

PUBLIC NOTICE
MIRACLE MILE IMPROVEMENT DISTRICT

BOARD OF DIRECTORS GENERAL MONTHLY MEETING

DATE: (new day) TUESDAY, December 14, 2021 **TIME:** 4:00PM

PLACE: ZOOM Video Conference: <https://zoom.us/j/92053431854>
or via telephone 1-669-900-9128, Meeting ID: 920 5343 1854, Password:
522606

TO: **Miracle Mile Improvement District Board Members:** Kim Byrd, Lisa Whirlow, Yonie Young, Tina Wells Lee, Jeff Dundas, Jeff Gamboni, Manuel Guizar, Kevin Hernandez, Mike Klocke, Nadja King, Nicole Snyder, Tanya Watters

GENERAL MEETING REQUIREMENTS:

Brown Act: All Miracle Mile Improvement District Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5. Virtual online meetings are permitted via the Governor's [Executive Order N-29-20](#).

Public Comments: The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to five minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the Agenda.

AGENDA

1. Call to Order Open Session – *Kim Byrd, Board President*
2. Public Comments
3. Minutes of the November 9th, 2021 General Board Meeting (**ACTION**)
4. November 2021 Financial Statements (**ACTION**)
5. Budget 2022 – *Kim Byrd & Tina Wells Lee* (**ACTION**)
6. Executive Director Direction 2022 (**ACTION**)
7. AB 361 – Brown Act Update (**ACTION**)
8. City of Stockton Announcements & Project Updates – *Nicole Snyder*
9. Standing Committees Reports:
 - a. Executive Committee - *Kim Byrd*
 - b. Security – *Jeff Dundas & Tanya Waters*
 - c. Improvement – *Jeff Gamboni & Kevin Hernandez*
 - d. Events & Promotions – *Nadja King & Nicole Snyder*
 - e. Policies & Procedures – *Manuel Guizar & Nadja King*
10. Board Member Requests/Announcements
11. Adjournment

Next MMID Board of Directors General Meeting Scheduled Tuesday, January 11th, 2021

*If any accommodations are needed, please contact info@stocktonmiraclemile.com.
Requests should be made as soon as possible, but at least 24 hours prior to the scheduled meeting.*

**MIRACLE MILE IMPROVEMENT DISTRICT
GENERAL MEETING BOARD OF DIRECTORS
MINUTES OF THE MEETING
Tuesday, November 9, 2021**

Virtual Meeting-Zoom Video conference

PRESENT: Kim Byrd, Yonie Young, Tina Wells Lee, Jeff Dundas, Jeff Gamboni, Manuel Guizar, Nicole Snyder, Tanya Watters

ABSENT: Helena Monica; Lisa Whirlow, Kevin Hernandez, Mike Klocke, Nadja King,

GUESTS: Rex Dhatt-property owner

AGENDA

1. Call to Order Open Session – *Kim Byrd, Board President* 4:09pm
2. Public Comments-Rex Dhatt introduced himself as a long time Stockton resident and business property owner of Miracle Mile.
3. Minutes of the October 14th, 2021 General Board Meeting
Motion: Tina Wells Lee Second: Jeff Gamboni Vote: 8/8 Motion carried None abstained
4. October 2021 Financial Statements
Motion: Jeff Dundas Second: Tanya Watters Vote: 8/8 Motion carried None abstained
5. Election of 2022-2023 Term Directors
Motion: Lisa Whirlow Second: Jeff Dundas Vote: 8/8. Motion carried None abstained
 - a. Four (4) Property Owner Positions
4 Nominees: Manuel Guizar (current); Lisa Whirlow (current); Rex Dhatt, Rachelle Turner
Motion to accept these nominees to be elected.
Motion: Jeff Gamboni Second: Nicole Snyder Vote: 8/8 Motion carried None abstained
 - b. One (1) Business Owner Positions-open
6. Budget 2022 – *Kim Byrd & Tina Wells Lee*
Review to discuss for next meeting.
7. MMID Safety Resolution
Resolution to state whether funding should be prioritized to the crosswalks and bump outs at Adams on Pacific Ave.
Currently do not have funding. Waiting on traffic survey.
No motion at this point. Kim has a meeting on Friday to discuss survey reports.
8. AB 361 – Brown Act Update
Motion to approve
Motion: Jeff Dundas Second: Nicole Snyder Vote: 8/8 Motion carried None abstained
9. PBID Renewal Report - *Kim Byrd*
Marco from New City America had a meeting this week: Forms districts, manage districts, runs maintenance, social media-has helped many cities
CBD-city ordinance laws
Functionally-everything remains the same; Non-profit
10. City of Stockton Announcements & Project Updates – *Nicole Snyder*
-Economic Development Strategic Action Plan underway for estimated completion by EOY

