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EXECUTIVE DIRECTOR

Kim Byrd

221 Tuxedo Court, Ste B

P.O. Box 4016

Stockton, CA 95204

info@stocktonmiraclemile.com

a 501(c)3 Non-Profit Organization
TAX ID 88-4363487



Dear Potential Sponsor,

This year, on October 19, 2024, we are wrapping up the summer by hosting our 4th Annual Miracle Mile Car Show & Concert. For this FREE Community Event, we close Pacific Avenue through the center of our district and will feature amazing cars, live music, a beer & wine garden and various vendors.

This is a fundraising event for the Miracle Mile community and all event proceeds will go towards our safety goals. Support the Miracle Mile safety efforts through your sponsorship of this year's event. Last year's event proceeds allowed for an initial investment in district security camera hardware and their installation. We look to expand camera coverage and fund on-going camera monitoring services, to keep our community and visitor safe.

The Miracle Mile Car Show & Concert is a great opportunity for your company to support these worthy efforts while receiving valuable exposure. We have several sponsorship opportunities available and thank you in advance for your consideration.

Sponsors for this event will benefit from the following:

- Exposure to thousands of general admission event attendees and hundreds of car show participants and vendors.
- Online marketing through our Miracle Mile website, e-blasts, and social media pages.
- Printed materials.
- E-Blast marketing via several different associations/programs.

Attached are our sponsorship opportunities. Custom and/or in-kind packages can be designed upon request. Please contact me at 209.481.1843 or email info@stocktonmiraclemile.com for further information or to make a commitment of support.

We hope to see you on the Miracle Mile soon!

Kim Byrd

Kim Byrd
Executive Director
director@stocktonmiraclemile.com

MIRACLE MILE

CAR SHOW & CONCERT

2024 SPONSORSHIP OPPORTUNITIES

\$10,000 – Title Sponsor

- Exclusive, top billing and logo on all printed marketing material.
- One (1) 10'x20' vendor booth space to be setup in main entertainment/concert area.
- Four (4) spaces to display vehicles (if auto dealership, car club, etc.)
- Two (2) banners (provided by company) to be placed on stage and in prominent location.
- Inclusion in our social media marketing campaign
- Top logo listing and link of your business on the Miracle Mile website event page

\$5000 – Main Stage Sponsor

- Logo on all printed marketing material (posters, programs, signs, maps, etc.)
- One (1) 10'x10' vendor booth space to be setup in main entertainment/concert area.
- One (1) banner (provided by company) for the Main Stage
- Two (2) spaces to display vehicles.
- Inclusion in our social media marketing campaign
- Logo listing and link of your business on the Miracle Mile website event page

\$2500 Beer & Wine Booth Sponsor

- Logo on all printed marketing material (posters, programs, signs, maps, etc.)
- One (1) 10'x10' vendor booth space to be setup in main entertainment/concert area.
- One (1) banner (provided by company) in Beer & Wine Garden
- Recognition in all media public relations
- Inclusion in our social media marketing campaign
- Logo listing and link of your business on the Miracle Mile website event page

\$1,500 Friends of the Miracle Mile Sponsor

- Logo on all printed marketing material (posters, programs, signs, maps, etc.)
- One (1) 10'x10' vendor booth space to be setup in car show footprint area
- One (1) banner (provided by company) in prominent location.
- Recognition in all media public relations
- Inclusion in our social media marketing campaign
- Logo listing and link of your business on the Miracle Mile website event page

\$500 Miracle Mile Booster

- One (1) 10'x10' vendor booth space to be setup in car show footprint area.
- Inclusion in our social media marketing campaign
- Logo listing and link of your business on the Miracle Mile website event page

MIRACLE MILE CAR SHOW & CONCERT

2024 EVENT SPONSORSHIP FORM

SPONSORSHIP LEVEL:

_____ Title Sponsor (\$10,000)
_____ Main Stage Sponsor (\$5,000)
_____ Beer & Wine Garden Sponsor (\$2,500)
_____ Friends of the Miracle Mile Sponsor (\$1,500)
_____ Miracle Mile Booster (\$500)
_____ Other Sponsorship/In-Kind Donation (Please Describe) _____

SPONSOR INFORMATION:

Name: _____ Title: _____
Organization: _____
Phone: _____ E-Mail: _____
Address: _____
City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT & CONTRIBUTION!

Please Make Check Payable To:
MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT
PO BOX 4016 STOCKTON, CA 95204

OR

Call Kim at 209.481.1843 to arrange to process a credit card payment.
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