

**PUBLIC NOTICE**  
**MIRACLE MILE IMPROVEMENT DISTRICT**  
**SPECIAL BOARD MEETING**

**DATE:** Tuesday, March 21, 2017

**TIME:** 4:00pm

**PLACE:** **Green's Nutrition Annex Room (enter from back parking lot)**

**TO:** Miracle Mile Improvement District Board Members: David Cherry, Janice Miller, Jeff Gamboni, Kevin Dougherty, Paul Marsh, Nancy Moore, Matthew Grizzle, Lenzi Leonard, Carol Hirota, Patrick Day, Phil Herrera, Kellie Jacobs, Les Fong.

**GENERAL MEETING REQUIREMENTS:**

**Brown Act:** All Miracle Mile Improvement District Board meetings are held pursuant to the Brown Act as codified in Government Code Section 54957.5.

**Public Comments:** The law provides the opportunity for the public to be heard on any item within the subject matter jurisdiction of the Board, before or during the discussion of that item by the Board. For all items, including items not on the agenda, the public comment time is at the start of each meeting and is limited to five minutes per person unless additional time is granted by the meeting chairperson. State law does not allow action to be taken on an issue not listed on the Agenda.

**AGENDA**

1. Call to Order/Introductions – President David Cherry
2. Public Comments
3. Informational Items for Review
  - Marketing – Requested by Peter Martin
4. Action Items
  - Marketing Strategy Review
5. Adjournment– President David Cherry
  - **Next meeting: April 12, 2017**