- Urban Farmers & Cottage Food Grant open thru November 29th
- Artists/Arts Grant program open until December 1st
- \$3k-Artists Current, full-time Stockton residents who make their primary income as freelancers or employees in the arts sector may apply.
- 20k-Arts nonprofits Stockton-based 501(c)3 arts nonprofits; fiscally sponsored arts organizations; or 501(c)3 incorporated cultural land trusts with a primary function of arts and/or culture activities and services may apply.
- More programs to come with ARPA and CV3 funds
- Broker Mixer November 16th at 9am

11. Standing Committees Discussion

a. Executive Committee - *Kim Byrd*

RAD card has more funding \$1mil.

b. Security – *Jeff Dundas & Tanya Waters*

More calls for service, same number of cases-mostly vandalism

c. Improvement – *Jeff Gamboni & Kevin Hernandez*

Clean up will be done at Tuxedo Ct at 8am on Nov. 23

Possible workshop for merchants on Harding way to prioritize spending from grant.

d. Events & Promotions – *Nadja King & Nicole Snyder*

Sip and Shop is Open House-merchants will serve beverage

Santa will be at Sweet Boutique, Tree lighting

Sat, Nov 27 from 3-6pm

e. Policies & Procedures – *Manuel Guizar & Nadja King*

Possible meeting in Jan 2022

12. Board Member Requests/Announcements

Welcome Rex!

13. Adjournment 5:27pm

Motion: Tina Lee Wells

Next MMID Board of Directors General Meeting Scheduled Tuesday, December 14th, 2021



Board of Directors Report

Miracle Mile Improvement District
Monthly Financials

Prepared by
MMID Finance Committee

Prepared on
December 12, 2021

Table of Contents

Balance Sheet.....3

Profit and Loss by Month4

Budget vs. Actuals - 2021 YTD BUDGET6

Budget vs. Actuals - 2021 TOTAL BUDGET8

Notes to the Financial Statements.....10

Balance Sheet

As of November 30, 2021

	Total
ASSETS	
Current Assets	
Bank Accounts	
F&M Checking	82,765.48
F&M Emergency Reserve x619	18,004.87
F&M Savings x719	15,003.75
Total Bank Accounts	115,774.10
Total Current Assets	115,774.10
Fixed Assets	
Accumulated Depreciation	-1,526.01
Fixed Asset Furniture	1,526.01
Total Fixed Assets	0.00
TOTAL ASSETS	\$115,774.10
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening Balance Equity	33,503.69
Retained Earnings	73,863.07
Net Income	8,407.34
Total Equity	115,774.10
TOTAL LIABILITIES AND EQUITY	\$115,774.10

