134,381.00	18.25 %
Total NON-ASSESSED INCOME	39,193.98	169,387.00	-130,193.02	23.14 %
Total Income	260,174.98	390,767.00	-130,592.02	66.58 %
GROSS PROFIT	260,174.98	390,767.00	-130,592.02	66.58 %
EXPENSES				
ADMINISTRATION				
Contract Services Mgmt				
Contractor - Management	23,922.78	45,795.74	-21,872.96	52.24 %
Taxes	1,306.59		1,306.59	
Total Contract Services Mgmt	25,229.37	45,795.74	-20,566.37	55.09 %
Liability Insurance	10,383.30	12,500.00	-2,116.70	83.07 %
Liability Insurance Officers/Directors	3,351.58		3,351.58	
Bank Fees or Merchant Fees	272.93		272.93	
Dues, Subscriptions & Memberships	327.00	266.89	60.11	122.52 %
Meeting Expense	428.64	410.00	18.64	104.55 %
Office Printing		250.00	-250.00	
Office Supplies	368.18	200.00	168.18	184.09 %
Phone & Internet Service	262.17	315.00	-52.83	83.23 %
Postage & Mailing Service	466.85	480.00	-13.15	97.26 %
Storage Lease	1,618.00	1,029.00	589.00	157.24 %
Total Liability Insurance Officers/Directors	7,095.35	2,950.89	4,144.46	240.45 %
Professional Services				
Accounting	4,054.07	4,260.00	-205.93	95.17 %
Accounting/QuickBooks	85.00		85.00	
Legal		1,500.00	-1,500.00	
Total Professional Services	4,139.07	5,760.00	-1,620.93	71.86 %
Total ADMINISTRATION	46,847.09	67,006.63	-20,159.54	69.91 %

	Actual	Budget	over Budget	Total % of Budget
ENHANCED MAINTENANCE				
Contractor - Maintenance	39,088.28	38,638.74	449.54	101.16 %
Repair & Maintenance Supplies	776.05		776.05	
Waste Management	3,300.70	3,356.26	-55.56	98.34 %
Total ENHANCED MAINTENANCE	43,165.03	41,995.00	1,170.03	102.79 %
ENHANCED SECURITY				
Contractor - Security	57,458.50	52,671.69	4,786.81	109.09 %
Total ENHANCED SECURITY	57,458.50	52,671.69	4,786.81	109.09 %
MARKETING				
Branding and Management	13,523.99	17,062.51	-3,538.52	79.26 %
Website Hosting & Services	605.96	725.00	-119.04	83.58 %
Total Branding and Management	14,129.95	17,787.51	-3,657.56	79.44 %
Event Expenses				
Event UOP Welcome Back	2,742.83		2,742.83	
Event Marketing & Advertising	51.00		51.00	
Total Event Expenses	2,793.83		2,793.83	
Total MARKETING	16,923.78	17,787.51	-863.73	95.14 %
RESERVE & SPECIAL FUNDING				
District Renewal Expense	68,032.85	62,402.00	5,630.85	109.02 %
Other Special Projects		94,381.00	-94,381.00	
Total RESERVE & SPECIAL FUNDING	68,032.85	156,783.00	-88,750.15	43.39 %
Total Expenses	232,427.25	336,243.83	-103,816.58	69.12 %
NET OPERATING INCOME	27,747.73	54,523.17	-26,775.44	50.89 %
NET INCOME	\$27,747.73	\$54,523.17	\$ -26,775.44	50.89 %

