



Miracle Mile Community Improvement District
General Meeting of the Board of Directors
Wednesday, May 8, 2024, at 4:00 pm
SUSD Annex - SUSD Annex 1661 Pacific Avenue

AGENDA

1. Call to Order Open Session – Jeff Gamboni, *President*
2. Public Comment (3-Minutes Max Per Person)
Please keep comments directed to the item being discussed.
3. Guest Jessie Diez, Fifty2Hundred – Boho Market
4. Approval of the April 10, 2024, Meeting Minutes – *Juanita Pasley, Secretary* *Action Item* p. 3 – 5
5. Approval of the April 2024, Financials – *John V. Precissi, Treasurer* *Action Item* p. 6 – 16
6. Approval of revised 2024 Budget *Action Item* p. 17
7. District Reports
 - a. Ad-Hoc Committee – *Rex Dhatt/Jean Callahan*
 - b. City of Stockton – *Carrie Wright*
 - c. Bylaws – *Yonie Young*
 - d. Civil Sidewalk – *Rex Dhatt*
 - e. Economic Development – *Jeff Gamboni*
 - f. Events & Promotions – *John Precissi*
 - i. *Stockton Cruise Nights – May 16*
 - ii. *Taste of the Mile ~ Havana Nights – Jun 22*
 - iii. *UOP Welcome Back – Aug 23*
 - iv. *Car Show & Concert – Sep 21*
 - v. *Candy Crawl & BOO-tique Market – Oct 26*
 - vi. *Shop Small Saturday – Nov 30*
 - vii. *Holiday Sip & Shop – Dec 7*
8. Executive Director Report – *Kim Byrd* p. 18 – 27
 - a. Strategic Planning Date
 - b. \$3.1m Redevelopment -Public Safety/Maintenance Substation/Parking
9. Director Requests / Announcements

10. Next Meeting: **June 12th, 2024, at 4:00 pm @ SUSD Annex**

11. Adjournment

Action Item

Brown Act: All MMCID Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5.

Public Comments: The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to three minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the agenda.

Accessibility: If you require special assistance to participate in the meeting, notify Kim Byrd at 209-481-1843 or via email at info@stocktonmiraclemile.com at least 48-hours prior to the meeting.

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT GENERAL MEETING BOARD OF DIRECTORS

MINUTES OF THE MEETING

Wednesday, April 10, 2024 at 4:00pm
SUSD Annex – SUSD Annex 1661 Pacific Avenue

PRESENT: Kim Byrd, Juanita Pasley, John Precissi, Tammy Nguyen, Jovie Lor, Yonie Young, Brian Wright, Rex Dhatt (left 5:45pm), Manuel Guizar, Carrie Wright (arrived 4:09pm), Lisa Whirlow, Jason Laurenti, Jeff Gamboni (arrived 4:08pm),

ABSENT: Jean Callahan

GUESTS: N/A

1. **Meeting Called to Order** at 4:05pm by John Precissi, Board Treasurer
2. **Public Comments (3-Minutes Max Per Person):** N/A
3. **Approval of the March 13, 2024, Meeting Minutes** – Juanita Pasley, Board Secretary

MOTION to approve Minutes of March 13, 2024:

Motion: Yonie Young **Second:** Jason Laurenti **Vote:** 9/10 **Abstentions:** 1

Motion Approved

4. **Approval of the March 2024, Financials** – John Precissi, Treasurer
Kim reported that there was nothing out of the ordinary. “Enhanced Safety” is the former “Hammerhead Security”. Going forward there will be a separate line for DSA. Rex asked about the role of the social media person and what she does. Kim spoke of how she posts on both Instagram and Facebook and coordinates by answering DM’s and messages. Per our management plan, we are required to have marketing services. The marketing budget also includes website hosting and associated costs. Administration cost was up a bit, there was an additional cost for the redesign from Port City Marketing for the district’s annual report. The current version of QuickBooks will soon be replaced by a SoupTech donation version. There will be an administrative cost of approximately \$170 per year versus \$90 per month.
Lisa expressed her concern with the lack of response from DSA on an incident that she had at her restaurant on 3/28/24 where there was no answer from the Ambassador on the phone. There was discussion of cameras and license plate readers and how our current cameras do not include that ability. Rex asked about the \$35 fee per call and how we could possibly recoup the cost on each call. There was talk of how we could bill the businesses for this every month if they went over an allotted amount of calls to DSA. A decision will need to be made as to how we are going to go forward with funding the cost of calls. DSA will now start asking for the name of the caller for tracking purposes. Kim will reached out to RTD about the possibility of removing the benches at the bus stop locations. Discussion of how we can generate more revenue for the district, the potential to receive any funds from UOP, through voluntary assessment as previously provided. Carrie stated that the best way to do

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this would be to utilize the bylaws. Jeff explained that the breakdown with UOP stems from the past with Mimi (old ED) and the money issue. It was agreeable that there should be a mutual benefit from both MMCID and UOP so that we are both successful.

MOTION to approve February 2024 Financial Statements:

Motion: Juanita Pasley **Second:** Jason Laurenti **Vote:** 11/12 **Abstentions:** 1

Motion Approved

5. Nomination/Election of Open Board President Seat –

Juanita made a motion to nominate Jeff Gamboni as Board President, which was seconded by Rex Dhatt.

Jeff spoke on a few issues that he would like to improve moving forward. Jeff accepted the nomination.

