



**Miracle Mile Community Improvement District
Promotions Committee**
Tuesday, May 15, 4:00 pm
via Zoom

AGENDA

<https://us06web.zoom.us/j/3301623156?pwd=ZE8yZDladGJkRIBKR01CUHlwdIR1Zz09>

1. Call to Order Open Session – *John Precissi, Chair*
2. Public Comment (3-Minutes Max Per Person)
Please keep comments directed to the item being discussed.
3. Event Updates
 - a. May 16 – Stockton Cruise Night (Update)
 - b. Jun 22 – Havana Nights (Update)
 - c. Aug 23 - UOP Welcome Back Night (Pacific Ave – Cleveland to Castle)
 - d. Sep 28 - Car Show & Concert
 - e. Oct 26 – Candy Crawl & BOO-tique Market - October 26 (Tuxedo Court)
 - f. Dec 7 – Holiday Sip & Shop
4. Old Business
 - a. Newsletter/Merchant Communications
5. New Business
 - a. Boho Market (Contract/Timing)
 - b. Octoberfest
 - c. Merchant Marketing/Social Program
6. Next Meeting: **June 19, 2024, at 5:00 pm via Zoom**
<https://us06web.zoom.us/j/3301623156?pwd=ZE8yZDladGJkRIBKR01CUHlwdIR1Zz09>
Meeting ID: 330 162 3156
Passcode: 8GhiJt
7. Sub-Committee Meeting Calendar
 - a. Auction & Raffle – May 17 @ 10am via Zoom
 - b. Havana Nights Touch Base – May 22 @ 4pm via Zoom (weekly until event)
8. Adjournment