Profit and Loss by Month

January - November, 2021

	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
INCOME												
Assessment Income			115,950.37			19,826.22			85,201.69			220,978.28
Non-Assessed Income - (Other)									0.00			0.00
Event Income								1,720.00	5,914.00			7,634.00
Car Show & Concert								1,529.96	3,900.00			5,429.96
Event Pop-Up Nights								3,500.00	4,000.00			7,500.00
Event Sponsorship												10,000.00
Total Event Income								3,959.72	6,749.96			28,399.92
Interest Income			2.32			2.47			2.49			7.28
Net Restitution			0.00			0.00			0.00			0.00
RTD Maintenance Contract		1,200.00										1,200.00
Total Non-Assessed Income - (Other)		1,200.00	2.32	0.00	0.00	2.47	4,278.72	6,429.96	13,816.49	0.00	1,882.24	27,607.20
Total Income	0.00	1,200.00	115,952.69	0.00	0.00	19,828.69	4,278.72	6,429.96	99,018.18	0.00	1,882.24	246,595.48
GROSS PROFIT												
	0.00	1,200.00	115,952.69	0.00	0.00	19,828.69	4,278.72	6,429.96	99,018.18	0.00	1,882.24	246,595.48
EXPENSES												
Contract Services Mgmt												0.00
Contractor Management Services	5,500.00		8,250.00									13,750.00
Workmans Comp Insurance							17.11		-50.00			-32.89
Total Contract Services Mgmt	5,500.00	8,250.00					17.11		-50.00			13,717.11
District Renewal Expense									67.17			67.17
Enhanced Maintenance												0.00
Contractor - Maintenance	5,059.33	5,210.08	5,280.08	5,210.00	5,280.00	5,280.08	60.00	10,530.00	5,917.37	5,280.00	5,280.00	58,285.94
Infrastructure Improvement Program		973.17		371.74	480.27	16,700.00		6,000.00	183.28	146.12		24,834.88
Repair & Maintenance Supplies		489.31	109.87	345.54	56.00	1,491.76	372.94	822.94	1,461.19	372.94	372.94	5,895.43
Total Enhanced Maintenance	5,059.33	6,672.56	5,390.95	5,927.28	5,776.27	23,461.64	432.94	17,352.94	7,561.64	5,779.06	5,662.94	89,015.95
Enhanced Security	125.00	6,104.09	6,516.00	9,324.00	6,286.00	6,516.00	6,391.00	6,286.00	12,457.00	6,216.00	6,491.00	72,872.09
Grant Funding Distribution												0.00
Patio Lighting			129.87									129.87
Patio Umbrellas/Stands		438.82										438.82
Sgt. - Miracle Mile												295.00
Total Grant Funding Distribution		438.82	129.87									863.69
Marketing												0.00
Advertising, Events & Promotions	750.00	1,350.00	1,899.72	1,500.00	4,500.00	1,600.00	1,720.90	2,425.57	1,535.00	1,800.00	1,800.00	20,681.19
Event Expenses												0.00
Event Car Show Expenses								379.56	14,547.48	176.47	118.85	15,222.36
Event License/Permit Fees							56.50		207.10			56.50
Event Pop-Up Night									187.50			207.10
Event Printing												187.50
Event Supplies			50.00		130.80	88.28			63.00			332.08
Total Event Expenses	253.26	109.45	50.00	189.98	130.80	88.28	56.50	379.56	15,005.08	176.47	118.85	16,005.54
Website Management & Hosting						69.00	19.48					641.17

