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Kim Byrd

221 Tuxedo Court, Ste B

P.O. Box 4016

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info@stocktonmiraclemile.com



Dear Potential Sponsor,

This year, on October 7, 2023, we are wrapping up the summer by hosting our 3rd Annual Miracle Mile Car Show & Concert. We are closing down Pacific Avenue through the center of our district and will feature amazing cars, live music, a beer & wine garden and various vendors. This is a free community event and all proceeds will go towards the Miracle Mile general beautification/improvement efforts.

The Miracle Mile Car Show & Concert is a great opportunity for your company to support these worthy efforts while receiving valuable exposure. We have several sponsorship opportunities available and thank you in advance for your consideration.

Sponsors for this event will benefit from the following:

- Exposure to thousands of general admission event attendees and hundreds of car show participants and vendors.
- Online marketing through our Miracle Mile website, e-blasts, and social media pages.
- Printed materials.
- E-Blast marketing via several different associations/programs.

Attached are our sponsorship opportunities. Custom and/or in-kind packages can be designed upon request. Please contact me at 209.481.1843 or email info@stocktonmiraclemile.com for further information or to make a commitment of support.

We hope to see you on the Miracle Mile soon!

Kimberly Byrd

Kimberly Byrd
Executive Director

MIRACLE MILE

CAR SHOW & CONCERT

2023 EVENT SPONSORSHIP OPPORTUNITIES

\$10,000 – Title Sponsor

- Exclusive, top billing and logo on all printed marketing material.
- One (1) 10'x20' vendor booth space to be setup in main entertainment/concert area.
- Four (4) spaces to display vehicles (if auto dealership, car club, etc.)
- Two (2) banners (provided by company) to be placed on stage and in prominent location.
- Inclusion in our social media marketing campaign
- Top logo listing and link of your business on the Miracle Mile website event page

\$5000 – Main Stage Sponsor

- Logo on all printed marketing material (posters, programs, signs, maps, etc.)
- One (1) 10'x10' vendor booth space to be setup in main entertainment/concert area.
- One (1) banner (provided by company) for the Main Stage
- Two (2) spaces to display vehicles.
- Inclusion in our social media marketing campaign
- Logo listing and link of your business on the Miracle Mile website event page

\$2500 Beer & Wine Booth Sponsor

- Logo on all printed marketing material (posters, programs, signs, maps, etc.)
- One (1) 10'x10' vendor booth space to be setup in main entertainment/concert area.
- One (1) banner (provided by company) in Beer & Wine Garden
- Recognition in all media public relations
- Inclusion in our social media marketing campaign
- Logo listing and link of your business on the Miracle Mile website event page

\$1,500 Friends of the Miracle Mile Sponsor

- Logo on all printed marketing material (posters, programs, signs, maps, etc.)
- One (1) 10'x10' vendor booth space to be setup in car show footprint area
- One (1) banner (provided by company) in prominent location.
- Recognition in all media public relations
- Inclusion in our social media marketing campaign
- Logo listing and link of your business on the Miracle Mile website event page

\$500 Miracle Mile Booster

- One (1) 10'x10' vendor booth space to be setup in car show footprint area.
- Inclusion in our social media marketing campaign
- Logo listing and link of your business on the Miracle Mile website event page

MIRACLE MILE CAR SHOW & CONCERT 2023 EVENT SPONSORSHIP FORM

As a sponsor for the Miracle Mile Car Show & Concert event, I will agree to the following conditions:

- My organization will provide sponsorship funding by August 30, 2023.
- My organization will provide a digital copy of our logo for use in promotional materials.
- If my sponsorship level includes display of banners, I will make them available to the Miracle Mile Improvement District by September 30th, 2023.

SPONSORSHIP LEVEL:

_____ Title Sponsor (\$10,000)
_____ Main Stage Sponsor (\$5,000)
_____ Beer & Wine Garden Sponsor (\$2,500)
_____ Friends of the Miracle Mile Sponsor (\$1,000)
_____ Miracle Mile Booster (\$500)
_____ Other Sponsorship/In-Kind Donation (Please Describe) _____

SPONSOR INFORMATION:

Name: _____ Title: _____
Organization: _____
Phone: _____ E-Mail: _____
Address: _____
City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT & CONTRIBUTIONS!

Please Make Check Payable To:
MIRACLE MILE IMPROVEMENT DISTRICT
PO BOX 4016, Stockton, CA 95204
www.StocktonMiracleMile.com