2022 Budget vs. Actuals - Budget Total

January - December 2022

	Actual	Budget	over Budget	Total % of Budget
INCOME				
ASSESSMENT INCOME				
Assessed Properties	180,881.11	181,280.09	-398.98	99.78 %
COS Assessment	20,270.85	20,270.87	-0.02	100.00 %
SUSD Assessment	19,829.04	19,829.04	0.00	100.00 %
Total ASSESSMENT INCOME	220,981.00	221,380.00	-399.00	99.82 %
NON-ASSESSED INCOME				
Event Income		10,000.00	-10,000.00	
Interest Income	3.98	8.00	-4.02	49.75 %
Other Non-Assessed Income	30,000.00	164,381.00	-134,381.00	18.25 %
Total NON-ASSESSED INCOME	30,003.98	174,389.00	-144,385.02	17.21 %
Total Income	250,984.98	395,769.00	-144,784.02	63.42 %
GROSS PROFIT	250,984.98	395,769.00	-144,784.02	63.42 %
EXPENSES				
ADMINISTRATION				
Contract Services Mgmt				
Contractor - Management	27,216.21	61,061.00	-33,844.79	44.57 %
Total Contract Services Mgmt	27,216.21	61,061.00	-33,844.79	44.57 %
Liability Insurance	10,383.30	12,500.00	-2,116.70	83.07 %
Liability Insurance Officers/Directors				
Dues, Subscriptions & Memberships	327.00	665.00	-338.00	49.17 %
Meeting Expense	428.64	500.00	-71.36	85.73 %
Office Printing		250.00	-250.00	
Office Supplies	368.18	250.00	118.18	147.27 %
Phone & Internet Service	291.30	420.00	-128.70	69.36 %
Postage & Mailing Service	466.85	525.00	-58.15	88.92 %
Storage Lease	1,618.00	1,330.00	288.00	121.65 %
Total Liability Insurance Officers/Directors	3,499.97	3,940.00	-440.03	88.83 %
Professional Services				
Accounting	4,279.07	5,160.00	-880.93	82.93 %
Legal		1,500.00	-1,500.00	
Total Professional Services	4,279.07	6,660.00	-2,380.93	64.25 %
Total ADMINISTRATION	45,378.55	84,161.00	-38,782.45	53.92 %
ENHANCED MAINTENANCE				
Contractor - Maintenance	44,573.32	51,518.34	-6,945.02	86.52 %
Waste Management	3,490.80	4,475.00	-984.20	78.01 %
Total ENHANCED MAINTENANCE	48,064.12	55,993.34	-7,929.22	85.84 %
ENHANCED SECURITY				
Contractor - Security	63,282.50	70,228.94	-6,946.44	90.11 %

				Total
	Actual	Budget	over Budget	% of Budget
Total ENHANCED SECURITY	63,282.50	70,228.94	-6,946.44	90.11 %
MARKETING				
Branding and Management	15,023.99	22,750.00	-7,726.01	66.04 %
Website Hosting & Services	605.96	725.00	-119.04	83.58 %
 Total Branding and Management	15,629.95	23,475.00	-7,845.05	66.58 %
Total MARKETING	15,629.95	23,475.00	-7,845.05	66.58 %
RESERVE & SPECIAL FUNDING				
District Renewal Expense	68,032.85	62,402.00	5,630.85	109.02 %
Other Special Projects		94,381.00	-94,381.00	
Total RESERVE & SPECIAL FUNDING	68,032.85	156,783.00	-88,750.15	43.39 %
Total Expenses	240,387.97	390,641.28	-150,253.31	61.54 %
NET OPERATING INCOME	10,597.01	5,127.72	5,469.29	206.66 %
NET INCOME	\$10,597.01	\$5,127.72	\$5,469.29	206.66 %

AB 361: Brown Act Guidelines

The Governor signed AB 361 in September to allow organizations to continue to use modified rules for teleconferencing during the pandemic. AB 361 took effect October 1, 2021.

Renewal every 30 days: this is a reminder that to continue hosting virtual meetings in accordance with AB 361, boards must renew the findings listed in the requirements below every 30 days.

Requirements for Hosting Virtual Meetings

Under AB 361, local agencies may continue to host virtual meetings under relaxed Brown Act restrictions. However, local agencies must meet various requirements:

First, there must be an active gubernatorial state of emergency. Then, either:

- (A) state or local health officials have recommended or imposed social distancing measures; or**
- (B) the legislative body has determined (or is meeting to determine) by majority vote that meeting in person would pose an “imminent risk” to the health and safety of those attending.**

After 30 days of invoking AB 361 and every 30 days thereafter, the local agency must reconsider the circumstances and make the following specified findings by majority vote to continue meeting virtually under the modified requirements:

First, the gubernatorial state of emergency must still be in effect. Then, the local agency **must make a finding that it has considered or reconsidered the circumstances of the state of emergency**. The local agency must then find either that:

- (A) there continues to be a direct impact on the ability to safely meet in person; or**
- (B) state or local officials are actively imposing or recommending social distancing measures.**

Rules for Virtual Meetings

In general, local agencies must give notice and provide an opportunity to the public to attend and comment at virtual meetings. If the virtual meeting technology is disrupted, the meeting must stop until public access is restored. Public comments may not be limited to only those submitted in advance - local agencies must allow an opportunity for live, direct public comment.