	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
Total Marketing	1,008.26	1,459.46	1,749.72	1,689.98	4,680.80	1,757.28	1,798.88	2,805.13	16,540.08	1,976.47	1,918.85	37,287.90
Operational Costs		38.58							280.23			280.23
Bank Charges & Fees									12.00			12.00
Dues & Subscriptions	413.89	88.95	435.00	55.90	12.00	12.00	12.00	13.50	13.50	13.50	384.50	1,453.24
Liability Insurance					3,914.33					7,915.88		11,830.21
Office Printing					77.06							103.74
Office Supplies		62.17	135.95			26.88	87.52	96.85	667.96			1,262.55
Phone/Internet	29.12	29.12		137.86		74.34	174.12		29.12	29.12	29.13	319.73
Postage		131.22	149.62						188.00			489.94
Storage Lease	209.00	209.00	209.00	229.00	229.00	229.00	229.00	229.00	229.00	229.00	229.00	2,459.00
Travel/Car/Parking				1.00								1.00
Total Operational Costs	652.01	559.04	929.57	423.76	4,292.39	342.02	502.64	827.35	1,218.21	8,187.50	646.63	18,217.12
Professional Services												0.00
Accounting	100.93	1,125.00	140.00	70.00	70.00	70.00	70.00	223.75	317.50	405.00	355.00	2,947.18
Legal		175.00									20.00	195.00
Total Professional Services	100.93	1,300.00	140.00	70.00	70.00	70.00	70.00	223.75	317.50	405.00	375.00	3,142.18
Total Expenses	12,439.83	24,789.96	14,895.11	17,685.02	20,975.46	32,197.14	9,575.99	27,176.17	36,111.80	22,564.03	19,944.83	240,178.14
NET OPERATING INCOME	-12,439.83	-23,289.96	101,117.58	-17,685.02	-20,975.46	-12,308.45	-5,302.27	-20,745.21	60,308.38	-22,564.03	-18,062.89	8,407.34
NET INCOME	\$ -12,439.83	\$ -23,289.96	\$ 101,117.58	\$ -17,685.02	\$ -20,975.46	\$ -12,308.45	\$ -5,302.27	\$ -20,745.21	\$ 60,308.38	\$ -22,564.03	\$ -18,062.89	\$ 8,407.34

Budget vs. Actuals - 2021 YTD BUDGET

January - November, 2021

	Actual	Budget	over Budget	Total % of Budget
INCOME				
Assessment Income	220,978.28	221,380.08	-401.80	99.82 %
Non-Assessed Income - (Other)				
Event Income		5,000.00	-5,000.00	
Car Show & Concert	7,634.00		7,634.00	
Event Pop-Up Nights	8,765.92		8,765.92	
Event Sponsorship	10,000.00		10,000.00	
Total Event Income	26,399.92	5,000.00	21,399.92	528.00 %
Interest Income	7.28	5.93	1.35	122.77 %
RTD Maintenance Contract	1,200.00		1,200.00	
Total Non-Assessed Income - (Other)	27,607.20	5,005.93	22,601.27	551.49 %
Total Income	248,585.48	226,386.01	22,199.47	109.81 %
GROSS PROFIT	248,585.48	226,386.01	22,199.47	109.81 %
EXPENSES				
Contract Services Mgmt				
Contractor Management Services	13,750.00	60,500.00	-46,750.00	22.73 %
Workmans Comp Insurance	-32.89		-32.89	
Total Contract Services Mgmt	13,717.11	60,500.00	-46,782.89	22.67 %
District Renewal Expense	5,022.10		5,022.10	
Enhanced Maintenance				
Contractor - Maintenance	58,285.94	57,200.00	1,085.94	101.90 %
Infrastructure Improvement Program	24,834.58	50,000.00	-25,165.42	49.67 %
Repair & Maintenance Supplies	5,895.43	1,100.00	4,795.43	535.95 %
Total Enhanced Maintenance	89,015.95	108,300.00	-19,284.05	82.19 %
Enhanced Security	72,872.09	66,000.00	6,872.09	110.41 %
Grant Funding Distribution				
Patio Lighting	129.87		129.87	
Patio Umbrellas/Stands	438.82		438.82	
Sign - Miracle Mile	295.00		295.00	
Total Grant Funding Distribution	863.69		863.69	
Marketing				
Advertising, Events & Promotions	20,681.19	9,900.00	10,781.19	208.90 %
Event Expenses		2,500.00	-2,500.00	
Event Car Show Expenses	15,222.36		15,222.36	
Event License/Permit Fees	56.50		56.50	
Event Pop-Up Night	207.10		207.10	
Event Printing	187.50		187.50	
Event Supplies	332.08		332.08	

