

PUBLIC NOTICE
MIRACLE MILE IMPROVEMENT DISTRICT
BOARD OF DIRECTORS GENERAL MONTHLY MEETING

DATE: (new day) TUESDAY, November 9, 2021 **TIME:** 4:00PM
PLACE: ZOOM Video Conference: <https://zoom.us/92053431854>
or via telephone 1-669-900-9128, Meeting ID: 920 5343 1854, Password: 522606
TO: **Miracle Mile Improvement District Board Members:** Kim Byrd, Lisa Whirlow, Yonie Young, Tina Wells Lee, Jeff Dundas, Jeff Gamboni, Manuel Guizar, Kevin Hernandez, Mike Klocke, Nadja King, Nicole Snyder, Tanya Watters

GENERAL MEETING REQUIREMENTS:

Brown Act: All Miracle Mile Improvement District Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5. Virtual online meetings are permitted via the Governor's [Executive Order N-29-20](#).

Public Comments: The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to five minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the Agenda.

AGENDA

1. Call to Order Open Session – *Kim Byrd, Board President*
2. Public Comments
3. Minutes of the October 14th, 2021 General Board Meeting (**ACTION**)
4. October 2021 Financial Statements (**ACTION**)
5. Election of 2022-2023 Term Directors (**ACTION**)
 - a. Four (4) Property Owner Positions
 - b. One (1) Business Owner Positions
6. Budget 2022 – *Kim Byrd & Tina Wells Lee* (**ACTION**)
7. MMID Safety Resolution (**ACTION**)
8. AB 361 – Brown Act Update (**ACTION**)
9. PBID Renewal Report - *Kim Byrd*
10. City of Stockton Announcements & Project Updates – *Nicole Snyder*
11. Standing Committees Discussion
 - a. Executive Committee - *Kim Byrd*
 - b. Security – *Jeff Dundas & Tanya Waters*
 - c. Improvement – *Jeff Gamboni & Kevin Hernandez*
 - d. Events & Promotions – *Nadja King & Nicole Snyder*
 - e. Policies & Procedures – *Manuel Guizar & Nadja King*
12. Board Member Requests/Announcements
13. Adjournment

Next MMID Board of Directors General Meeting Scheduled Tuesday, December 14th, 2021

*If any accommodations are needed, please contact info@stocktonmiraclemile.com.
Requests should be made as soon as possible, but at least 24 hours prior to the scheduled meeting.*

**MIRACLE MILE IMPROVEMENT DISTRICT
GENERAL MEETING BOARD OF DIRECTORS
MINUTES OF THE MEETING**

Tuesday, October 12, 2021

Virtual Meeting-Zoom Video conference

PRESENT: Kim Byrd, Lisa Whirlow, Yonie Young, Tina Wells Lee, Jeff Dundas, , Manuel Guizar, Jeff Gamboni, Kevin Hernandez, Nadja King, Tanya Watter (arrived 4:14pm), Nicole Snyder (departed at 4:33pm),

ABSENT: Helena Monica; Mike Klocke **GUESTS:** Susan Lenz-City Council, Doug Rishwain-property owner (arrived 4:41pm)

