



Miracle Mile Community Improvement District

Promotions Sub-Committee

Tuesday, February 27, 5:00 pm

In Person @ The AVE & via Zoom

AGENDA

1. Call to Order Open Session – *John Precissi, Chair*
2. Public Comment (3-Minutes Max Per Person)
Please keep comments directed to the item being discussed.
3. Newsletter Update
 - a. Define newsletter categories
 - b. Block assignments
4. Jun 22 – Taste of the Mile
 - a. Google Drive access & review of punch list set for 2/27
 - b. Example annual sponsorship package – recommendation
5. Old Business
6. New Business
 - a. May - Stockton Cruise Night
 - b. Aug 23 - UOP Welcome Back Night, - Planning Meeting set for 2/28 @ 3pm
 - c. Sep 28 - Car Show & Concert - September (Pacific Ave)
 - d. Oct 26 – Candy Crawl & BOO-tique Market - October 26 (Tuxedo Court)
 - e. Farmer’s Market – no update
 - f. Merchant Marketing Program – no update
7. Next Meeting: **February 27st, 2024, at 5:00 pm, person at The AVE and via Zoom**
Join Zoom
Meeting <https://us06web.zoom.us/j/3301623156?pwd=ZE8yZDladGJkRiBKR01CUHlwdlRlZz09>
Meeting ID: 330 162 3156
Passcode: 8GhiJt
8. Adjournment

MIRACLE MILE COMMUNITY IMPROVEMENT DISTRICT

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