				Total
	Actual	Budget	over Budget	% of Budget
Total Event Expenses	16,005.54	2,500.00	13,505.54	640.22 %
Website Management & Hosting	641.17	350.00	291.17	183.19 %
Total Marketing	37,327.90	12,750.00	24,577.90	292.77 %
Operational Costs	38.58		38.58	
Bank Charges & Fees	280.23		280.23	
Dues & Subscriptions	1,453.24	1,400.00	53.24	103.80 %
Liability Insurance	11,830.21	10,300.00	1,530.21	114.86 %
Meeting Expense		920.00	-920.00	
Office Printing	103.74	1,250.00	-1,146.26	8.30 %
Office Supplies	1,262.55	800.00	462.55	157.82 %
Phone/Internet	319.73	440.00	-120.27	72.67 %
Postage	468.84	240.00	228.84	195.35 %
Rent & Lease		3,850.00	-3,850.00	
Storage Lease	2,459.00	1,100.00	1,359.00	223.55 %
Travel/Gas/Parking	1.00		1.00	
Total Operational Costs	18,217.12	20,300.00	-2,082.88	89.74 %
Professional Services				
Accounting	2,947.18	2,043.00	904.18	144.26 %
Consulting Fees		500.00	-500.00	
Legal	195.00		195.00	
Total Professional Services	3,142.18	2,543.00	599.18	123.56 %
Total Expenses	240,178.14	270,393.00	-30,214.86	88.83 %
NET OPERATING INCOME	8,407.34	-44,006.99	52,414.33	-19.10 %
NET INCOME	\$8,407.34	\$ -44,006.99	\$52,414.33	-19.10 %

Budget vs. Actuals - 2021 TOTAL BUDGET

January - December 2021

	Actual	Budget	over Budget	Total % of Budget
INCOME				
Assessment Income	220,978.28	221,380.08	-401.80	99.82 %
Non-Assessed Income - (Other)				
Event Income		10,000.00	-10,000.00	
Interest Income	7.28	7.92	-0.64	91.92 %
Total Non-Assessed Income - (Other)	7.28	10,007.92	-10,000.64	0.07 %
Total Income	220,985.56	231,388.00	-10,402.44	95.50 %
GROSS PROFIT	220,985.56	231,388.00	-10,402.44	95.50 %
EXPENSES				
Contract Services Mgmt				
Contractor Management Services	13,750.00	66,000.00	-52,250.00	20.83 %
Total Contract Services Mgmt	13,750.00	66,000.00	-52,250.00	20.83 %
Enhanced Maintenance				
Contractor - Maintenance	63,545.94	62,400.00	1,145.94	101.84 %
Infrastructure Improvement Program	26,668.64	50,000.00	-23,331.36	53.34 %
Repair & Maintenance Supplies	6,316.25	1,200.00	5,116.25	526.35 %
Total Enhanced Maintenance	96,530.83	113,600.00	-17,069.17	84.97 %
Enhanced Security	79,138.09	72,000.00	7,138.09	109.91 %
Marketing				
Advertising, Events & Promotions	22,181.19	10,800.00	11,381.19	205.38 %
Event Expenses		5,000.00	-5,000.00	
Website Management & Hosting	641.17	350.00	291.17	183.19 %
Total Marketing	22,822.36	16,150.00	6,672.36	141.31 %
Operational Costs				
Dues & Subscriptions	1,466.74	1,400.00	66.74	104.77 %
Liability Insurance	11,830.21	10,300.00	1,530.21	114.86 %
Meeting Expense		1,000.00	-1,000.00	
Office Printing	103.74	1,350.00	-1,246.26	7.68 %
Office Supplies	1,262.55	850.00	412.55	148.54 %
Phone/Internet	348.86	480.00	-131.14	72.68 %
Postage	468.84	240.00	228.84	195.35 %
Rent & Lease		4,200.00	-4,200.00	
Storage Lease	2,459.00	1,200.00	1,259.00	204.92 %
Total Operational Costs	17,939.94	21,020.00	-3,080.06	85.35 %
Professional Services				
Accounting	3,109.68	2,118.00	991.68	146.82 %
Consulting Fees		500.00	-500.00	
Total Professional Services	3,109.68	2,618.00	491.68	118.78 %
Total Expenses	233,290.90	291,388.00	-58,097.10	80.06 %