1. Call to Order Open Session – **4:06 pm by President, Kim Byrd**
2. Public Comments
 - Susan Lenz commented the car show was a success and thought it was great PR.
3. Minutes of September 8, 2021 General Meeting
 - Motion to approve the Minutes September 8, 2021 General Meeting with Amendment.
 - Motion: Manual Guizar Second: Nadja King Vote: 8/8 Motion carried
 - Jeff Dundas, Nicole Snyder, Yonie Young abstained due to not being in attendance
4. **September 2021 Financial Statements - Tina Wells Lee, Treasurer**
 - Request for vendors to send invoices in a more timely manner
 - Motion: Lisa Whirlow Second: Jeff Dundas Vote: 11/11 Motion carried None abstained
5. **AB361-Brown Act Update**
 - Motion: Manual Guizar Second: Nadja King Vote: 11/11 Motion carried None abstained
 - For health concerns, Board meetings will continue online.
6. **MMID Safety Resolution**
 - apply to CARES Act which needs to be spent quickly.
 - CARES Act is more for recovery efforts rather than safety.
 - MMID has submitted our wishlist.
 - Traffic study in Stockton has been started-completion date may take several months.
 - Red light cameras are being reinstalled with better technology to improve safety.
 - Facade improvement may be available which is different from Store Front beautification.
 - Suggested amendments:
 - task the Improvement Committee to address safety on the Miracle Mile
 - clarify that funding has to be from City rather than property assessment money, which has to be spent according to our management plan
 - Motion to edit and review resolution for next meeting: Kevin Hernandez
 - Second: Tina Wells Lee Vote: 10/10 Motion carried None abstained
7. **Board of Directors 2022-2021 Discussion**
 - Nominations accepted by October 31, 2021.
 - Voting will take place at Nov Board meeting
 - Kim Byrd and Lisa Whirlow are definitely not running in this election.
8. **PBID Renewal Report**
 - 5013c (non profit) vs 5013c6 (current status)
9. **City of Stockton Announcements & Project Updates**
 - Launching Urban Farmers and Cottage food program on Oct. 13, 2021-accepting application until Nov. 29
 - Economic Development Strategic Action Plan in progress
 - Consultants presenting tonight at City Council
 - Artists and Arts grant launching-no details available

-Harding Way Project: \$94,278 proposal MMID and ED will have to work together; Funding is from previous grants.

10. **Standing Committees Discussion**

- a. Executive Committee-Kim Byrd
- b. Policies & Procedures – Manuel Guizar & Nadja King-procedures will be discussed and requesting more input from Board members.
- c. Security – Jeff Dundas & Tanya Waters
Calls were down for service-reminder that everything needs to be reported.
- d. Improvement – Jeff Gamboni & Kevin Hernandez
Plantings have been stolen on Tuxedo Ct.

Next meeting: -focus at Tuxedo Ct.

- e. Events & Promotions – Kevin Hernandez, Nicole Snyder, Nadja King
Sip and Stroll-Nov 26 Fri 4pm-8pm or Nov. 27 Sat 3pm-7pm-possible to have more restaurants involved
Trunk or treat at Caldwell park-

11. **Board Member Requests/Announcements**

Jeff Gamboni expressed concern over not having an ED or a President by the end of this year. Kim Byrd expressed that Board expectation should probably change due to inability to pay an ED a competitive salary. Board members are questioning why the City does not work with Miracle Mile events. Leadership roles will be decided in January after the Board has been elected.

12. **Adjournment 5:53pm**

Next MMID Board of Directors General Meeting scheduled November 9, 2021.

Motion: Jeff Gamboni

Minutes Submitted by Secretary, Yonie Young



Board of Directors Report

Miracle Mile Improvement District
Monthly Financials

Prepared by
MMID Finance Committee

Prepared on
November 7, 2021

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Balance Sheet

As of October 31, 2021

	Total
ASSETS	
Current Assets	
Bank Accounts	
F&M Checking	101,057.17
F&M Emergency Reserve x619	18,004.87
F&M Savings x719	15,003.75
Total Bank Accounts	134,065.79
Total Current Assets	134,065.79
Fixed Assets	
Accumulated Depreciation	-1,526.01
Fixed Asset Furniture	1,526.01
Total Fixed Assets	0.00
TOTAL ASSETS	\$134,065.79
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening Balance Equity	33,503.69
Retained Earnings	73,863.07
Net Income	26,699.03
Total Equity	134,065.79
TOTAL LIABILITIES AND EQUITY	\$134,065.79

