



2019 BOARD OF DIRECTORS

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Board Member

Michael Klocke
Board Member

Matthew P. Grizzle
MMID Executive Director
Office: 209.623.1144
Mobile: 209.740.9070
Matthew@StocktonMiracleMile.com



March 29th, 2019

Matthew P. Grizzle
Miracle Mile Improvement District
PO Box 4016
Stockton, CA 95204

Dear Potential Sponsor,

This year, on June 8th, we are kicking off the summer by introducing a new signature event that will take place annually on The Miracle Mile in Stockton. Miracle Mile En Blanc "MMEB" will be our local interpretation of an event that has been held around the world for the past 30+ years. It will be an evening of local entertainment and international food dining from various Miracle Mile restaurants where every guest is dressed head-to-toe in all white. The event will take place in the middle of the street at the intersection of Tuxedo Court & Beverly Place and will feature a stage with musical entertainment as well as silent auction and raffle prizes. This is a fundraising event for the district and all event proceeds this year will go towards two complimentary goals.

- General beautification efforts throughout the Miracle Mile. Such projects include replanting all tree wells with ground cover plants, replacing all the district banners on light poles or making such additions as string lighting across Pacific Avenue, bike racks or the like.
- We recently applied for a \$2M+ state funded Prop 68 grant (\$37M is available statewide) to renovate and create a community plaza at Tuxedo Court. This plaza would take the place of the current unworking fountain and would allow for a community space for general use or special events & performances. Some proceeds from this event will go towards our efforts to get that exciting project "shovel ready".

Miracle Mile En Blanc is a great opportunity for your company to support these worthy efforts and at the same time receive valuable exposure. We have several sponsorship opportunities available (see attached) and thank you in advance for your consideration.

Please contact Matthew Grizzle at the MMID office (209.623.1144), on his mobile (209.740.9070) or via email matthew@stocktonmiraclemile.com for more information or to make your generous commitment of support.

Best Regards,



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MIRACLE MILE EN BLANC

2019 EVENT SPONSORSHIP OPPORTUNITIES

\$3,500 - Title Sponsor

- One (1) exclusive sponsorship available in partnership with the Miracle Mile
- Top billing and logo on all printed marketing material (posters, programs, etc.)
- Large Logo on all take-home wine glasses provided to guests of event
- Two (2) banners (provided by company) to be placed on stage and in prominent location
- Eight (8) complimentary tickets to the event for you and your guests to sit together at a prime table location with table signage recognizing your company
- Sixteen (16) complimentary drink tickets for the event
- VIP parking close to the event
- Top recognition in all media public relations
- Inclusion in our social media posts on Facebook, Instagram & Twitter
- Top listing and link of your business on the Miracle Mile website

\$2,500 - Major Sponsor

- Two (2) exclusive sponsorships available in partnership with the Miracle Mile
- Logo on all printed marketing material (posters, programs, etc.)
- Logo on all take-home wine glasses provided to guests of event
- One (1) banner (provided by company) in prominent location
- Eight (8) complimentary tickets to the event for you and your guests to sit together at a prime table location with table signage recognizing your company
- VIP parking close to the event
- Recognition in all media public relations
- Inclusion in our social media posts on Facebook, Instagram & Twitter
- Listing and link of your business on the Miracle Mile website

\$1,000 - Table Sponsor

- Logo on printed materials (sponsorship signs, programs, etc.)
- Eight (8) complimentary tickets to the event for you and your guest to sit together at a prime table location with table signage recognizing your company
- Listing and link of your business on the Miracle Mile website

\$500 - Supporting Sponsor

- Name (not logo) listed on printed material (sponsorship signs, programs, etc.)
- Four (4) complimentary tickets to the event for you and your guests to sit together at a prime table location
- Listing and link of your business on the Miracle Mile website

Other Sponsorship Opportunities - Raffle, Silent Auction & In-Kind Donations

- Name (not logo) listed on printed material (sponsorship signs, programs, etc.)
- Listing and link of your business on the Miracle Mile website



MIRACLE MILE EN BLANC

2019 EVENT SPONSORSHIP FORM

As a sponsor for the Miracle Mile En Blanc 2019 event, I will have the satisfaction of knowing that I am making a difference in our community with my contribution, I agree to the following conditions:

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- My organization will provide sponsorship funding on or before June 1st, 2019.
- My organization will provide a digital copy of our logo, which will be used in promotional materials and to recognize our generous contribution.
- If my sponsorship level includes display of banners, I will make them available to the Miracle Mile Improvement District by June 1st, 2019.

SPONSORSHIP LEVEL:

_____ Title Sponsor (\$3,500)

_____ Major Sponsor (\$2,500)

_____ Table Sponsor (\$1,000)

_____ Supporting Sponsor (\$500)

_____ Other Sponsorship/Support (Please Describe) _____

SPONSOR INFORMATION:

Name: _____ Title: _____

Organization: _____

Phone: _____ E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT & CONTRIBUTIONS!

Matthew P. Grizzle
 MMID Executive Director
 Office: 209.623.1144
 Mobile: 209.740.9070
 Matthew@StocktonMiracleMile.com

Please Make Check Payable To:
MIRACLE MILE IMPROVEMENT DISTRICT
 PO BOX 4016 STOCKTON, CA 95204
 www.StocktonMiracleMile.com