MOTION to Nominate Jeff Gamboni as Board President for 2024:

Motion: Juanita Pasley **Second:** Rex Dhatt **Vote:** 12/12 **Abstentions:** 0

Motion Approved

MOTION to vote Jeff Gamboni as Board President for 2024:

Motion: Approved by unanimous consent **Vote:** 12/12 **Abstentions:** 0

Motion Approved

6. District Reports

- a. **Ad-Hoc Committee** – Rex Dhatt - The committee is getting their final recommendations together before they proceed to final submissions. They also are in process of preparing final cost estimates on the project. Next public meeting will be held 5/22/24 but may change if the committees are not prepared. ADHOC is also planning on setting money aside for the camera project.
- b. **City of Stockton** – Carrie Wright – The Public Works coordinator, Chad, is new in his role, but he is happy to come and speak to the board about city projects going forward.
- c. **Bylaws** – Yonie Young – The March meeting was rescheduled for April 23, 2024 @ 10:00am.
- d. **Civil Sidewalk** – Rex Dhatt – Meeting was held about the cameras and the increased vandalism on the Mile. We have been told that the bike patrol should be back in process within the next two months. The lights on the buildings, which are a deterrent, should be working within the next month. Camera installation is currently ongoing and phase two should be completed very soon.
- e. **Economic Development** – Jeff Gamboni – The committee met with Planning and there was discussion of the neighborhood becoming a commercial neighborhood. Next meeting is scheduled for 4/23/24 @ 4:00pm.
- f. **Events & Promotions** – John Precissi – The committee has been told that Justin is trying to get sponsors for Cruise Night. Taste of the Mile (formerly En Blanc) is in the planning process. Sponsorship forms were distributed and there is an ask for every board member to reach out to 10 businesses/people for sponsorships. Jason spoke of how they will ask restaurants to tweak their menus this year to a more tropical theme. The raffle will go away and everything will be pushed to

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a silent auction model. Possibility of bringing back Oktoberfest. The first edition of the newsletter should be ready by this Thursday, April 11, 2024.

7. **Executive Director Report** – Kim Byrd – Analytics for the Ambassador program are being kept so that the board is able to track. Kim met with Chad (Public Works) and they have agreed that a city project from an old grant totaling \$94,284 will now be taken over by the City. There may be a funding opportunity arising with two new grants opening. 209 Gives will launch at the end of the month for fundraising. New UOP sample banners have been drafted, and Kim has requested a change to the Miracle Mile banner design before going to print. There may be a cost to have a graphic designer make this change. Comal Coffee is the newest business to open on the Mile, they are located at the former Mile Nutrition space. The storefront beautification grant is no longer available, it has been replaced with the broken window grant program. Business watch report reflecting when PD was contacted and responded is available for review. The discussion of the Meta analytics came up and Katie has asked that we remind everyone to tag the Miracle Mile through social accounts to .
8. Director Requests / Announcements – Kim has asked that, if anyone sees a property that is up for rent/lease, to please let her know. Tina Wells-Lee has agreed to let us continue using her office for a physical address need, until another location is identified. All Miracle Mile property has been removed and has been placed in our storage.
9. Next Meeting: **May 8, 2024 at 4:00pm at SUSD Annex**
10. **Adjournment** – Motion to adjourn made by Jason Laurenti at 5:50pm.

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Financial Report

Miracle Mile Community Improvement District

For the period ended April 30, 2024



Prepared by
Finance Committee

Prepared on
May 6, 2024

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

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Statement of Financial Position

As of April 30, 2024

	Total
ASSETS	
Current Assets	
Bank Accounts	
F&M Checking x0801	111,178.79
MMCID RESERVE - 1	15,402.01
Total Bank Accounts	126,580.80
Total Current Assets	126,580.80
TOTAL ASSETS	\$126,580.80
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Opening balance equity	0.01
Retained Earnings	158,666.31
Net Revenue	-32,085.52
Total Equity	126,580.80
TOTAL LIABILITIES AND EQUITY	\$126,580.80

Statement of Activity by Month

April 2024

	Total
REVENUE	
Total Revenue	
GROSS PROFIT	0.00
EXPENDITURES	
CIVIL SIDEWALK	
Enhanced Service Programs	
Maintenance Ambassador	5,483.93
Safety Ambassador	6,431.25
Safety Service Calls	1,032.50
Security Camera Monitoring	1,165.00
Waste Management Service	432.30
Total Enhanced Service Programs	14,544.98
Security Camera Hardware	25,889.26
Total CIVIL SIDEWALK	40,434.24
District Identity	
Social Media Contractor	1,500.00
Total District Identity	1,500.00
DISTRICT MANAGEMENT & ADMINISTRATION	
Contract Management Services	3,306.00
Office/General Administrative	
Dues, subscriptions & memberships	160.00
Google Workspace	25.39
Office printing	227.62
Phone & Internet Service	29.13
QuickBooks	90.00
Total Office/General Administrative	532.14
Professional Fees	
Bookkeeping	500.00
Total Professional Fees	500.00
Total DISTRICT MANAGEMENT & ADMINISTRATION	4,338.14
License and Permits	
License & Permits	75.00
Total License and Permits	75.00
Total Expenditures	46,347.38
NET OPERATING REVENUE	-46,347.38
NET REVENUE	\$ -46,347.38