Profit and Loss by Month

January - October, 2021

	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
INCOME											
Assessment Income			115,950.37			19,826.22			85,201.69		220,978.28
Non-Assessed Income - (Other)									0.00		0.00
Event Income									0.00		0.00
Event Car Show Registration									1,720.00		6,440.00
Event Pop-Up Nights									1,529.96		6,883.68
Event Sponsorship									3,500.00		10,000.00
Event Ticket Sales Drink									1,194.00		1,194.00
Total Event Income									3,953.72		24,517.68
Interest Income			2.32			2.47			2.49		7.28
Net Restitution		0.00	0.00			0.00	320.00	-320.00	0.00		0.00
RTD Maintenance Contract		1,200.00									1,200.00
Total Non-Assessed Income - (Other)		1,200.00	2.32	0.00	0.00	2.47	4,273.72	6,429.96	13,816.49	0.00	25,724.96
Total Income	0.00	1,200.00	115,952.69	0.00	0.00	19,828.69	4,273.72	6,429.96	99,018.18	0.00	246,703.24
GROSS PROFIT	0.00	1,200.00	115,952.69	0.00	0.00	19,828.69	4,273.72	6,429.96	99,018.18	0.00	246,703.24
EXPENSES											
Contract Services Mgmt											0.00
Contractor Management Services	5,500.00	8,250.00									13,750.00
Workmans Comp Insurance							17.11		-50.00		-32.89
Total Contract Services Mgmt	5,500.00	8,250.00					17.11		-50.00		13,717.11
Enhanced Maintenance											0.00
Contractor - Maintenance	5,059.33	5,210.08	5,280.08	5,210.00	5,280.00	5,280.08	60.00	10,530.00	5,977.37	5,280.00	53,025.94
Infrastructure Improvement Program		973.17		371.74	480.27	16,700.00		6,000.00	189.28	146.12	24,894.58
Repair & Maintenance Supplies	489.31	109.87	109.87	345.54	56.00	1,491.76	372.94	822.94	1,461.19	372.94	5,522.49
Total Enhanced Maintenance	5,059.33	6,672.66	5,989.95	5,927.28	5,778.27	23,451.84	432.94	17,352.94	7,961.84	5,779.06	83,393.01
Enhanced Security	125.00	6,104.09	6,516.00	9,524.00	6,286.00	6,516.00	6,391.00	6,266.00	12,457.00	6,216.00	66,381.09
Grant Funding Distribution											0.00
Patio Lighting			129.87								129.87
Patio Umbrellas/Stands		438.82									438.82
Total Grant Funding Distribution		438.82	129.87								568.69
Marketing											490.57
Advertising, Events & Promotions	750.00	1,350.00	1,699.72	1,500.00	4,500.00	1,600.00	1,720.90	1,935.00	1,500.00	1,800.00	18,355.62
Event Expenses											0.00
Event Car Show Expenses								379.56	1,457.48	176.47	15,103.51
Event License/Permit Fees									207.10		56.50
Event Pop-Up Night									187.50		187.50
Event Printing									63.00		332.08
Event Supplies			50.00		130.80	82.28					332.08
Total Event Expenses			50.00		130.80	82.28					15,886.69
MM/MC - Events & Promotions	253.26	109.45		189.98	190.90	69.00	19.48				35.00
Website Management & Hosting											641.17

	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
Total Marketing	1,008.28	1,459.45	1,748.72	1,880.98	4,890.80	1,757.28	1,786.88	2,805.19	16,540.08	1,976.47	35,409.05
Operational Costs		38.99							280.23		38.99
Bank Charges & Fees											
Dues & Subscriptions	413.89	88.95	435.00	55.90	12.00	12.00	12.00	13.50	12.00	13.50	280.23
Liability Insurance					3,914.33						1,068.74
Office Printing					77.06	26.88				7,915.88	11,830.21
Office Supplies		62.17	135.95	137.86		74.34	87.52	96.85	667.86	29.12	1,262.55
Phone/Internet	29.12	29.12					174.12		29.12		290.60
Postage		149.62						188.00			468.84
Storage Lease	209.00	209.00	209.00	229.00	229.00	229.00	229.00	229.00	229.00		2,001.00
Travel/Gas/Parking				1.00							1.00
Total Operational Costs	652.01	559.04	929.57	423.76	4,232.39	946.02	502.64	527.35	1,218.21	7,959.50	17,345.49
PBD Renewal Expense							365.42		67.17		432.59
Professional Services								223.75	317.50	405.00	2,592.18
Accounting	100.93	1,125.00	140.00	70.00	70.00	70.00	70.00				1,750.00
Legal		175.00									
Total Professional Services	100.93	1,300.00	140.00	70.00	70.00	70.00	70.00	223.75	317.50	405.00	2,767.18
Total Expenses	12,439.53	24,793.36	14,835.11	17,855.02	20,975.46	32,137.14	9,575.59	27,175.17	39,111.80	22,395.03	220,004.21
NET OPERATING INCOME	-12,439.53	-20,953.96	101,117.59	-17,855.02	-20,975.46	-12,308.45	-5,302.27	-20,745.21	60,906.38	-22,395.03	26,699.03
NET INCOME	\$ -12,439.53	\$ -20,953.96	\$ 101,117.59	\$ -17,855.02	\$ -20,975.46	\$ -12,308.45	\$ -5,302.27	\$ -20,745.21	\$ 60,906.38	\$ -22,395.03	\$ 26,699.03