	Actual	Budget	over Budget	Total % of Budget
NET OPERATING INCOME	-12,305.34	-60,000.00	47,694.66	20.51 %
NET INCOME	\$ -12,305.34	\$ -60,000.00	\$47,694.66	20.51 %

Notes to the Financial Statements

Note: Non-accessed Funds, \$40k carried over from 2020, are subject to project allocation.

**Miracle Mile Improvement District
Annual Budget Worksheet**

INCOME & PREVIOUS YEAR ASSET CARRYOVER	2021 Budget	2021 Est Actual	Mgmt Plan	2022 Budget
Assessment Income	\$221,380.08	\$220,978.28	\$221,380.08	\$220,978.28
<i>COS - Hand Billed</i>		\$20,270.87		\$20,270.87
<i>SUSD - Hand Billed</i>		\$29,821.22		\$29,821.22
<i>General</i>		180.881.15		180.881.15
Event Income	\$10,000.00	\$26,399.92		\$0.00
<i>Event Car Show</i>	\$0.00	\$17,634.00		
<i>Event Pop-Up Nights</i>	\$0.00	\$9,965.92		
<i>Holiday Sip & Shop</i>				
Interest Income	\$7.92	\$7.92		\$7.92
Grant Income	\$0.00	\$0.00		\$100,000.00
Net Restitution	\$0.00	\$0.00		\$0.00
RTD Maintenance Contract	\$0.00	\$1,200.00		\$0.00
Non-Assessed Income - (Other)	\$0.00	\$0.00		\$10,000.00
Total Non-Assessed Income	\$10,007.92	\$27,607.84		\$110,007.92
Total Income	\$231,388.00	\$248,586.12	\$221,380.08	\$330,986.20
Retained Earnings:				
<i>Carry Over Lenz Infrastructure Improvement Funds</i>	\$25,000.00	\$25,000.00		\$0.00
<i>Carry Over Non-Assessment Funds From Previous Year</i>	\$44,508.32	\$44,508.32		\$44,508.32
<i>PBID Renewal Fund</i>				\$18,004.87
Total Funds	\$300,896.32	\$318,094.44	\$221,380.08	\$393,499.39
EXPENSES	2021 Budget	2021 Est Actual	Mgmt Plan	2022 Budget
ADMINISTRATION				
Contract Service Management	\$66,000.00	\$13,717.11	\$61,061.00	\$23,100.00
Operational Cost				
Bank Charges	\$0.00	\$280.23		
Dues & Subscriptions	\$1,400.00	\$1,465.00		\$1,500.00
Liability Insurance	\$10,300.00	\$11,830.21		\$12,500.00
Meeting Expense	\$1,000.00	\$0.00		\$1,000.00
Office Printing	\$1,350.00	\$103.74		\$1,200.00
Office Supplies	\$850.00	\$1,262.55		\$1,000.00
Phone/Internet	\$480.00	\$348.00		\$408.00
Postage	\$240.00	\$468.84		\$600.00