Statement of Activity Y-T-D

January - April, 2024

	Jan 2024	Feb 2024	Mar 2024	Apr 2024	Total
REVENUE					
ASSESSMENT INCOME					0.00
SJC Assessments	102,412.40	489.00			102,901.40
Total ASSESSMENT INCOME	102,412.40	489.00			102,901.40
NON-ASSESSED INCOME					0.00
Event Income					0.00
Car Show & Concert			198.90		198.90
Total Event Income			198.90		198.90
Net Restitution	160.00	-160.00			0.00
Total NON-ASSESSED INCOME	160.00	-160.00	198.90		198.90
Total Revenue	102,572.40	329.00	198.90	0.00	103,100.30
GROSS PROFIT	102,572.40	329.00	198.90	0.00	103,100.30
EXPENDITURES					
CIVIL SIDEWALK					0.00
Enhanced Service Programs					0.00
Enhanced Safety	8,592.25	7,409.88			16,002.13
Maintenance Ambassador	5,435.04	5,485.04	5,435.00	5,483.93	21,839.01
Safety Ambassador			4,952.50	6,431.25	11,383.75
Safety Service Calls				1,032.50	1,032.50
Security Camera Monitoring				1,165.00	1,165.00
Waste Management Service	432.30	432.30	432.30	432.30	1,729.20
Total Enhanced Service Programs	14,459.59	13,327.22	10,819.80	14,544.98	53,151.59
Security Camera Hardware	25,365.78			25,889.26	51,255.04
Total CIVIL SIDEWALK	39,825.37	13,327.22	10,819.80	40,434.24	104,406.63
District Identity					0.00
Banner Program	200.00				200.00

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	Jan 2024	Feb 2024	Mar 2024	Apr 2024	Total
Social Media Advertising		50.00	45.00		95.00
Social Media Contractor	1,500.00	1,500.00	1,500.00	1,500.00	6,000.00
Website Hosting & Services	311.64				311.64
Total District Identity	2,011.64	1,550.00	1,545.00	1,500.00	6,606.64
DISTRICT MANAGEMENT & ADMINISTRATION					0.00
Contract Management Services	3,657.87	6,240.80	4,787.90	3,306.00	17,992.57
Office/General Administrative			742.50		742.50
Dues, subscriptions & memberships				160.00	160.00
Google Workspace		36.00	24.00	25.39	85.39
Meeting Expense		300.90			300.90
Office printing				227.62	227.62
Office Supplies	33.98		145.53		179.51
Phone & Internet Service	29.13	29.13	29.13	29.13	116.52
Postage & PO Box	68.30				68.30
QuickBooks	65.31	90.00	90.00	90.00	335.31
Total Office/General Administrative	196.72	456.03	1,031.16	532.14	2,216.05
Professional Fees	625.00				625.00
Accounting / CPA		850.00			850.00
Bookkeeping	500.00	500.00	500.00	500.00	2,000.00
Legal		330.00			330.00
Total Professional Fees	1,125.00	1,680.00	500.00	500.00	3,805.00
Total DISTRICT MANAGEMENT & ADMINISTRATION	4,979.59	8,376.83	6,319.06	4,338.14	24,013.62
License and Permits					0.00
License & Permits				75.00	75.00
Total License and Permits				75.00	75.00
RESERVE & SPECIAL FUNDING					0.00
Other Special Projects					0.00
AB 179 Improvement Project	83.93				83.93

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	Jan 2024	Feb 2024	Mar 2024	Apr 2024	Total
Total Other Special Projects	83.93				83.93
Total RESERVE & SPECIAL FUNDING	83.93				83.93
Total Expenditures	46,900.53	23,254.05	18,683.86	46,347.38	135,185.82
NET OPERATING REVENUE	55,671.87	-22,925.05	-18,484.96	-46,347.38	-32,085.52
NET REVENUE	\$55,671.87	\$ -22,925.05	\$ -18,484.96	\$ -46,347.38	\$ -32,085.52

Finance Committee: Budget vs. Actuals FY 2024

January - April, 2024

				Total
	Actual	Budget	over Budget	% of Budget
REVENUE				
ASSESSMENT INCOME				
COS Assessment		22,505.00	-22,505.00	
SJC Assessments	102,901.40	194,034.00	-91,132.60	53.03 %
SUSD Assessment		20,622.00	-20,622.00	
Total ASSESSMENT INCOME	102,901.40	237,161.00	-134,259.60	43.39 %
Contributed income				
Harding Way Project Reimbursement		94,381.00	-94,381.00	
Total Contributed income		94,381.00	-94,381.00	
NON-ASSESSED INCOME				
Event Income				
Car Show & Concert	198.90	22,602.00	198.90	
Total Event Income	198.90	22,602.00	-22,403.10	0.88 %
Interest Income		8.00	-8.00	
Total NON-ASSESSED INCOME	198.90	22,610.00	-22,411.10	0.88 %
Total Revenue	103,100.30	354,152.00	-251,051.70	29.11 %
GROSS PROFIT	103,100.30	354,152.00	-251,051.70	29.11 %
EXPENDITURES				
CIVIL SIDEWALK				
Enhanced Service Programs				
Enhanced Safety	16,002.13		16,002.13	
Maintenance Ambassador	21,839.01		21,839.01	
Safety Ambassador	11,383.75		11,383.75	
Safety Service Calls	1,032.50		1,032.50	
Security Camera Monitoring	1,165.00	42,000.00	-40,835.00	2.77 %

				Total
	Actual	Budget	over Budget	% of Budget
Waste Management Service	1,729.20	6,634.00	-4,904.80	26.07 %
Total Enhanced Service Programs	53,151.59	48,634.00	4,517.59	109.29 %
Harding Way Reimbursement Project		94,381.00	-94,381.00	
Security Camera Hardware	51,255.04	80,000.00	-28,744.96	64.07 %
Total CIVIL SIDEWALK	104,406.63	366,535.00	-262,128.37	28.48 %
District Identity				
Banner Program	200.00	10,000.00	-9,800.00	2.00 %
Social Media Advertising	95.00	2,800.00	-2,705.00	3.39 %
Social Media Contractor	6,000.00	18,000.00	-12,000.00	33.33 %
Website Hosting & Services	311.64	832.00	-520.36	37.46 %
Total District Identity	6,606.64	31,632.00	-25,025.36	20.89 %
DISTRICT MANAGEMENT & ADMINISTRATION				
Contract Management Services	17,992.57	54,140.00	-36,147.43	33.23 %
Insurance		12,333.00	-12,333.00	
Office/General Administrative	742.50	2,500.00	-1,757.50	29.70 %
Dues, subscriptions & memberships	160.00		160.00	
Google Workspace	85.39		85.39	
Meeting Expense	300.90		300.90	
Office printing	227.62		227.62	
Office Supplies	179.51		179.51	
Phone & Internet Service	116.52		116.52	
Postage & PO Box	68.30		68.30	
QuickBooks	335.31		335.31	
Total Office/General Administrative	2,216.05	2,500.00	-283.95	88.64 %
Professional Fees	625.00		625.00	
Accounting / CPA	850.00		850.00	
Bookkeeping	2,000.00	6,000.00	-4,000.00	33.33 %
Legal	330.00	1,500.00	-1,170.00	22.00 %