Budget vs. Actuals - 2021 YTD BUDGET

January - October, 2021

	Actual	Budget	over Budget	Total % of Budget
INCOME				
Assessment Income	220,978.28	221,380.08	-401.80	99.82 %
Non-Assessed Income - (Other)				
Event Income		5,000.00	-5,000.00	
Event Car Show Registration	6,440.00		6,440.00	
Event Pop-Up Nights	6,883.68		6,883.68	
Event Sponsorship	10,000.00		10,000.00	
Event Ticket Sales Drink	1,194.00		1,194.00	
Total Event Income	24,517.68	5,000.00	19,517.68	490.35 %
Interest Income	7.28	5.93	1.35	122.77 %
RTD Maintenance Contract	1,200.00		1,200.00	
Total Non-Assessed Income - (Other)	25,724.96	5,005.93	20,719.03	513.89 %
Total Income	246,703.24	226,386.01	20,317.23	108.97 %
GROSS PROFIT	246,703.24	226,386.01	20,317.23	108.97 %
EXPENSES				
Contract Services Mgmt				
Contractor Management Services	13,750.00	55,000.00	-41,250.00	25.00 %
Workmans Comp Insurance	-32.89		-32.89	
Total Contract Services Mgmt	13,717.11	55,000.00	-41,282.89	24.94 %
Enhanced Maintenance				
Contractor - Maintenance	53,025.94	52,000.00	1,025.94	101.97 %
Infrastructure Improvement Program	24,834.58	50,000.00	-25,165.42	49.67 %
Repair & Maintenance Supplies	5,522.49	1,000.00	4,522.49	552.25 %
Total Enhanced Maintenance	83,383.01	103,000.00	-19,616.99	80.95 %
Enhanced Security	66,381.09	60,000.00	6,381.09	110.64 %
Grant Funding Distribution				
Patio Lighting	129.87		129.87	
Patio Umbrellas/Stands	438.82		438.82	
Total Grant Funding Distribution	568.69		568.69	
Marketing	490.57		490.57	
Advertising, Events & Promotions	18,355.62	9,000.00	9,355.62	203.95 %
Event Expenses		2,500.00	-2,500.00	
Event Car Show Expenses	15,103.51		15,103.51	
Event License/Permit Fees	56.50		56.50	
Event Pop-Up Night	207.10		207.10	
Event Printing	187.50		187.50	
Event Supplies	332.08		332.08	
Total Event Expenses	15,886.69	2,500.00	13,386.69	635.47 %