Office Lease	\$4,200.00	\$0.00		\$0.00
Storage Lease	\$1,200.00	\$2,917.00		\$2,988.00
Travel/Gas/Parking	\$0.00	\$1.00		\$0.00
Total Office/General Administrative	\$21,020.00	\$18,676.57		\$21,196.00
Professional Services				
Accounting	\$2,118.00	\$3,657.00		\$5,150.00
Contract Service Mgmt				\$9,900.00
Consulting & Legal Fees	\$500.00	\$195.00		\$1,715.00
Total Professional Services	\$2,618.00	\$3,852.00		\$16,765.00
TOTAL ADMINISTRATION	\$89,638.00	\$36,245.68	\$61,061.00	\$61,061.00
ENHANCED MAINTENANCE				
Contractor Service Maintenance	\$62,400.00	\$63,545.94	\$53,790.00	\$43,000.00
Waste Management				\$5,100.00
Repair & Maintenance Supplies	\$1,200.00	\$6,316.00		\$1,200.00
Infrastructure Improvement	\$50,000.00	\$26,669.00		\$4,490.00
Contract Service Mgmt				\$6,600.00
TOTAL ENHANCED MAINTENANCE	\$113,600.00	\$96,530.94	\$53,790.00	\$60,390.00
ENHANCED SECURITY				
Contractor Service Security	\$72,000.00	\$81,349.00	\$71,326.00	\$61,426.00
Contract Service Mgmt				\$9,900.00
TOTAL ENHANCED SECURITY	\$72,000.00	\$81,349.00	\$71,326.00	\$71,326.00
MARKETING				
Advertising, Events & Promotions	\$10,800.00	\$23,981.19		\$22,750.00
Event Expenses	\$5,000.00	\$15,886.69		\$0.00
Website Management & Hosting	\$350.00	\$641.17		\$725.00
Contract Service Mgmt				\$6,600.00
TOTAL MARKETING	\$16,150.00	\$40,509.05	\$30,075.00	\$30,075.00
DISTRICT RENEWAL		\$11,700.00		\$63,000.00
GRANT PROGRAMS	\$0.00	\$568.69		\$100,000.00
Total Expenses	\$381,026.00	\$303,149.04		\$446,913.00
Net	-\$80,129.68	\$14,945.40	\$221,380.08	-\$53,413.61
Emergency Reserve Savings Deposit	\$3,600.01	\$6,419.42	\$5,128.00	\$3,600.01
PBID Renewal Savings Deposit	\$2,400.01	\$8,756.88		
RETAINED EARNINGS (NET INCOME)	-\$86,129.70	-\$230.90	\$216,252.08	-\$57,013.62

MMID - COMMITTEE REPORTS

December 2021

Executive:


2022 Services:
 Adjustment to services required in 2022 to meet budget objectives. Services modified as follows:

Maintenance
 We will be eliminating Wednesdays and there will be only one maintenance employee there daily instead of two maintenance employees three days a week.

Security
 FROM: 21 Random Patrol/Week (2 Random Patrols/Day Shift) + 35 hours Dedicated (7 Days @ 5 Hour Shifts) + \$4,800 for Annual Sponsorship requests.
 TO: 14 Random Patrol/Week (2 Random Patrols/Day Shift) + 25 hours Dedicated (5 Days @ 5 Hour Shifts) + \$4,800 for Annual Sponsorship requests.

Events & Promotions

Holiday Sip & Shop:
 Saturday, November 27th
 Non-ticketed event, Miracle Mile Open House style
 Photos with Santa @ The Sweet Life Boutique, Cookie Decorating @ Moore's Martial Arts ,
 Christmas Carolers and Tree Lighting @ Tuxedo Court. Tree lights provide, complimentary, by Nick Giannini, with Giannini Electrical Inc. and assisted by Curtis Brazelton