				Total
	Actual	Budget	over Budget	% of Budget
Total Professional Fees	3,805.00	7,500.00	-3,695.00	50.73 %
Storage Lease		1,200.00	-1,200.00	
Total DISTRICT MANAGEMENT & ADMINISTRATION	24,013.62	77,673.00	-53,659.38	30.92 %
License and Permits				
License & Permits	75.00		75.00	
Total License and Permits	75.00		75.00	
RESERVE & SPECIAL FUNDING				
Other Special Projects				
AB 179 Improvement Project	83.93		83.93	
Total Other Special Projects	83.93		83.93	
Total RESERVE & SPECIAL FUNDING	83.93		83.93	
Total Expenditures	135,185.82	475,840.00	-340,654.18	28.41 %
NET OPERATING REVENUE	-32,085.52	-121,688.00	89,602.48	26.37 %
NET REVENUE	\$ -32,085.52	\$ -121,688.00	\$89,602.48	26.37 %

Notes

CIVIL SIDEWALK (Clean & Safe)

Enhanced Maintenance & Ambassador Services provided by Downtown Stockton Alliance (DSA)

Camera Monitoring Services provided by Calidad Security

Waste Management Service provided by Republic Services

DISTRICT IDENTITY (Marketing & Events)

Social Media Services provided by Katie Siegfried, 19 Colors Marketing

DISTRICT MANAGEMENT & ADMINISTRATION

District Management Services provided by Kim Byrd

Bookkeeping Services provided by Kim Potts

Insurance Provider is F.J. Dietrich & Co. Insurance Services

INCOME		2024 Budget
TOTAL ASSESSMENT INCOME		\$237,161
SJC Assessment Income		\$194,034
City of Stockton		\$22,505
Stockton Unified School District		\$20,622
NON-ASSESSMENT INCOME		
Event Income		\$22,692
Retained Earnings		\$129,450
ARPA Grant Income		\$0
Interest Income		\$8
TOTAL NON-ASSESSMENT INCOME		\$152,150
TOTAL INCOME		\$389,311
EXPENSE		2024 Budget
CIVIL SIDEWALKS		
Maintenance & Security Service Contractors		\$143,520
Camera Hardware & Installation		\$80,000
Camera Monitoring		\$42,000
Waste Management		\$6,634
ARPA Banner Pole Retrofit		\$0
Contract Service Mgmt		\$11,040
TOTAL CIVIL SIDEWALKS		\$283,194
TOTAL DISTRICT IDENTITY-PLACEMAKING		
Events		\$0
Banner		\$10,000
Marketing & Advertising		\$20,800
Website & Hosting		\$832
Contract Service Mgmt		\$3,500
TOTAL DISTRICT IDENTITY-PLACEMAKING		\$35,132
ADMINISTRATION & DISTRICT MANAGEMENT		
Legal & Consulting Fees		\$1,500
Accounting Services		\$6,000
Liability - D&O Insurance		\$12,333
Storage Lease		\$1,200
Contract Service Management		\$39,600
General Administrative		\$2,500
ADMINISTRATION & DISTRICT MANAGEMENT		\$63,133
CONTINGENCY & RESERVE		
CONTINGENCY & RESERVE		\$7,852
TOTAL EXPENSE		\$389,311

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**Executive Director Report
April 2023**

Community Ambassador Program (CAP)

Ambassador Contact Information. NOTE the phone number based on time of day.

- a. 209-371-9787 (10pm – 5:30am)
- b. 209-451-7775 (5:30am – 10pm)

DSA utilizes Fulcrum, an online reporting system, to record all interactions. Any board member interested in access to Fulcrum, let Kim know.