				Total
	Actual	Budget	over Budget	% of Budget
MMMC - Events & Promotions	35.00		35.00	
Website Management & Hosting	641.17	350.00	291.17	183.19 %
Total Marketing	35,409.05	11,850.00	23,559.05	298.81 %
Operational Costs	38.58		38.58	
Bank Charges & Fees	280.23		280.23	
Dues & Subscriptions	1,068.74	1,350.00	-281.26	79.17 %
Liability Insurance	11,830.21	10,300.00	1,530.21	114.86 %
Meeting Expense		840.00	-840.00	
Office Printing	103.74	1,150.00	-1,046.26	9.02 %
Office Supplies	1,262.55	750.00	512.55	168.34 %
Phone/Internet	290.60	400.00	-109.40	72.65 %
Postage	468.84	240.00	228.84	195.35 %
Rent & Lease		3,500.00	-3,500.00	
Storage Lease	2,001.00	1,000.00	1,001.00	200.10 %
Travel/Gas/Parking	1.00		1.00	
Total Operational Costs	17,345.49	19,530.00	-2,184.51	88.81 %
PBID Renewal Expense	432.59		432.59	
Professional Services				
Accounting	2,592.18	1,968.00	624.18	131.72 %
Consulting Fees		500.00	-500.00	
Legal	175.00		175.00	
Total Professional Services	2,767.18	2,468.00	299.18	112.12 %
Total Expenses	220,004.21	251,848.00	-31,843.79	87.36 %
NET OPERATING INCOME	26,699.03	-25,461.99	52,161.02	-104.86 %
NET INCOME	\$26,699.03	\$ -25,461.99	\$52,161.02	-104.86 %

Budget vs. Actuals - 2021 TOTAL BUDGET

January - December 2021

	Actual	Budget	over Budget	Total % of Budget
INCOME				
Assessment Income	220,978.28	221,380.08	-401.80	99.82 %
Non-Assessed Income - (Other)				
Event Income		10,000.00	-10,000.00	
Interest Income	7.28	7.92	-0.64	91.92 %
Total Non-Assessed Income - (Other)	7.28	10,007.92	-10,000.64	0.07 %
Total Income	220,985.56	231,388.00	-10,402.44	95.50 %
GROSS PROFIT	220,985.56	231,388.00	-10,402.44	95.50 %
EXPENSES				
Contract Services Mgmt				
Contractor Management Services	13,750.00	66,000.00	-52,250.00	20.83 %
Total Contract Services Mgmt	13,750.00	66,000.00	-52,250.00	20.83 %
Enhanced Maintenance				
Contractor - Maintenance	58,285.94	62,400.00	-4,114.06	93.41 %
Infrastructure Improvement Program	24,834.58	50,000.00	-25,165.42	49.67 %
Repair & Maintenance Supplies	5,522.49	1,200.00	4,322.49	460.21 %
Total Enhanced Maintenance	88,643.01	113,600.00	-24,956.99	78.03 %
Enhanced Security	72,872.09	72,000.00	872.09	101.21 %
Marketing				
Advertising, Events & Promotions	18,655.62	10,800.00	7,855.62	172.74 %
Event Expenses		5,000.00	-5,000.00	
Website Management & Hosting	641.17	350.00	291.17	183.19 %
Total Marketing	19,296.79	16,150.00	3,146.79	119.48 %
Operational Costs				
Dues & Subscriptions	1,070.24	1,400.00	-329.76	76.45 %
Liability Insurance	11,830.21	10,300.00	1,530.21	114.86 %
Meeting Expense		1,000.00	-1,000.00	
Office Printing	103.74	1,350.00	-1,246.26	7.68 %
Office Supplies	1,262.55	850.00	412.55	148.54 %
Phone/Internet	290.60	480.00	-189.40	60.54 %
Postage	468.84	240.00	228.84	195.35 %
Rent & Lease		4,200.00	-4,200.00	
Storage Lease	2,230.00	1,200.00	1,030.00	185.83 %
Total Operational Costs	17,256.18	21,020.00	-3,763.82	82.09 %
Professional Services				
Accounting	2,867.18	2,118.00	749.18	135.37 %
Consulting Fees		500.00	-500.00	
Total Professional Services	2,867.18	2,618.00	249.18	109.52 %
Total Expenses	214,685.25	291,388.00	-76,702.75	73.68 %

	Actual	Budget	over Budget	Total % of Budget
NET OPERATING INCOME	6,300.31	-60,000.00	66,300.31	-10.50 %
NET INCOME	\$6,300.31	\$ -60,000.00	\$66,300.31	-10.50 %

Notes to the Financial Statements

Note: Non-accessed Funds, \$40k carried over from 2020, are subject to project allocation.