MIRACLE MILE
Holiday Sip & Shop

NOVEMBER 27TH
3PM TO 6PM

Participating Merchants



Sip & Shop	Open House
A List Nail Lounge	Moore's Martial Arts
Bellissima	Mr. Otto's Bookstore
Cena Luna	N9ne
Delta Awards	Puffy Mercantile Thrift
Edge Nutrition	Run Republic
Green's Nutrition	Stockton Art League
JR Clothing	Sweet Life Boutique*
Kevin Schimke Jewelers	The Little Shop on the Mile
Kharma Spa & Boutique	The Lush Studio
Majestic Barber	Trendy Boutique
Mile Nutrition	Viv's Hot Beauty Tools
<small>* Cookies while supplies last</small>	With Garden Flair**
<small>**Clothing at 5pm</small>	

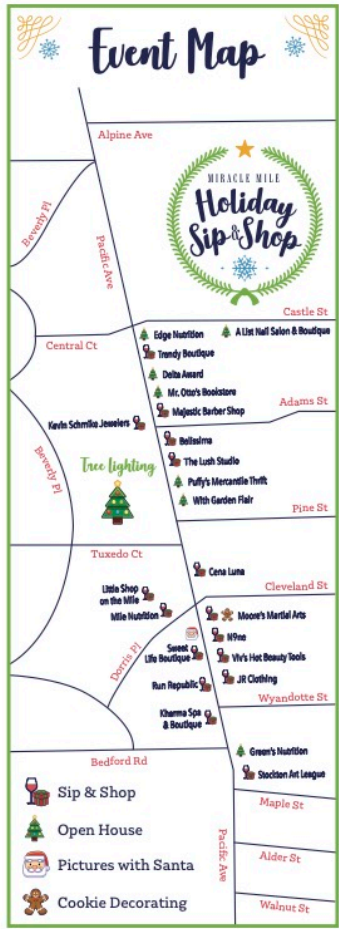
Activities
3PM TO 6PM
 Sip & Shop

Pictures with Santa at Sweet Life Boutique
 Cookie Decorating at Moore's Martial Arts

5:30PM
 Christmas Caroling

6:00PM
 Annual Tree Lighting
 at Tuxedo Court



Event Map

The map shows the layout of the event area along Miracle Mile, bounded by Alpine Ave to the north and Wainut St to the south. Key streets include Beverly Pl, Pacific Ave, Central Ct, Adams St, Pine St, Cleveland St, Wyandotte St, Bedford Rd, and Alder St. The event title 'MIRACLE MILE Holiday Sip & Shop' is prominently displayed in the center. Various merchant icons are placed along the streets to indicate their participation. A 'Tree lighting' icon is located at Tuxedo Ct. The 'Sip & Shop' icon is located at the intersection of Pacific Ave and Bedford Rd.

Visit Stockton Restaurant Week: Coming in January: 13th Annual, Visit Stockton Restaurant Week. 10-day dining extravaganza from January 14-23, 2022! Merchants encouraged to participate.



SPD Business

Watch Stats	Jan 12/07	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Calls for Service Timeframe	- 1/10	1/11 - 2/08	2/09 - 3/07	3/08 - 4/11	4/12 - 5/09	5/10 - 6/06	6/07 - 7/11	7/12 - 8/08	8/09 - 9/12	9/13 - 10/06	10/07 -11/07	
Homicide	0	0	0	0	0	0	0	0	0	0	0	
Sexual Assault	0	0	0	0	0	0	0	0	0	0	0	
Robbery	1	1	1	3	0	2	1	1	1	2	0	
Aggravated Assault	1	1	1	2	0	1	3	2	1	4	1	
Burglary	2	0	0	4	0	0	0	0	5	4	1	
Motor Vehicle Theft	0	0	0	0	0	1	0	1	0	0	0	
Burglary - Auto	0	4	0	1	2	1	1	1	0	0	0	
Theft	6	0	4	7	4	4	2	5	2	5	3	
Arson	0	0	0	0	0*	0	0	0	0	0	0	**
Vandalism	0	0	0	0	3	3	3	1	3	6	7	****
Total	10	6	6	17	9	12	10	11	12	21	12	
Calls for Service	342	267	238	288	210	264	158	184	339	339	123	