DSA Calls for Service – April 2024

Business Name	Date	Time in	Time Out	Total	Bill Rate
Manshadi Heart Inst.	4/1/2024	11:30AM	12:30PM	1	\$35.00
Vida Beauty and Wellness	4/2/2024	9:00AM	10:00AM	0.5	\$17.50
First Commercial Real Estate	4/2/2024	10:00AM	11:00AM	0.5	\$17.50
Stockton Savings Bank	4/3/2024	4:00PM	5:00PM	1	\$35.00
Jeffrey Gambini Landscape Designer	4/4/2024	3:30PM	3:45PM	0.5	\$17.50
Stockton Family Chiropractic	4/4/2024	3:45PM	4:00PM	0.5	\$17.50
Jeffrey Gambini Landscape Designer	4/5/2024	8:00AM	9:00AM	1	\$35.00
Cost-U-Less insurance	4/5/2024	2:30PM	3:30PM	1	\$35.00
Manny's Fresh California Cafe	4/8/2024	2:00PM	3:00PM	1	\$35.00
Stockton Family Chiropractic	4/12/2024	12:30PM	1:30PM	1	\$35.00
Save Mart	4/13/2024	1:00PM	2:00PM	1	\$35.00
A1 Cleaners	4/14/2024	3:00PM	4:00PM	1	\$35.00
Baskin Robbins	4/14/2024	7:00PM	7:30PM	0.5	\$17.50
Manny's Fresh California Café	4/15/2024	12:30PM	1:00PM	0.5	\$17.50
Stockton Savings	4/15/2024	1:00PM	2:00PM	1	\$35.00
Whirlows	4/16/2024	4:30PM	5:00PM	0.5	\$17.50
Cost You Less Insurance	4/17/2024	4:00PM	5:00PM	1	\$35.00
Stockton Savings Bank	4/22/2024	12:00PM	1:00PM	1	\$35.00
Starbucks	4/24/2024	3:30PM	4:30PM	1	\$35.00
Stockton Savings Bank	4/24/2024	5:00PM	6:00PM	1	\$35.00
Property services	4/25/2024	7:45AM	8:30AM	0.5	\$17.50
Stockton Family Chiropractic	4/25/2024	8:30AM	9:00AM	0.5	\$17.50
Stockton Family Chiropractic	4/25/2024	9:00AM	10:00AM	1	\$35.00
Stockton Savings Bank	4/25/2024	12:00PM	1:00PM	1	\$35.00
La Palma	4/27/2024	7:00PM	8:00PM	1	\$35.00
					\$717.50

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Security Camera Monitoring

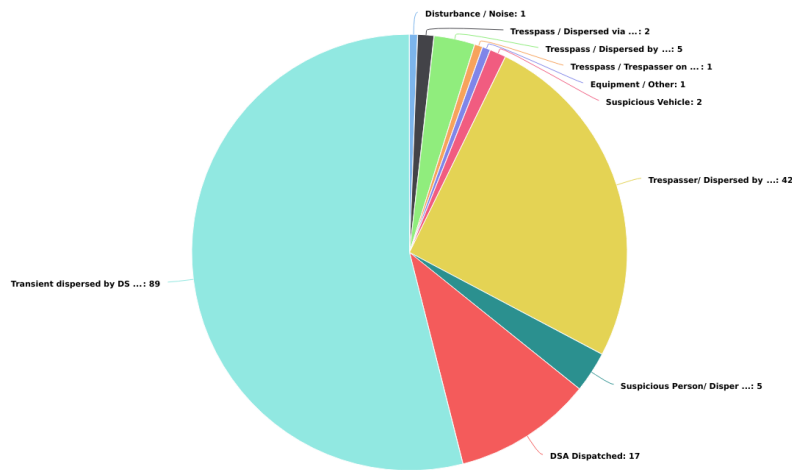
All phase one & two cameras have been installed, except at Castle/Pacific and Lor roof location at 2200 block of Pacific. Issues with electrical access needs to be resolved by property owner. Property owner Moore working with electrician, updated needed by property owner Lor.

Miracle Mile Incident Analysis

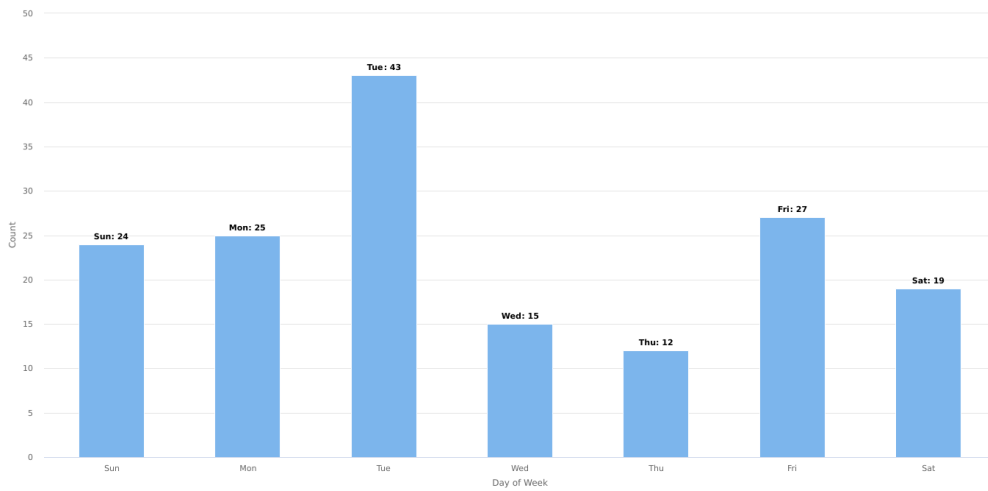
04/01/2024 - 04/30/2024



Incident Category



Day of Week



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Incident Category vs Day of Week

04/01/2024 - 04/30/2024



Incident Category	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total
Disturbance / Noise		1						1
Tresspass / Dispersed via Loudspeaker		1	1					2
Tresspass / Dispersed by Patrol		3				1	1	5
Tresspass / Trespasser on Site			1					1
Equipment / Other							1	1
Suspicious Vehicle	1	1						2
Trespasser/ Dispersed by DSA	4	5	16	4		8	5	42
Suspicious Person/ Dispersed by DSA	1			2	1	1		5
DSA Dispatched			6	4	2	4	1	17
Transient dispersed by DSA	18	14	19	5	9	13	11	89
Total	24	25	43	15	12	27	19	165

AB 179

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Stockton's Miracle Mile Public Safety Improvement & Revitalization Project

Pending final Public Meeting is June 22, 6pm to 8pm

San Joaquin Council of Governments
555 E Weber Avenue
Stockton, CA 95202

Live Stream on YouTube: <https://bit.ly/MiracleMileAdHocMeeting>

Always, for the latest information available, visit the California DOT Website as provided below.