**Miracle Mile Improvement District
Annual Budget Worksheet**

INCOME & PREVIOUS YEAR ASSET	2021 Budget	2021 Est Actual	Mgmt Plan	2022 Budget
Assessment Income	\$221,380.08	\$220,978.28	\$221,380.08	\$220,978.28
<i>COS - Hand Billed</i>		\$20,270.87		\$20,270.87
<i>SUSD - Hand Billed</i>		\$29,821.22		\$29,821.22
<i>General</i>		180,881.15		180,881.15
Event Income	\$10,000.00	\$26,399.92		\$0.00
<i>Event Car Show</i>	\$0.00	\$17,634.00		
<i>Event Pop--Up Nights</i>	\$0.00	\$9,965.92		
Interest Income	\$7.92	\$7.92		\$7.92
Grant Income	\$0.00	\$0.00		\$0.00
Net Restitution	\$0.00	\$0.00		\$0.00
RTD Maintenance Contract	\$0.00	\$1,200.00		\$0.00
Non-Assessed Income - (Other)	\$0.00	\$0.00		\$0.00
Total Non-Assessed Income	\$10,007.92	\$27,607.84		\$7.92
Total Income	\$231,388.00	\$248,586.12	\$221,380.08	\$220,986.20
Retained Earnings:				
<i>Carry Over Lenz Infrastructure</i>	\$25,000.00	\$25,000.00		\$0.00
<i>Carry Over Non-Assessment Funds From PBID Savings</i>	\$44,508.32	\$44,508.32		\$44,508.32
Total Funds	\$300,896.32	\$318,094.44	\$221,380.08	\$265,494.52
EXPENSES	2021 Budget	2020 Est Actual	Mgmt Plan	2021 Budget
ADMINISTRATION				
Contract Service Management	\$66,000.00	\$13,717.11	\$61,061.00	\$23,100.00
Operational Cost				
Bank Charges	\$0.00	\$280.23		
Dues & Subscriptions	\$1,400.00	\$1,465.00		\$1,500.00
Liability Insurance	\$10,300.00	\$11,830.21		\$12,500.00
Meeting Expense	\$1,000.00	\$0.00		\$1,000.00
Office Printing	\$1,350.00	\$103.74		\$1,200.00
Office Supplies	\$850.00	\$1,262.55		\$1,000.00
Phone/Internet	\$480.00	\$348.00		\$408.00
Postage	\$240.00	\$468.84		\$600.00
Office Lease	\$4,200.00	\$0.00		\$0.00
Storage Lease	\$1,200.00	\$2,917.00		\$2,988.00
Travel/Gas/Parking	\$0.00	\$1.00		\$0.00

Total Office/General Administrative	\$21,020.00	\$18,676.57		\$21,196.00
Professional Services				
Accounting	\$2,118.00	\$3,657.00		\$5,150.00
Contract Service Mgmt				\$9,900.00
Consulting & Legal Fees	\$500.00	\$195.00		\$1,715.00
Total Professional Services	\$2,618.00	\$3,852.00		\$16,765.00
TOTAL ADMINISTRATION	\$89,638.00	\$36,245.68	\$61,061.00	\$61,061.00
ENHANCED MAINTENANCE				
Contractor Service Maintenance	\$62,400.00	\$63,545.94	\$53,790.00	\$33,000.00
Landscape Management				\$10,000.00
Waste Management				\$5,100.00
Repair & Maintenance Supplies	\$1,200.00	\$5,522.49		\$5,690.00
TOTAL ENHANCED MAINTENANCE	\$63,600.00	\$69,068.43	\$53,790.00	\$53,790.00
District Infrastructure Improvements	\$50,000.00	\$25,749.58		
ENHANCED SECURITY				
Contractor Service Security	\$72,000.00	\$81,349.00	\$71,326.00	\$61,426.00
Contract Service Mgmt				\$9,900.00
TOTAL ENHANCED SECURITY	\$72,000.00	\$81,349.00	\$71,326.00	\$71,326.00
MARKETING				
Advertising, Events & Promotions	\$10,800.00	\$23,981.19		\$22,750.00
Event Expenses	\$5,000.00	\$15,886.69		\$0.00
Website Management & Hosting	\$350.00	\$641.17		\$725.00
Contract Service Mgmt				\$6,600.00
TOTAL MARKETING	\$16,150.00	\$40,509.05	\$30,075.00	\$30,075.00
PBID RENEWAL				
Contractor Service Renewal				\$63,000.00
TOTAL ENHANCED SECURITY	\$0.00	\$0.00	\$0.00	\$63,000.00
GRANT FUNDING	\$0.00	\$568.69		\$0.00
Total Expenses	\$291,388.00	\$253,490.43		\$269,352.00
Net	\$9,508.32	\$64,604.01	\$221,380.08	-\$3,857.48
Emergency Reserve Savings Deposit	\$3,600.01	\$6,419.42	\$5,128.00	\$5,128.00
PBID Renewal Savings Deposit	\$2,400.01	\$8,756.88		
RETAINED EARNINGS (NET INCOME)	\$3,508.30	\$49,427.71	\$216,252.08	-\$8,985.48