Executive Director Report September 2022

<p>DISTRICT RENEWAL</p>	<p>City Council Meeting – MM CID Balloting & Acceptance was held on Tuesday, September 13, resulting in approval of the MM Community Improvement District, effective January 1, 2023. 77.05% in Support and 22.95% in Opposition</p> <p>Once resolution of formation is accepted the following items still to be completed:</p> <ul style="list-style-type: none"> • The contract finalization between the City and the MMCID • New Budget for MMCID for 2023 • Establish MMCID as 501c3 • Close out MMID business FY 2022 • Statement of Information - Name Change if any • Update all official business dealing, contracts to commence January 1, 2023 <p>For additional District Renewal Information available on the MMID Website:</p> <p>Management District Plan: https://stocktonmiraclemile.com/wp-content/uploads/2019/04/PROPOSED-CID-Management-District-Plan-2023.pdf</p> <p>Assessment Engineer’s Report 2022: https://stocktonmiraclemile.com/wp-content/uploads/2019/04/CID-Engineers-Report-04-20-22.pdf</p> <p>2021 Annual Report: https://stocktonmiraclemile.com/wp-content/uploads/2019/02/MMID-Annual-Report-2021.pdf</p>
<p>Compliance & Operations</p>	<p>2023 DISTRICT SERVICE RFPs</p> <ul style="list-style-type: none"> • Security and Camera Monitoring – in process • District Maintenance – pending • Social Media – pending <p>ARPA CHAMBER & DISTRICT GRANT</p> <ul style="list-style-type: none"> • SECURITY CAMERA SYSTEM \$60k Still pending vendor quote response. Equipment and installation of a scalable NVR Camera System from Harding to Castle Streets. A security camera system will help small business mitigate further loss through property damage and theft. The impact of crime negative impacts the recovery process. Requested estimated proposals from two vendors for evaluation and consideration. <p>BANNER POLE RETROFIT \$27k Quotes requested/received for the retrofit of Poles located at the corner of Pacific and Pine Street. The use of the banner poles will allow the MMID to market district events and merchant services, with over 60k impressions per day. Estimates requested from two general contractors and calculations needed from engineer, Mike Smith.</p>
<p>Harding Way Project</p>	<p>Harding Way Funds: \$94,380.98</p> <p>Requirements for funding: Execute an agreement with the city approved by Council with a staff report to include invoices of costs that are capital in nature.</p>

	<p>Include in agreement: State one-time funding source, with documentation and MMID is responsible to replace and maintain items purchased.</p> <p>Quotes obtained and are being evaluated. Mountain Landscape is the only respondent, to date.</p> <ul style="list-style-type: none"> • Crepe Myrtle trees for empty tree wells. • Installation of much needed garbage cans. • Updates to the Harding Way entrance median • Fill Tree Belt (between sidewalk and street) with Stabilized DG and/or pavers/stamped concrete at Corner of Pacific & Harding Way <p>Walk-through of Harding Way, along with Mountain Landscape and Jeff Gamboni, to identify and fully document scope. Vendor to re-quote.</p> <p>Update: Contract details to be finalized with Silva Landscaping and forwarded to Nicole for City review and approval.</p>
Maintenance	<p>New Dumpster for MMID Waste Management</p> <p>Installation of new MMID 4-yard dumpster, located in public lot, behind the Empire Theatre. Waiting on installation a locking bar to prevent unauthorized use.</p>
Security & Business Watch	<p>SECURITY CAMERA SYSTEM RFP is underway. Proposals rec Participating vendors will be invited to present to the board at large to review proposals and address any board questions.</p>

Hammer Head Call for Service Stats	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022
						06/1						
						-						
						6/15						
Alarm Response												
Homeless Removal	9	14	43	39	38	16						
Noise Complaint				1	1							
Suspicious Person	5	1	1		4	4						
Suspicious Vehicle		2	1		2							
Other	1											
Total												
Calls for Service	15	17	45	40	45	20						

SPD Business Watch Stats	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022
	12/13	01/10	2/07	3/07	4/11	5/09	6/13	7/11	8/09	9/13	10/07	11/08
Calls for Service	-	-	-	-	-	-	-	-	-	-	-	-
Timeframe	01/09	02/08	3/06	4/10	5/08	6/12	7/10	8/07	9/12	10/06	11/07	12/12
Homicide	0	0	0	1	0	0	0	0	0	0	0	0
Sexual Assault	0	0	0	0	0	0	0	0	0	0	0	0
Robbery	2	2	2	0	2	1	1	1	3	2	0	2
Aggravated Assault	1	1	0	0	0	2	3	0	4	4	1	3
Burglary	1	6	4	6	1	5	0	1	7	4	1	3
Vehicle Theft	0	0	1	0	1	1	0	0	0	0	0	0

Burglary – Auto	1	1	3	1	0	4	1	1	2	0	0	0
Theft	0	3	0	1	2	4	2	3	4	5	3	6
Arson	0	0	0	1	0	0	0	0	0	0	0	1
Vandalism	1	2	3	3	3	1	3	1	7	6	7	5
Total	6	15	13	14	10	18	10	7	12	21	12	20
Trespass Calls							12	18	22			
Citations			17					21	29			
Calls for Service	tech error	211	172	331	247	306	276	243	354	339	123	299