<https://dot.ca.gov/caltrans-near-me/district-10/district-10-current-projects/stockton-miracle-mile>

PUBLIC WORKS PROJECTS: No updates at this time.

Miracle Mile Rectangular Rapid Flashing Beacon and Curb Bulb-Outs, Project No. WT22052 – **City Council approved \$300,000** on November 16, 2021 for improvements to benefit the corridor. This project has begun design and is scheduled for completion by the end of the calendar year. Construction is anticipated to begin late spring 2023, pending availability of long-lead materials arriving.

- **Update:** Miracle Mile RRFB and bulb-outs project on Pacific/Adams was advertised with Bid opening on June 1, 2023. Work also includes upgrading streetlight head fixtures to brighten the corridor at night from Castle to Harding.

https://www.stocktonca.gov/bid_detail_T22_R215.php

UPDATE:

As of May 6, construction is expected to begin on May 20th. No word on traffic control plans from the City at this time.

City Council approved an additional \$500,000 on May 24, 2022, for continued traffic and safety improvement projects within the Miracle Mile Improvement District. The project scope is pending additional outreach with the MMID Board.

- **Update:** None at this time

Miracle Mile Parking Lots Resurfacing, Project No. WC21021 – City Council approved \$277,000 on June 23, 2020, with approval of the 2020-2025 Five Year Capital Improvement Plan. This project includes resurfacing and striping of City-owned parking lots located along the Miracle Mile. This may include improvements to driveways, irrigation, and signage. Lots A (*behind Valley Brewing*) and C (*behind Moore's Martial Arts and Fritz Chin Photography*). This project is scheduled to advertise for construction bids summer of 2022. Construction is anticipated to begin early spring of 2023.

- **Update:** RFQ in process with bids due by March 28. Contract award expected in May 2024. Based on previous conversations with contractors, Summer is not ideal for parking lot resurfacing, and vendors prefer Fall when weather is cooler. Possible start August/September.

https://www.stocktonca.gov/bid_detail_T22_R602.php

MMID Traffic Engineering Evaluation – Traffic Engineering staff have been observing and collecting traffic signal and traffic flow data from the corridor since March 2022. The purpose is garner information for strategizing use of alternative stop controls at intersections and/or other measures to positively affect traffic flow. Traffic signals that are temporarily impacted during this evaluation, operating in red flash mode, include any combination of the

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following intersections along the Miracle Mile: Central Ct/Castle St, Dorris Pl/Cleveland St, and Maple St. The observations run approximately from 11:00 p.m. to 5:00 a.m. daily. The duration of this study will continue until enough data has been collected.

- **Update:** None at this time

Public Litter Receptacles – City of Stockton Waste Contract

\$3,100,000 to the City of Stockton, for the City of Stockton – Redevelopment on the Miracle Mile: Public Safety/Maintenance Substation/Parking – RFP being prepared by DOT for Transfer to the City of Stockton.

NON-PROFIT OPPORTUNITIES:

Tech Soup supports nonprofits, charities, and libraries by providing access to donations and discounts on software, hardware, and services from major. Evaluating programs that can either reduce cost and/or provide efficiencies for the District:

QuickBooks transition underway.

Sage-Intacct-eBook-Nonprofit-Storytelling.pdf

Grants - Levitt Foundation \$150 Million Spend Down, supports free outdoor concerts.

The Levitt Foundation will spend down and close its doors in 2041

<https://levitt.org/spend-down-press-release/>

Grants - National Endowment of the ARTS

Application Deadline 8-17-23. Award/Rejection 4-2024, Earliest Proposed Project 7-1-2024

<https://www.arts.gov/grants/our-town>,

<https://www.arts.gov/grants/our-town/application-calendar>

Historic Preservation is a massive database of local (city and county-wide), Statewide and Nationally-available programs is the most complete resource of its kind online. There are over 8,000 funding programs (grants, loans, tax incentives, preservation easements, rebates, awards and Certified Local Government funds) and educational/job training programs (scholarships, fellowships / internships, apprenticeships, and residencies) listed in the HistoricFunding.com database.

<https://historicfunding.com>

209Give – Outcome & Results

Raised \$313,433;

Donors: 1,038

Leaderboard: <https://www.209gives.org/leaderboards>

STREET BANNER POLE – No Update at this time

STREET LIGHT BANNERS

UOP Banner designed approved by UOP Marketing team and sent to printer. Miracle Mile banner design with Port City Marketing to revise. Printers have provided estimates for print and installation. Working with UOP on

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funding. Reminder, previous banner was paid for by the MMID, and this round to be funded by UOP. Banner will be split, with UOP alternating two print designed and the remaining half by the MMCID banner.



ECONOMIC DEVELOPMENT

Property Vacancies:

Hookah Bar

Cobra Chai / Hubba Hubba

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Run Republic – Re Opening a Shop for Kids Spring of 2024
Marathon Staffing

Properties FOR SALE:

1926 Pacific Avenue – Whirlows & TAPS Barrel House (Whirlow)
2363 Pacific Avenue – Vacant previously HT Design (Waters)
120 W Harding Way – Vacant In Escrow (Padilla)
3024 Pacific Avenue – Vacant Lot previously Persimmon Accupuncture (Young)
230 Dorris Place – Tabak/Knapp Law

Properties FOR LEASE:

2402 Pacific Avenue – Empty Lot
2904-2918 Pacific Avenue – Vacant (Dougherty)

Under Construction

Empire Building Block
2001-2005 Pacific Ave (K. Hernandez)*
2562 Pacific Avenue (T. Lor)*
1800 Pacific Avenue/ 145-151 Alder Steet (K. Dougherty)*
**Façade Improvement Forgivable Loan:*

Upcoming Vacancies

The Lush Studio

Sales Tax Report

Bob Gutierrez is working on some reporting options for the MMCID. Reporting would be one matrix to help gauge financial health for the district.