Board of Directors Election (2022-2023 Term)

Eligible Nominees ~ Property Owner Positions (Four (4) Seats Available)

- Manuel Guizar
- Lisa Whirlow
- Rachelle Turner
- Rex

Eligible Nominees ~ Business Owner Position (One (1) Seat Available)

- No nominations received

DRAFT v1
Resolution of the Miracle Mile Improvement District (MMID)
Initiating Action to Improve District Safety

WHEREAS, safety continues to be a paramount concern for businesses, property owners, and patrons of the Miracle Mile, especially but not limited to pedestrian safety; and

WHEREAS, the recent tragic fatality on the Miracle Mile illuminates the need for proactivity relative to Miracle Mile safety initiatives; and

WHEREAS near misses of extraordinary dimension are common among business owners, property owners, and patrons of the Miracle Mile; and

WHEREAS, the safety challenges attendant to the Miracle Mile, if unaddressed, harbor the potential to erode the district's commercial success; and

WHEREAS, a comprehensive, multi-faceted safety plan is necessary to engage all stakeholders, create appropriate accountability on the part of stakeholders, and commit appropriate resources from the correct stakeholders; and

WHEREAS, the MMID does not command the resources to address the major capital resources that will be an element of a safety plan; and

WHEREAS, the scope of the current emergency exceeds the charter of the standing Improvement Committee and requires a separate, sustained, and significant response;

WHEREAS, the matter has been discussed, deliberated, and debated among the members of the MMID Board of Directors; and

WHEREAS, the matter must now move from discussion to decisive action;

NOW, THEREFORE BE IT RESOLVED that the Board of Directors of the Miracle Mile Improvement District hereby authorizes the Board President:

1. to appoint an ad hoc committee to address safety on the Miracle Mile,
2. to task the committee with identifying and engaging all stakeholders,
3. to identify necessary initiatives that must be undertaken to achieve a safe district,
4. to target the required resources and sources necessary for actualizing the safety plan, and
5. to compose the ad hoc committee with MMID stakeholders who demonstrate the commitment, capacity, and wherewithal to accomplish this important and complex undertaking.
6. to prioritize the funding for the enhanced crosswalks and bump outs planned for the Adam's at Pacific intersection.

Approved and adopted this ____ day of October, 2021.

Ayes:

Noes:

Absent:

Abstentions:

Attested: _____, President, Miracle Mile Improvement District

DRAFT v2
Resolution of the Miracle Mile Improvement District (MMID)
Initiating Action to Improve District Safety

WHEREAS, safety continues to be a paramount concern for businesses, property owners, and patrons of the Miracle Mile, especially but not limited to pedestrian safety; and

WHEREAS, the recent tragic fatality on the Miracle Mile illuminates the need for proactivity relative to Miracle Mile safety initiatives; and

WHEREAS near misses of extraordinary dimension are common among business owners, property owners, and patrons of the Miracle Mile; and