BUSINESS WATCH MEETING – TUESDAY, MAY 14 @ 10AM

<https://cityofstockton.webex.com/meet/priscilla.flores>

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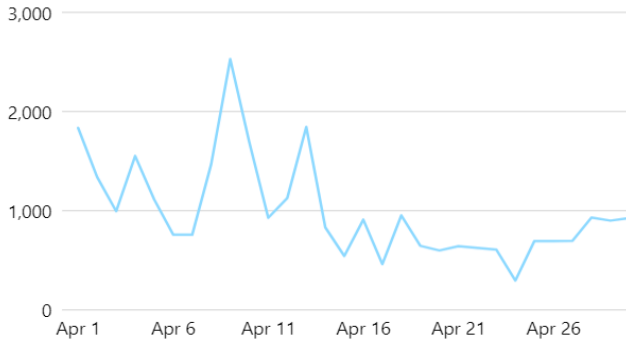
SOCIAL MEDIA REPORT

Reach

Export

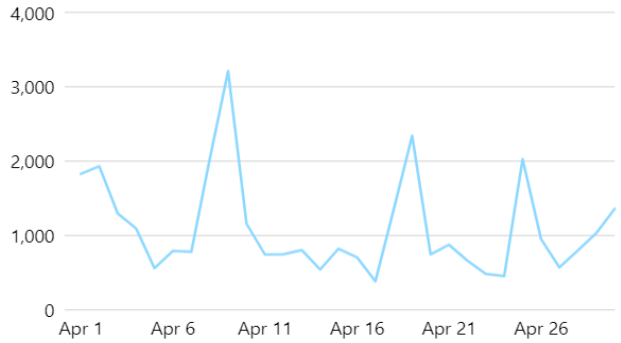
Facebook reach ⓘ

13.3K ↓ 65.5%



Instagram reach ⓘ

10K ↑ 21.2%

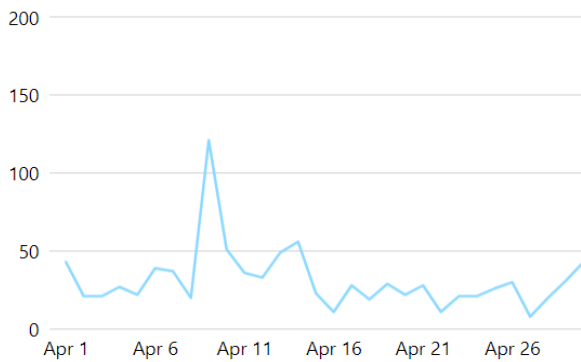


Visits

Export

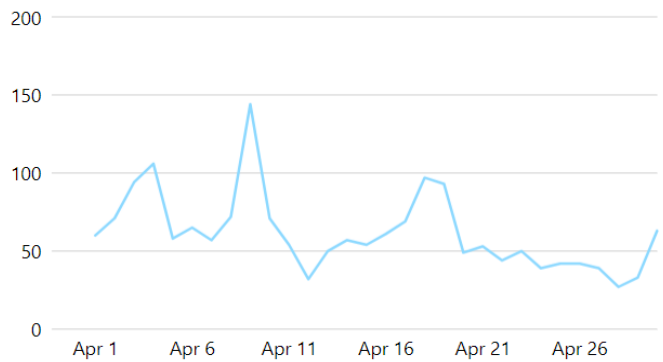
Facebook visits ⓘ

947 ↓ 51%



Instagram profile visits ⓘ

1.8K ↑ 15.9%

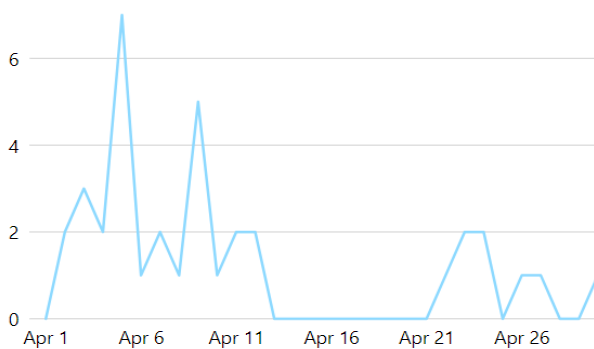


Follows

Export

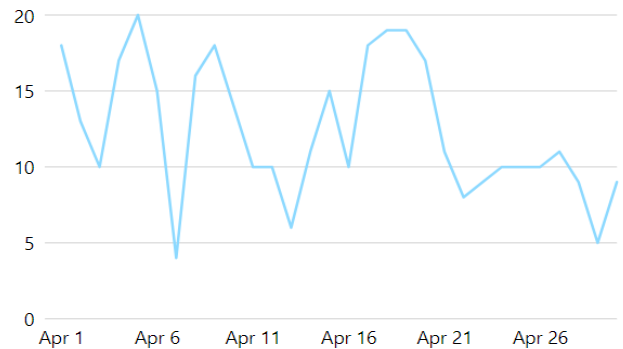
Facebook follows ⓘ

36 ↓ 46.3%



Instagram follows ⓘ