WHEREAS, the safety challenges attendant to the Miracle Mile, if unaddressed, harbor the potential to erode the district's commercial success; and

WHEREAS, a comprehensive, multi-faceted safety plan is necessary to engage all stakeholders, create appropriate accountability on the part of stakeholders, and commit appropriate resources from the correct stakeholders; and

WHEREAS, the MMID does not command the resources to address the major capital resources that will be an element of a safety plan; and

WHEREAS, the scope of the current emergency exceeds the charter of the standing Improvement Committee and requires a separate, sustained, and significant response;

WHEREAS, the matter has been discussed, deliberated, and debated among the members of the MMID Board of Directors; and

WHEREAS, the matter must now move from discussion to decisive action;

NOW, THEREFORE BE IT RESOLVED that the Board of Directors of the Miracle Mile Improvement District hereby authorizes the Board President:

1. to appoint an ad hoc committee to address safety on the Miracle Mile,
2. to task the committee with identifying and engaging all stakeholders,
3. to identify necessary initiatives that must be undertaken to achieve a safe district,
4. to target the required resources and sources necessary for actualizing the safety plan, and
5. to compose the ad hoc committee with MMID stakeholders who demonstrate the commitment, capacity, and wherewithal to accomplish this important and complex undertaking.
6. to evaluate the results and recommendations of the COS traffic study. Advocate for the recommendations that best serve the districts safety needs and funding source(s) available.

Approved and adopted this ____ day of October, 2021.

Ayes:

Noes:

Absent:

Abstentions:

Attested: _____, President, Miracle Mile Improvement District

MMID - COMMITTEE REPORTS

November 2021

Executive:	<p>Miracle Mile "Wish List": Status Submitted to the City for consideration. No official news as of this report, November 9, 2021</p> <ul style="list-style-type: none"> • Parking Lot Resurfacing, Flashing Cross Walks, Tivoli Lighting, NVR Security Camera Pilot Program, Tree replacement along classic Mile & Concrete sidewalk repairs <p>RAD Card Second round coming soon. An million dollars will be added to the RAD Card program. Purchasers will be allowed to purchase up to \$200, with a \$200 match.</p>
Events & Promotions	<p>Holiday Sip & Shop: Saturday, November 27th 3pm to 6pm, Non-ticketed event, Miracle Mile Open House style Photos with Santa and Cookie Decorating @ The Sweet Life Tree Lighting @ 6pm</p> <p>Wine Stops:</p> <ul style="list-style-type: none"> • Bellisima • Kharma • Stockton Art League • Cena Luna • Trendy - • Puffy's • The Little Shop on the Mile • Viv's Hot Beauty Tools • The Lush Studio • N9NE • Sweet Life • Run Republic • JR Clothing • Mile Nutrition <p>Open House (no alcohol)</p> <ul style="list-style-type: none"> • Green's Nutrition • Delta Awards • A List Nail & Boutique • Edge Nutrition
Security	

SPD BW Stats	Jan	Feb	Mar	Arp	May	Jun	Jul	Aug	Sep	Oct	Nov
Calls for Service	12/07 -	1/11 -	2/09 -	3/08 -	4/12 -	5/10 -	6/07 -	7/12 -	8/09 -		
Timeframe	1/10	2/08	3/07	4/11	5/09	6/06	7/11	8/08	9/12		
Homicide	0	0	0	0	0	0	0	0	0		
Sexual Assault	0	0	0	0	0	0	0	0	0		
Robbery	1	1	1	3	0	2	1	1	1		
Aggravated Assault	1	1	1	2	0	1	3	2	1		
Burglary	2	0	0	4	0	0	0	0	5		
Motor Vehicle Theft	0	0	0	0	0	1	0	1	0		
Burglary - Auto	0	4	0	1	2	1	1	1	0		

Theft	6	0	4	7	4	4	2	5	2
Arson	0	0	0	0	0	0	0	0	0
Vandalism	0	0	0	0	3	3	3	1	3
Total	10	6	6	17	9	12	10	11	12
Calls for Service	342	267	238	288	210	264	158	184	339