372 ↑ 53.7%



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Ad trends

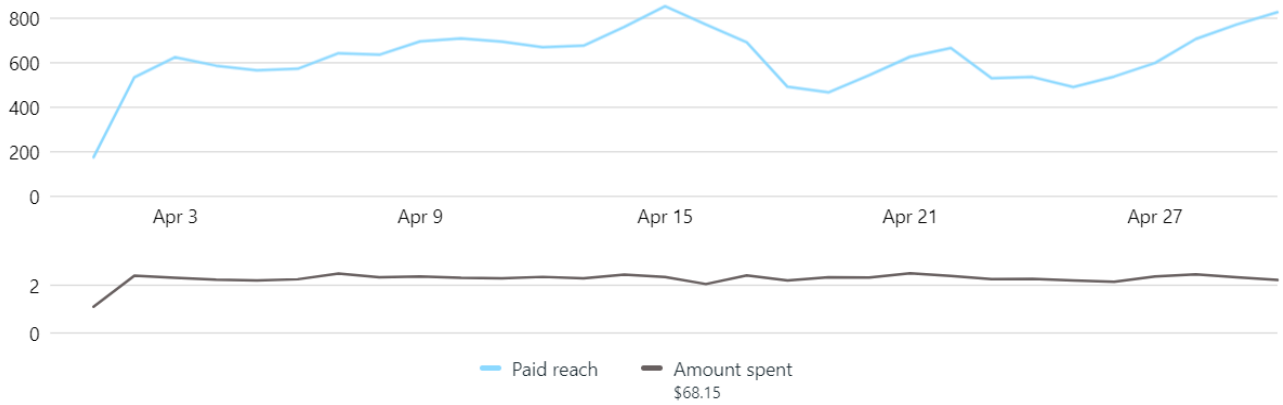
Export

Paid reach ⓘ

9,834 ↑ .100%

Paid impressions ⓘ

19,845 ↑ .100%



Audience

Export

Current audience Potential audience

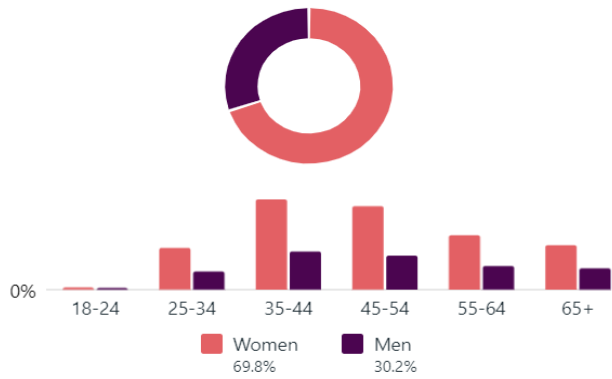
Facebook followers ⓘ

10,955

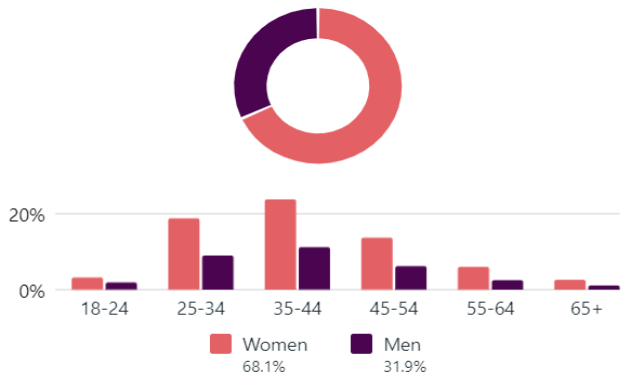
Instagram followers ⓘ

11,312

Age & gender ⓘ



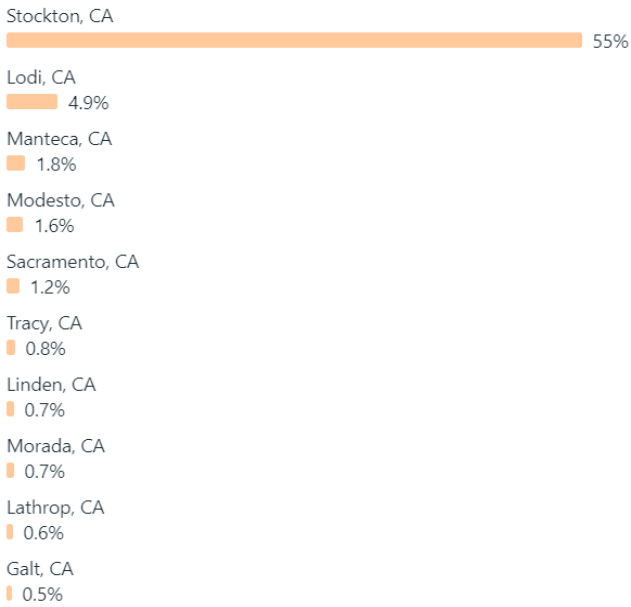
Age & gender ⓘ



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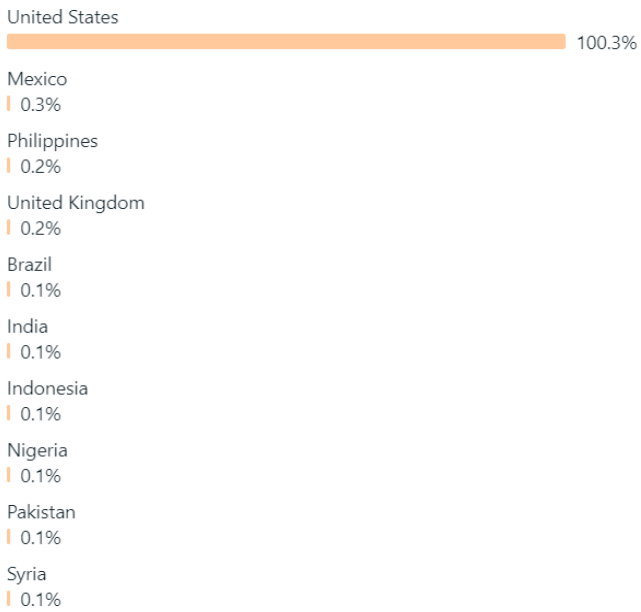
Top cities



Top cities



Top countries



Top countries



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